

MARCH 2018 LODGING PERFORMANCE L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	March 2018	% Chg LY	March 2018	% Chg LY	March 2018	% Chg LY
Los Angeles County	82.0%	-1.2%	\$179.19	+3.8%	\$147.01	+2.5%
Downtown L.A. (CBD)	79.9%	+3.1%	\$219.23	-2.3%	\$175.23	+0.8%
Hollywood/West Hollywood	82.8%	-3.0%	\$236.97	+6.8%	\$196.11	+3.6%
Beverly Hills/Westside L.A.	84.3%	-1.6%	\$384.93	+10.6%	\$324.58	+8.8%
Santa Monica/MDR/Venice/Malibu	87.7%	+2.1%	\$319.64	+5.3%	\$280.23	+7.5%
LAX Area/Inglewood/Culver City	87.8%	-0.3%	\$141.25	-2.9%	\$123.99	-3.2%
South Bay	83.8%	-2.6%	\$142.38	+0.1%	\$119.36	-2.4%
San Fernando Valley	83.3%	+0.5%	\$145.27	+1.6%	\$120.97	+2.1%
Pasadena/Arcadia/Monrovia	81.4%	+4.4%	\$162.67	-0.9%	\$132.47	+3.5%
L.A. East (San Gabriel Valley)	76.3%	-2.8%	\$106.34	+2.6%	\$81.13	-0.3%
L.A. Southeast (Gateway Cities)	75.1%	-6.2%	\$111.65	+7.4%	\$83.80	+0.8%

JAN-MAR YTD 2018 LODGING PERFORMANCE L.A. COUNTY & CUSTOM REGIONS

	Occupancy %		ADR \$		RevPAR \$	
	Jan-Mar YTD 2018	% Chg LY	Jan-Mar YTD 2018	% Chg LY	Jan-Mar YTD 2018	% Chg LY
L.A. County & Submarkets						
Los Angeles County	78.3%	-1.3%	\$177.19	+4.0%	\$138.77	+2.7%
Downtown L.A. (CBD)	76.6%	-1.0%	\$227.06	+3.7%	\$173.88	+2.6%
Hollywood/West Hollywood	78.3%	-3.2%	\$234.08	+4.1%	\$183.20	+0.7%
Beverly Hills/Westside L.A.	80.1%	-1.1%	\$376.09	+5.2%	\$301.12	+4.1%
Santa Monica/MDR/Venice/Malibu	83.9%	+2.3%	\$305.71	+4.3%	\$256.43	+6.8%
LAX Area/Inglewood/Culver City	85.4%	-0.5%	\$142.66	+1.1%	\$121.79	+0.7%
South Bay	80.1%	-2.8%	\$138.96	+1.1%	\$111.30	-1.7%
San Fernando Valley	77.7%	+0.4%	\$145.03	+3.1%	\$112.72	+3.5%
Pasadena/Arcadia/Monrovia	78.3%	+2.9%	\$165.72	+0.3%	\$129.73	+3.1%
L.A. East (San Gabriel Valley)	73.4%	-2.0%	\$105.05	+2.9%	\$77.16	+0.8%
L.A. Southeast (Gateway Cities)	72.9%	-1.9%	\$106.28	+5.5%	\$77.45	+3.4%

PROPERTY & ROOM CENSUS: MAR 2018

	Total Properties	%	Total Rooms	%
LOS ANGELES COUNTY, CA	1,028	100%	103,569	100%
Downtown L.A. (Full Region)	104	10.1%	13,281	12.8%
Downtown L.A. (Central Business District)	25	2.4%	8,814	8.5%
Hollywood/West Hollywood	78	7.6%	7,685	7.4%
Beverly Hills/Westside L.A.	59	5.7%	6,979	6.7%
LAX Area/Inglewood/Culver City	81	7.9%	14,343	13.8%
Long Beach	59	5.7%	6,265	6.0%
South Bay	133	12.9%	11,571	11.2%
L.A. Southeast (Gateway Cities)	112	10.9%	7,276	7.0%
Santa Monica/MDR/Venice/Malibu	61	5.9%	6,208	6.0%
L.A. East (San Gabriel Valley/Pomona)	137	13.3%	10,794	10.4%
Los Angeles North (inc SF Valley)	137	13.3%	12,855	12.4%
San Fernando Valley (only)	120	11.7%	12,011	11.6%
Pasadena/Arcadia/Monrovia	37	3.6%	4,255	4.1%

L.A. COUNTY HOTELS OPENED IN 2018

Hotel	L.A. County Submarket	Opening Date	Number of Rooms
Hotel Figueroa Re-Opening	Downtown L.A.	Feb-18	268
Home2 Suites Palmdale	Los Angeles North	Feb-18	93
NoMad Los Angeles	Downtown L.A.	Jan-18	241
Kimpton La Peer Hotel	Hollywood/Beverly Hills/Westside	Jan-18	105
Sheraton Hotel Los Angeles San Gabriel	Los Angeles East	Jan-18	288