

August 2017 Lodging Performance

L.A. County & Custom Regions

L.A. County & Submarkets	Occ %		ADR \$		RevPAR \$	
	August 2017	% Chg LY	August 2017	% Chg LY	August 2017	% Chg LY
Los Angeles County	83.7%	-2.9%	\$192.21	+0.5%	\$160.96	-2.5%
Downtown L.A. (CBD)	84.0%	-3.5%	\$210.65	-1.3%	\$177.01	-4.7%
Hollywood/West Hollywood	80.8%	-9.3%	\$253.17	-0.4%	\$204.54	-9.7%
Beverly Hills/Westside L.A.	87.8%	-2.8%	\$434.46	-5.4%	\$381.34	-8.0%
Santa Monica/MDR/Venice/Malibu	91.3%	+0.8%	\$369.29	+0.6%	\$337.10	+1.4%
LAX Area/Inglewood/Culver City	89.1%	-0.1%	\$157.50	+0.4%	\$140.36	+0.3%
South Bay	84.8%	-3.3%	\$156.71	+0.4%	\$132.91	-2.9%
San Fernando Valley	85.3%	+0.3%	\$157.97	+1.7%	\$134.79	+2.0%
Pasadena/Arcadia/Monrovia	77.1%	-9.3%	\$167.40	+3.2%	\$128.99	-6.5%
L.A. East (San Gabriel Valley)	79.0%	-3.7%	\$109.77	+6.0%	\$86.70	+2.1%
L.A. Southeast (Gateway Cities)	82.0%	-0.3%	\$106.24	+1.0%	\$87.16	+0.7%

Jan-Aug 2017 YTD Lodging Performance

L.A. County & Custom Regions

L.A. County & Submarkets	Occ %		ADR \$		RevPAR \$	
	Jan – Aug YTD 2017	% Chg LY	Jan – Aug YTD 2017	% Chg LY	Jan – Aug YTD 2017	% Chg LY
Los Angeles County	82.0%	-1.4%	\$177.98	+1.3%	\$145.89	-0.2%
Downtown L.A. (CBD)	81.4%	+0.6%	\$218.75	+2.5%	\$178.02	+3.1%
Hollywood/West Hollywood	83.3%	-3.7%	\$236.77	+0.2%	\$197.23	-3.5%
Beverly Hills/Westside L.A.	83.0%	-1.2%	\$374.63	-0.3%	\$310.81	-1.5%
Santa Monica/MDR/Venice/Malibu	85.5%	-0.4%	\$318.40	+1.0%	\$272.10	+0.5%
LAX Area/Inglewood/Culver City	86.6%	+0.7%	\$147.96	+2.2%	\$128.07	+3.0%
South Bay	84.5%	-0.7%	\$146.94	+2.2%	\$124.12	+1.5%
San Fernando Valley	82.1%	-3.7%	\$148.41	-5.9%	\$121.78	-9.4%
Pasadena/Arcadia/Monrovia	77.1%	-9.1%	\$166.62	+4.0%	\$128.40	-5.6%
L.A. East (San Gabriel Valley)	77.9%	-0.8%	\$105.49	+5.2%	\$82.15	+4.3%
L.A. Southeast (Gateway Cities)	79.3%	-0.9%	\$102.50	+3.6%	\$81.31	+2.7%

Property & Room Census: August 2017

	Total Properties	%	Total Rooms	%
LOS ANGELES COUNTY, CA	1,017	100%	101,897	100%
Downtown L.A. (Full Region)	104	10.2%	13,150	12.9%
Downtown L.A. (Central Business District)	25	2.5%	8,035	7.9%
Hollywood/West Hollywood	78	7.7%	7,603	7.5%
Beverly Hills/Westside L.A.	58	5.7%	6,896	6.8%
LAX Area/Inglewood/Culver City	79	7.8%	14,038	13.8%
Long Beach	57	5.6%	6,018	5.9%
South Bay	133	13.1%	11,556	11.3%
L.A. Southeast (Gateway Cities)	112	11.0%	7,276	7.1%
Santa Monica/MDR/Venice/Malibu	59	5.8%	6,145	6.0%
L.A. East (San Gabriel Valley/Pomona)	136	13.4%	10,281	10.1%
Los Angeles North (inc SF Valley)	135	13.3%	12,626	12.4%
San Fernando Valley (only)	120	11.8%	11,996	11.8%
Pasadena/Arcadia/Monrovia	37	3.6%	4,240	4.2%



*DTLA Central Business District (CDB) are the 25 hotels between 101 - 10 fways and 110 fwy - Alameda Avenue with 50+ rooms.

*Note: Percentages will not foot to 100% due to overlap of regions
Source: Smith Travel Research

L.A. County Hotels Opened in 2017

Hotel	L.A. County Submarket	Opening Date	# of Rooms
Courtyard Los Angeles Santa Monica	Santa Monica/Marina Del Rey	Mar 2017	136
Hampton Inn & Suites Los Angeles Santa Monica	Santa Monica/Marina Del Rey	Apr 2017	143
Hotel Indigo Los Angeles Downtown	Downtown L.A.	Apr 2017	350
Nobu Ryokan Malibu	Santa Monica/Marina Del Rey	Apr 2017	16
Cambria Suites El Segundo LAX	Los Angeles Airport	May 2017	152
Homewood Suites Los Angeles Redondo Beach	South Bay	May 2017	184
Waldorf Astoria Beverly Hills	Hollywood/Beverly Hills/Westside	Jun 2017	170
Freehand Los Angeles	Downtown L.A.	Jun 2017	167
InterContinental Los Angeles Downtown	Downtown L.A.	Jun 2017	889
Dream Hollywood	Hollywood/Beverly Hills/Westside	July 2017	178
Home2 Suites Azusa	Los Angeles East	July 2017	110
The Kimpton Everly Hollywood	Hollywood/Beverly Hills/Westside	Aug 2017	216
The Jeremy West Hollywood	Hollywood/Beverly Hills/Westside	Aug 2017	286
Hampton Inn & Suites Los Angeles Hollywood	Hollywood/Beverly Hills/Westside	Aug 2017	112