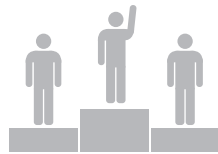
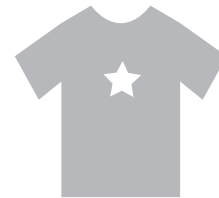


## INCENTIVIZE YOUR STAFF

Increased traffic can take a toll on your staff during dineL.A.'s Restaurant Week. Here are some ways to reward them for excellent service, and keep them inspired, motivated and happy:



Create fun award categories. Staff can vote for each other throughout Restaurant Week. Then host an after-hours **award ceremony celebration.**



**Recognize outstanding performers** on your restaurant's website. Top performers can also choose a prize.



One top performer receives a **dinner for two** at another dineL.A. participating restaurant.



Throughout the week, hand out **daily prizes** like lunches and movie tickets. You could also reward great service with great services, such as a massage or a mani/pedi.