

Los Angeles Tourism Industry Performance Report 2018

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	YTD
OCCUPANCY (%) (Los Angeles County)	73.1%	79.9%	82.0%	79.7%	78.4%	84.9%	86.3%	84.7%	78.8%	82.0%			81.0%
% Change vs previous year	-2.3%	-0.3%	-1.2%	-2.5%	-3.3%	1.4%	0.9%	1.1%	-1.7%	1.2%			-0.7%
AVERAGE ROOM RATE (US\$)	\$172.88	\$180.43	\$179.91	\$180.98	\$174.04	\$184.28	\$193.33	\$194.50	\$176.17	\$181.90			\$182.15
% Change vs previous year	4.1%	4.8%	4.2%	5.1%	-0.4%	1.8%	1.3%	0.9%	0.9%	1.6%			2.3%
RevPAR (US\$)	\$126.29	\$144.18	\$147.55	\$144.16	\$136.48	\$156.51	\$166.79	\$164.71	\$138.78	\$149.13			\$147.50
% Change vs previous year	1.8%	4.6%	3.0%	2.5%	-3.7%	3.2%	2.2%	2.0%	-0.8%	2.8%			1.7%
HOTEL ROOM NIGHTS SOLD	2,338,060	2,318,364	2,638,334	2,480,146	2,521,412	2,639,167	2,770,233	2,723,697	2,461,966	2,647,731			25,539,110
% Change vs previous year	2.2%	4.8%	3.4%	1.8%	0.5%	4.0%	3.2%	3.3%	0.7%	3.3%			2.7%
AIRLINE PASSENGER TRAFFIC													
LAX-TOTAL Passenger Traffic	6,687,107	6,043,279	7,230,087	7,160,368	7,544,734	8,012,693	8,169,153	8,137,410	6,882,393	7,257,240			73,385,818
% Change vs previous year	3.8%	7.8%	6.7%	4.1%	5.3%	3.7%	3.2%	2.6%	1.4%	1.0%			3.8%
Domestic flights	4,616,186	4,282,782	5,134,354	5,073,331	5,351,468	5,615,201	5,847,496	5,657,063	4,774,099	5,132,641			51,377,807
% Change vs previous year	3.8%	7.1%	4.6%	4.2%	5.2%	2.9%	3.3%	2.5%	0.9%	-0.4%			3.3%
International flights <i>(includes U.S. travelers)</i>	2,070,921	1,760,497	2,095,733	2,087,037	2,193,266	2,397,492	2,582,934	2,490,347	2,108,294	2,124,599			22,008,011
% Change vs previous year	3.8%	9.7%	11.7%	4.0%	5.3%	5.6%	3.0%	2.9%	2.6%	4.4%			5.2%
ONTARIO - TOTAL Passenger Traffic	374,977	353,883	415,007	416,320	438,974	435,890	448,299	458,029	420,680	455,272			4,217,323
% Change vs previous year	10.6%	10.2%	9.3%	12.7%	12.4%	14.2%	16.9%	18.2%	14.0%	10.9%			13.0%
Domestic flights	362,235	346,877	404,334	396,918	417,891	412,390	424,982	435,690	402,838	433,996			4,038,151
% Change vs previous year	11.2%	10.5%	9.0%	11.2%	10.7%	11.9%	16.2%	16.2%	11.8%	8.3%			11.7%
International flights <i>(includes U.S. travelers)</i>	12,742	7,006	10,673	19,402	21,083	23,500	23,317	22,339	17,842	21,276			179,172
% Change vs previous year	-3.6%	-6.3%	24.4%	54.6%	63.3%	82.7%	32.2%	82.5%	103.4%	112.5%			54.1%
HOLLYWOOD BURBANK AIRPORT	370,230	364,254	430,470	439,597	451,343	450,025	455,580	463,653	429,349	N/A			3,854,492
% Change vs previous year	13.1%	20.4%	12.3%	12.1%	11.9%	10.2%	13.8%	10.5%	8.8%	N/A			12.3%
LONG BEACH AIRPORT	321,165	306,223	356,291	348,337	345,700	352,018	357,894	350,286	285,258	N/A			3,023,350
% Change vs previous year	7.0%	11.0%	11.0%	9.0%	8.0%	12.0%	10.0%	11.0%	-5.0%	N/A			8.0%
LEISURE AND HOSPITALITY MONTHLY JOBS													
TOTAL LEISURE AND HOSPITALITY JOBS (L&H)	523,100	532,100	537,500	541,800	551,100	552,200	557,300	555,400	554,000	557,600			**546,210
% Change vs previous year	4.2%	5.1%	4.5%	3.9%	4.4%	4.1%	5.1%	4.3%	5.3%	4.6%			4.5%
ACCOMMODATION JOBS (included in total L&H jobs)	49,300	49,200	49,800	50,000	50,400	51,200	51,400	51,000	51,100	52,500			**50,590
% Change vs previous year	5.1%	5.1%	5.7%	5.7%	5.0%	4.5%	3.2%	1.4%	3.4%	5.6%			4.5%
CONSUMER CONFIDENCE INDEX (100 = 1985)	124.3	130.0	127.0	125.6	128.0	127.1	134.7	134.7	135.3	137.9			N/A

* YTD Passenger Traffic obtained directly from airport website.

**Year to Date Average

Sources: STR, LAWA, CA EDD, The Conference Board, I-94 Visitor Arrivals, NTTD

Note: 'N/A' means data was 'Not Available' at the time of publishing this report. If , and when available, we will update the data in the next month's report.