

Los Angeles Tourism Industry Performance Report 2017

| | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | YTD |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| OCCUPANCY (%) (Los Angeles County) | 74.8% | 80.2% | 83.2% | 81.7% | 81.4% | 84.2% | 85.8% | 83.8% | 80.3% | 81.2% | 74.4% | 69.7% | 80.0% |
| % Change vs previous year | -1.1% | -3.8% | -2.7% | -1.6% | 2.4% | 0.6% | -2.8% | -2.9% | -2.9% | -1.7% | -1.1% | 2.3% | -1.6% |
| AVERAGE ROOM RATE (US\$) | \$165.98 | \$172.00 | \$172.25 | \$172.04 | \$174.23 | \$180.52 | \$190.59 | \$192.52 | \$174.38 | \$178.77 | \$169.83 | \$163.03 | \$175.98 |
| % Change vs previous year | 2.0% | -2.0% | -0.2% | -1.2% | 3.5% | 4.7% | 2.4% | 0.6% | 2.4% | 4.9% | 2.6% | 6.6% | 2.4% |
| RevPAR (US\$) | \$124.11 | \$137.97 | \$143.23 | \$140.58 | \$141.84 | \$151.99 | \$183.56 | \$161.31 | \$139.99 | \$145.22 | \$126.31 | \$113.64 | \$140.85 |
| % Change vs previous year | 0.8% | -5.7% | -2.9% | -2.8% | 6.0% | 5.3% | -0.5% | -2.3% | -0.6% | 3.1% | 1.4% | 9.0% | 0.8% |
| HOTEL ROOM NIGHTS SOLD | 2,284,676 | 2,212,699 | 2,553,144 | 2,431,825 | 2,512,242 | 2,545,741 | 2,687,420 | 2,636,259 | 2,448,821 | 2,567,892 | 2,283,419 | 2,206,277 | 29,370,415 |
| % Change vs previous year | -1.0% | -3.8% | -1.4% | -0.4% | 4.1% | 3.7% | 0.4% | 0.5% | 0.3% | 1.6% | 2.4% | 5.6% | 0.5% |
| AIRLINE PASSENGER TRAFFIC | | | | | | | | | | | | | |
| LAX-TOTAL Passenger Traffic | 6,444,489 | 5,604,244 | 6,779,400 | 6,874,237 | 7,163,724 | 7,726,854 | 8,175,815 | 7,930,124 | 6,785,089 | 7,186,554 | 6,785,973 | 7,097,933 | 84,557,968* |
| % Change vs previous year | 6.2% | 2.5% | 4.7% | 9.1% | 5.6% | 3.0% | 3.6% | 4.4% | 2.3% | 4.7% | 4.5% | 3.3% | 4.5% |
| Domestic flights | 4,449,400 | 3,999,177 | 4,907,598 | 4,870,135 | 5,085,317 | 5,456,430 | 5,662,477 | 5,509,693 | 4,739,872 | 5,160,288 | 4,891,079 | 4,997,001 | 59,728,605* |
| % Change vs previous year | 3.6% | 1.0% | 3.6% | 6.3% | 3.5% | 0.8% | 1.4% | 2.8% | 1.2% | 4.5% | 3.3% | 2.7% | 2.9% |
| International flights <i>(includes U.S. travelers)</i> | 1,995,089 | 1,605,067 | 1,871,802 | 2,004,102 | 2,078,407 | 2,270,424 | 2,513,338 | 2,420,431 | 2,045,217 | 2,026,266 | 1,894,894 | 2,100,932 | 24,829,363* |
| % Change vs previous year | 12.6% | 6.5% | 7.7% | 16.3% | 11.3% | 8.8% | 9.0% | 8.3% | 6.6% | 5.1% | 7.6% | 4.7% | 8.7% |
| ONTARIO - TOTAL Passenger Traffic | 339,083 | 321,267 | 379,656 | 369,500 | 390,516 | 381,312 | 383,349 | 387,351 | 369,156 | 410,593 | 410,052 | 410,335 | 4,552,225 |
| % Change vs previous year | 8.5% | 5.6% | 6.2% | 4.3% | 7.3% | 6.8% | 9.2% | 8.2% | 5.6% | 4.7% | 8.5% | 9.7% | 7.1% |
| Domestic flights | 325,872 | 313,789 | 371,079 | 356,948 | 377,607 | 368,452 | 365,706 | 375,109 | 360,384 | 400,582 | 400,178 | 395,568 | 4,411,274 |
| % Change vs previous year | 9.3% | 6.0% | 7.1% | 3.6% | 6.9% | 6.8% | 8.7% | 8.8% | 6.0% | 4.9% | 8.7% | 9.5% | 7.2% |
| International flights <i>(includes U.S. travelers)</i> | 13,211 | 7,478 | 8,577 | 12,522 | 12,909 | 12,860 | 17,643 | 12,242 | 8,772 | 10,011 | 9,874 | 14,767 | 140,951 |
| % Change vs previous year | -6.6% | -10.1% | -22.7% | 26.7% | 16.6% | 6.2% | 22.6% | -7.1% | -7.3% | -0.1% | 1.7% | 14.5% | 3.5% |
| HOLLYWOOD BURBANK AIRPORT | 327,191 | 302,575 | 383,252 | 392,088 | 430,522 | 408,477 | 400,225 | 419,768 | 394,786 | 435,283 | 444,800 | 427,499 | 4,739,466* |
| % Change vs previous year | 10.5% | 1.1% | 13.3% | 18.3% | 13.9% | 17.6% | 17.6% | 14.2% | 11.1% | 16.9% | 18.5% | 17.1% | 14.4% |
| LONG BEACH AIRPORT | 300,507 | 275,933 | 276,222 | 317,317 | 320,725 | 313,064 | 325,820 | 316,291 | 300,927 | 330,430 | 321,152 | 339,183 | 3,783,805* |
| % Change vs previous year | 57.6% | 46.0% | 33.0% | 58.0% | 43.0% | 25.0% | 23.0% | 16.0% | 22.0% | 25.0% | 24.0% | 22.0% | 33.0% |
| LEISURE AND HOSPITALITY MONTHLY JOBS | | | | | | | | | | | | | |
| TOTAL LEISURE AND HOSPITALITY JOBS (L&H) | 501,800 | 508,400 | 511,600 | 515,100 | 520,000 | 524,700 | 526,600 | 521,700 | 520,700 | 525,400 | 523,500 | 521,700 | 518,433** |
| % Change vs previous year | 2.1% | 2.5% | 2.7% | 1.5% | 1.5% | 2.4% | 2.3% | 0.8% | 0.9% | 0.7% | 0.8% | 0.5% | 1.5% |
| ACCOMODATION JOBS (included in total L&H jobs) | 46,300 | 46,900 | 47,000 | 47,500 | 48,300 | 49,500 | 48,900 | 48,900 | 48,400 | 48,600 | 48,600 | 48,300 | 48,100** |
| % Change vs previous year | -2.1% | -1.1% | 0.2% | 0.0% | 1.5% | 4.4% | 1.2% | 1.2% | 0.8% | 1.7% | 0.6% | 1.9% | 0.9% |
| CONSUMER CONFIDENCE INDEX (100 = 1985) | 111.6 | 116.1 | 124.9 | 119.4 | 117.6 | 117.3 | 120.0 | 120.4 | 120.6 | 126.2 | 128.6 | 122.1 | N/A |
| OVERSEAS LAX PORT OF ENTRY ARRIVALS*** | 315,951 | 239,902 | 278,835 | 314,444 | 298,145 | 335,104 | 380,559 | N/A | N/A | N/A | N/A | N/A | 2,162,940 |
| % Change vs previous year | -0.3% | -12.9% | -9.4% | 0.0% | -10.8% | -13.4% | -16.0% | N/A | N/A | N/A | N/A | N/A | -9.5% |

* YTD Passenger Traffic obtained directly from airport website.

** Year to Date Average

Sources: STR, LAWA, CA EDD, The Conference Board, I-94 Visitor Arrivals, NTTD

*** Data excludes visitors from Mexico & Canada.

Note: 'N/A' means data was 'Not Available' at the time of publishing this report. If, and when available, we will update the data in the next month's report.