

November 2017 Lodging Performance

L.A. County & Custom Regions

L.A. County & Submarkets	Occ %		ADR \$		RevPAR \$	
	November 2017	% Chg LY	November 2017	% Chg LY	November 2017	% Chg LY
Los Angeles County	74.4%	-1.1%	\$169.80	+2.6%	\$126.27	+1.4%
Downtown L.A. (CBD)	75.3%	-0.1%	\$222.07	+6.6%	\$167.15	+6.5%
Hollywood/West Hollywood	74.0%	-3.9%	\$218.68	+0.6%	\$161.76	-3.3%
Beverly Hills/Westside L.A.	74.4%	+1.2%	\$345.75	+1.1%	\$257.24	+2.3%
Santa Monica/MDR/Venice/Malibu	77.3%	-3.6%	\$299.81	+2.0%	\$231.70	-1.7%
LAX Area/Inglewood/Culver City	78.5%	-0.3%	\$138.55	+2.6%	\$108.69	+2.3%
South Bay	76.3%	-1.5%	\$136.95	+1.8%	\$104.55	+0.3%
San Fernando Valley	74.6%	+0.3%	\$142.90	+1.4%	\$106.57	+1.8%
Pasadena/Arcadia/Monrovia	73.9%	-4.5%	\$161.25	-7.8%	\$119.20	-11.9%
L.A. East (San Gabriel Valley)	71.4%	-0.4%	\$102.63	-0.8%	\$73.24	-1.2%
L.A. Southeast (Gateway Cities)	71.2%	+2.0%	\$98.85	+1.0%	\$70.41	+3.0%

Jan-Nov 2017 YTD Lodging Performance

L.A. County & Custom Regions

L.A. County & Submarkets	Occ %		ADR \$		RevPAR \$	
	Jan – Nov YTD 2017	% Chg LY	Jan – Nov YTD 2017	% Chg LY	Jan – Nov YTD 2017	% Chg LY
Los Angeles County	81.0%	-1.6%	\$177.02	+1.8%	\$143.46	+0.2%
Downtown L.A. (CBD)	80.6%	+0.2%	\$219.06	+2.3%	\$176.60	+2.5%
Hollywood/West Hollywood	82.1%	-4.3%	\$234.65	+0.5%	\$192.64	-3.7%
Beverly Hills/Westside L.A.	82.0%	-1.0%	\$369.80	+0.4%	\$303.09	-0.6%
Santa Monica/MDR/Venice/Malibu	85.0%	-0.7%	\$314.14	+1.4%	\$267.10	+0.6%
LAX Area/Inglewood/Culver City	85.6%	+0.2%	\$146.68	+2.3%	\$125.50	+2.5%
South Bay	83.2%	-1.6%	\$146.00	+2.4%	\$121.42	+0.8%
San Fernando Valley	81.2%	-2.6%	\$148.02	-3.9%	\$120.20	-6.4%
Pasadena/Arcadia/Monrovia	76.6%	-8.4%	\$166.59	+3.3%	\$127.65	-5.3%
L.A. East (San Gabriel Valley)	76.9%	-1.3%	\$105.28	+4.6%	\$80.98	+3.2%
L.A. Southeast (Gateway Cities)	78.6%	-0.4%	\$101.84	+3.1%	\$80.01	+2.7%

Property & Room Census: November 2017

	Total Properties	%	Total Rooms	%
LOS ANGELES COUNTY, CA	1,023	100%	102,338	100%
Downtown L.A. (Full Region)	102	10.0%	12,720	12.4%
Downtown L.A. (Central Business District)	23	2.2%	7,605	7.4%
Hollywood/West Hollywood	78	7.6%	7,603	7.4%
Beverly Hills/Westside L.A.	59	5.8%	6,975	6.8%
LAX Area/Inglewood/Culver City	81	7.9%	14,324	14.0%
Long Beach	59	5.8%	6,265	6.1%
South Bay	133	13.0%	11,556	11.3%
L.A. Southeast (Gateway Cities)	112	10.9%	7,276	7.1%
Santa Monica/MDR/Venice/Malibu	61	6.0%	6,191	6.0%
L.A. East (San Gabriel Valley/Pomona)	136	13.3%	10,371	10.1%
Los Angeles North (inc SF Valley)	136	13.3%	12,749	12.5%
San Fernando Valley (only)	120	11.7%	11,996	11.7%
Pasadena/Arcadia/Monrovia	37	3.6%	4,240	4.1%

*DTLA Central Business District (CDB) are the 25 hotels between 101 - 10 fways and 110 fwy - Alameda Avenue with 50+ rooms.

*Note: Percentages will not foot to 100% due to overlap of regions
Source: Smith Travel Research

L.A. County Hotels Opened in 2017

Hotel	L.A. County Submarket	Opening Date	# of Rooms
Courtyard Los Angeles Santa Monica	Santa Monica/Marina Del Rey	Mar-17	136
Hampton Inn & Suites Los Angeles Santa Monica	Santa Monica/Marina Del Rey	Apr-17	143
Hotel Indigo Los Angeles Downtown	Downtown L.A.	Apr-17	350
Cambria Suites El Segundo LAX	Los Angeles Airport	May-17	152
Homewood Suites Los Angeles Redondo Beach	South Bay	May-17	184
Waldorf Astoria Beverly Hills	Hollywood/Beverly Hills/Westside	Jun-17	170
Freehand Los Angeles	Downtown L.A.	Jun-17	167
InterContinental Los Angeles Downtown	Downtown L.A.	Jun-17	889
Dream Hollywood	Hollywood/Beverly Hills/Westside	Jul-17	178
Home2 Suites Azusa	Los Angeles East	Jul-17	110
The Kimpton Everly Hollywood	Hollywood/Beverly Hills/Westside	Aug-17	216
The Jeremy West Hollywood	Hollywood/Beverly Hills/Westside	Aug-17	286
Hampton Inn & Suites Los Angeles Hollywood	Hollywood/Beverly Hills/Westside	Aug-17	112
Los Angeles LA Hotel	Los Angeles East	Sep-17	133
H Hotel Los Angeles	Los Angeles Airport	Oct-17	168
Homewood Suites LAX	Los Angeles Airport	Oct-17	122
Hampton Inn Long Beach Airport	Long Beach	Nov-17	143
Homewood Suites Long Beach Airport	Long Beach	Nov-17	98
element Palmdale	L.A. North	Nov-17	123