

Los Angeles Tourism Industry Performance Report 2017

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	YTD
OCCUPANCY (%) (Los Angeles County)	74.8%	80.2%	83.5%	81.7%	81.4%	84.2%	85.8%	83.7%					82.0%
% Change vs previous year	-1.1%	-3.8%	-2.4%	-1.6%	2.5%	0.6%	-2.8%	-2.9%					-1.4%
AVERAGE ROOM RATE (US\$)	\$166.08	\$172.06	\$172.35	\$172.07	\$174.35	\$180.54	\$190.69	\$192.21					\$177.98
% Change vs previous year	2.1%	-1.9%	-0.1%	-1.1%	3.6%	4.7%	2.5%	0.5%					1.3%
RevPAR (US\$)	\$124.22	\$138.06	\$143.85	\$140.67	\$142.00	\$152.07	\$163.58	\$160.96					\$145.89
% Change vs previous year	0.9%	-5.7%	-2.4%	-2.7%	6.1%	5.4%	-0.4%	-2.5%					-0.2%
HOTEL ROOM NIGHTS SOLD	2,291,592	2,219,151	2,560,529	2,439,191	2,519,930	2,553,347	2,693,280	2,645,368					19,922,388
% Change vs previous year	-0.7%	-3.5%	-1.1%	-0.1%	4.4%	4.0%	0.6%	0.9%					0.6%
AIRLINE PASSENGER TRAFFIC													
LAX-TOTAL Passenger Traffic	6,444,489	5,604,244	6,779,400	6,874,237	7,163,724	7,726,854	8,175,815	7,930,124					56,709,277*
% Change vs previous year	6.2%	2.5%	4.7%	9.1%	5.6%	3.0%	3.6%	4.4%					4.9%
Domestic flights	4,449,400	3,999,177	4,907,598	4,870,135	5,085,317	5,456,430	5,662,477	5,509,693					39,940,331*
% Change vs previous year	3.6%	1.0%	3.6%	6.3%	3.5%	0.8%	1.4%	2.8%					2.8%
International flights <i>(includes U.S. travelers)</i>	1,995,089	1,605,067	1,871,802	2,004,102	2,078,407	2,270,424	2,513,338	2,420,431					16,768,946*
% Change vs previous year	12.6%	6.5%	7.7%	16.3%	11.3%	8.8%	9.0%	8.3%					10.1%
ONTARIO - TOTAL Passenger Traffic	339,083	321,267	379,656	369,500	390,516	381,312	383,349	387,351					2,952,034
% Change vs previous year	8.5%	5.6%	6.2%	4.3%	7.3%	6.8%	9.2%	8.2%					7.0%
Domestic flights	325,872	313,789	371,079	356,948	377,607	368,452	365,706	375,109					2,854,562
% Change vs previous year	9.3%	6.0%	7.1%	3.6%	6.9%	6.8%	8.7%	8.8%					7.1%
International flights <i>(includes U.S. travelers)</i>	13,211	7,478	8,577	12,522	12,909	12,860	17,643	12,242					97,472
% Change vs previous year	-6.6%	-10.1%	-22.7%	26.7%	16.6%	6.2%	22.6%	-7.1%					3.7%
HOLLYWOOD BURBANK AIRPORT	327,191	302,575	383,252	392,088	430,522	408,477	400,225	N/A					2,617,330
% Change vs previous year	10.5%	1.1%	13.3%	18.3%	13.9%	17.6%	17.6%	N/A					13.6%
LONG BEACH AIRPORT	300,507	275,933	276,222	317,317	320,725	313,064	325,820	316,291					2,492,064*
% Change vs previous year	57.6%	46.0%	33.0%	58.0%	43.0%	25.0%	23.0%	16.0%					39.0%
LEISURE AND HOSPITALITY MONTHLY JOBS													
TOTAL LEISURE AND HOSPITALITY JOBS (L&H)	501,800	508,400	511,600	515,100	520,000	524,700	526,600	521,700					516,238**
% Change vs previous year	2.1%	2.5%	2.7%	1.5%	1.5%	2.4%	2.3%	0.8%					2.0%
ACCOMODATION JOBS (included in total L&H jobs)	46,300	46,900	47,000	47,500	48,300	49,500	48,900	49,100					47,938**
% Change vs previous year	-2.1%	-1.1%	0.2%	0.0%	1.5%	4.4%	1.2%	1.7%					0.7%
CONSUMER CONFIDENCE INDEX (100 = 1985)	111.6	116.1	124.9	119.4	117.6	117.3	120.0	122.9					N/A
OVERSEAS LAX PORT OF ENTRY ARRIVALS***	315,951	239,902	278,835	314,444	N/A	N/A	N/A	N/A					1,149,132
% Change vs previous year	-0.3	-12.9	-9.4	0.0	N/A	N/A	N/A	N/A					-5.4

* YTD Passenger Traffic obtained directly from airport website.

** Year to Date Average

Sources: STR, LAWA, CA EDD, The Conference Board, I-94 Visitor Arrivals, NITTO

*** Data excludes visitors from Mexico & Canada.

Note: 'N/A' means data was 'Not Available' at the time of publishing this report. If, and when available, we will update the data in the next month's report.