

Los Angeles Tourism Industry Performance Report 2015

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Year End
OCCUPANCY (%) (Los Angeles County)	71.6	80.1	82.5	79.6	79.9	84.0	87.8	86.0	80.2	82.3	72.4	69.8	79.7
% Change vs previous year	-2.7	3.5	2.8	-0.8	0.7	1.1	1.0	-1.2	4.6	2.4	0.1	3.5	1.0
AVERAGE ROOM RATE (US\$)	\$148.99	\$155.15	\$153.38	\$155.40	\$152.30	\$160.91	\$173.88	\$178.96	\$154.19	\$160.05	\$152.84	\$147.77	\$158.35
% Change vs previous year	1.3	10.7	7.8	6.7	7.6	7.0	12.5	9.0	7.3	6.2	5.5	6.7	7.5
RevPAR (US\$)	\$106.65	\$124.31	\$126.57	\$123.69	\$121.67	\$135.17	\$152.62	\$153.89	\$123.58	\$131.74	\$110.63	\$103.16	\$126.19
% Change vs previous year	-1.4	14.5	10.9	5.9	8.4	8.2	13.7	7.7	12.3	8.8	5.6	10.4	8.6
HOTEL ROOM NIGHTS SOLD	2,176,592	2,195,166	2,500,690	2,333,335	2,420,059	2,462,413	2,667,564	2,613,581	2,357,605	2,502,158	2,129,466	2,118,371	28,477,000
% Change vs previous year	-1.4	4.5	3.8	0.1	0.8	1.1	1.4	-0.7	4.8	2.6	0.1	3.4	1.5
AIRLINE PASSENGER TRAFFIC													
LAX-TOTAL Passenger Traffic	5,439,089	4,950,595	6,026,597	5,938,284	6,356,940	6,782,534	7,275,519	7,109,136	6,027,057	6,374,462	5,956,563	6,384,379	74,936,256*
% Change vs previous year	0.4	3.9	4.2	3.1	4.5	4.0	5.9	5.8	8.1	8.7	10.7	7.8	6.1
Domestic flights	3,855,821	3,591,899	4,438,362	4,345,186	4,622,338	4,903,225	5,179,541	5,024,073	4,283,838	4,630,330	4,389,840	4,645,216	54,196,181*
% Change vs previous year	-0.6	3.1	3.7	2.7	4.4	2.9	3.7	3.9	6.1	7.2	10.6	7.1	5.1
International flights (includes U.S. travelers)	1,583,268	1,358,696	1,588,235	1,593,098	1,734,602	1,879,309	2,095,978	2,085,063	1,743,219	1,744,132	1,566,723	1,736,163	20,740,075*
% Change vs previous year	2.7	6.0	5.4	4.2	4.9	6.9	11.8	10.8	13.4	12.9	11.0	9.9	8.6
LEISURE AND HOSPITALITY MONTHLY JOBS													
TOTAL LEISURE AND HOSPITALITY JOBS (L&H)	466,800	472,600	476,400	483,500	489,200	491,400	497,400	497,700	494,100	498,300	493,000	497,300	488,100**
% Change vs previous year	4.7	4.7	4.5	5.1	4.4	4.1	5.2	4.5	4.3	5.0	4.1	4.8	4.6
ACCOMODATION JOBS (included in total L&H jobs)	44,500	44,400	45,000	44,900	45,500	45,900	46,300	46,600	46,400	46,100	46,800	46,600	45,800**
% Change vs previous year	2.1	1.6	2.0	2.0	1.8	1.3	1.1	1.3	2.0	1.1	3.3	3.3	1.9
CONSUMER CONFIDENCE INDEX (100 = 1985)	103.8	96.4	101.4	94.3	94.6	99.8	91.0	101.3	102.6	99.1	92.6	96.5	N/A
OVERSEAS LAX PORT OF ENTRY ARRIVALS***	274,671	255,129	302,536	328,493	362,136	379,754	N/A	N/A	N/A	N/A	N/A	N/A	1,902,719
% Change vs previous year	3.1	15.4	19.6	11.9	16.8	14.3	N/A	N/A	N/A	N/A	N/A	N/A	13.5

* YTD Passenger Traffic obtained directly from airport website.

** Year to Date Average

Sources: STR, LAWA, CA EDD, The Conference Board, I-94 Visitor Arrivals, NTO

*** Data excludes visitors from Mexico & Canada.

Note: 'N/A' means data was 'Not Available' at the time of publishing this report. If, and when available, we will update the data in the next month's report.