

FEBRUARY 2018 LODGING PERFORMANCE L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	February 2018	% Chg LY	February 2018	% Chg LY	February 2018	% Chg LY
Los Angeles County	80.0%	-0.3%	\$179.83	+4.5%	\$143.79	+4.2%
Downtown L.A. (CBD)	76.5%	-2.6%	\$236.35	+9.8%	\$180.78	+6.9%
Hollywood/West Hollywood	78.3%	-3.3%	\$242.40	+3.8%	\$189.92	+0.4%
Beverly Hills/Westside L.A.	80.9%	-1.0%	\$375.52	+1.4%	\$303.70	+0.4%
Santa Monica/MDR/Venice/Malibu	85.2%	+1.8%	\$308.75	+3.8%	\$262.94	+5.7%
LAX Area/Inglewood/Culver City	86.8%	+0.6%	\$147.37	+4.0%	\$127.99	+4.6%
South Bay	81.0%	-2.5%	\$140.25	+2.1%	\$113.65	-0.5%
San Fernando Valley	78.8%	+0.7%	\$145.36	+3.7%	\$114.53	+4.4%
Pasadena/Arcadia/Monrovia	80.8%	+5.2%	\$167.81	+3.6%	\$135.53	+9.0%
L.A. East (San Gabriel Valley)	77.5%	+1.9%	\$106.73	+4.3%	\$82.75	+6.2%
L.A. Southeast (Gateway Cities)	77.0%	+2.6%	\$106.56	+5.7%	\$82.05	+8.5%

JAN-FEB YTD 2018 LODGING PERFORMANCE L.A. COUNTY & CUSTOM REGIONS

	Occupancy %		ADR \$		RevPAR \$	
	Jan-Feb YTD 2018	% Chg LY	Jan-Feb YTD 2018	% Chg LY	Jan-Feb YTD 2018	% Chg LY
L.A. County & Submarkets						
Los Angeles County	76.3%	-1.3%	\$176.05	+4.2%	\$134.41	+2.8%
Downtown L.A. (CBD)	74.7%	-3.3%	\$231.54	+7.2%	\$173.07	+3.6%
Hollywood/West Hollywood	75.9%	-3.4%	\$232.41	+2.6%	\$176.42	-0.9%
Beverly Hills/Westside L.A.	77.8%	-0.8%	\$371.06	+2.3%	\$288.78	+1.5%
Santa Monica/MDR/Venice/Malibu	81.9%	+2.5%	\$297.88	+3.8%	\$243.93	+6.4%
LAX Area/Inglewood/Culver City	84.1%	-0.5%	\$143.43	+3.4%	\$120.63	+2.9%
South Bay	78.2%	-2.8%	\$136.95	+1.6%	\$107.15	-1.2%
San Fernando Valley	74.8%	+0.3%	\$144.88	+3.9%	\$108.35	+4.2%
Pasadena/Arcadia/Monrovia	76.6%	+1.9%	\$167.40	+1.0%	\$128.29	+2.9%
L.A. East (San Gabriel Valley)	71.9%	-1.6%	\$104.33	+3.1%	\$75.05	+1.4%
L.A. Southeast (Gateway Cities)	71.7%	+0.6%	\$103.33	+4.5%	\$74.13	+5.1%

PROPERTY & ROOM CENSUS: FEB 2018

	Total Properties	%	Total Rooms	%
LOS ANGELES COUNTY, CA	1,027	100%	103,413	100%
Downtown L.A. (Full Region)	104	10.1%	13,274	12.8%
Downtown L.A. (Central Business District)	25	2.4%	8,807	8.5%
Hollywood/West Hollywood	78	7.6%	7,685	7.4%
Beverly Hills/Westside L.A.	59	5.7%	6,979	6.7%
LAX Area/Inglewood/Culver City	81	7.9%	14,343	13.9%
Long Beach	59	5.7%	6,265	6.1%
South Bay	133	13.0%	11,559	11.2%
L.A. Southeast (Gateway Cities)	112	10.9%	7,276	7.0%
Santa Monica/MDR/Venice/Malibu	61	5.9%	6,206	6.0%
L.A. East (San Gabriel Valley/Pomona)	137	13.3%	10,659	10.3%
Los Angeles North (inc SF Valley)	137	13.3%	12,855	12.4%
San Fernando Valley (only)	120	11.7%	12,011	11.6%
Pasadena/Arcadia/Monrovia	37	3.6%	4,240	4.1%

L.A. COUNTY HOTELS OPENED IN 2018

Hotel	L.A. County Submarket	Opening Date	Number of Rooms
Hotel Figueroa Re-Opening	Downtown L.A.	Feb-18	286
Home2 Suites Palmdale	Los Angeles North	Feb-18	93
NoMad Los Angeles	Downtown L.A.	Jan-18	241
Kimpton La Peer Hotel	Hollywood/Beverly Hills/Westside	Jan-18	105
Sheraton Hotel Los Angeles San Gabriel	Los Angeles East	Jan-18	288