



RESTAURANT WEEK

PRESENTED BY:



IN PARTNERSHIP WITH:



BOUNCEBACK INCENTIVES FOR YOUR DINERS

So business is good and you're on a Restaurant Week high. Bounceback incentives are a great way to keep the momentum going. Here are a few thought-starters to keep diners coming back for more:



Give Restaurant Week diners an **exclusive discount card** that can be redeemed after Restaurant Week is over. Print business-card size using an online site.



People who "like" your restaurant on Facebook, tweet about it, or post Instagram pics of their meal during Restaurant Week get a **discount card for a future visit**.



People who bring in their receipt from Restaurant Week at a later date can get a **free appetizer or discount off** their meal.



Have your staff remind patrons that if they return on their **birthday**, they will receive a free entrée, drinks or a discount off their meal.