



WE LOVE LA

DTLA CITYWIDE NEED DATE PROMOTION

MAXIMIZE YOUR MEETING IMPACT IN THE HEART OF LA

Host your next convention in the heart of the city that defines creativity, culture, and entertainment: Downtown Los Angeles.

Los Angeles is offering a limited-time incentive program for planners booking the Los Angeles Convention Center on designated dates. Access exclusive savings, flexible perks, and support to make your next event seamless, affordable, and impactful.

HOW IT WORKS:

Incentives are available for groups booking on designated dates*, and are based on your group's contracted peak room nights and supporting history:

- **Groups up to 1,200 peak:** select 1 concession
- **Groups up to 2,000 peak:** select 2 concessions
- **Groups over 2,000 peak:** select 3 concessions

SELECT YOUR INCENTIVES:

1. **Up to 60% Discount** on Los Angeles Convention Center Rental
Significant savings on the LACC rental, based on supporting history and tied to actual pick-up.
2. **Up to \$15 Rebate** per actualized room night
Receive up to \$15 back for each actualized room night, offsetting your total event costs.
3. **Up to \$10,000 for Event Support**
Use this incentive for transportation, amenities, receptions, and more, at the show organizer's discretion.
4. **Four Complimentary Round-Trip Airport Transfers**
Provide stress-free transportation for staff or VIPs during your event.
5. **Waived attrition** for groups with supporting history
Peace of mind with attrition waived for groups with a proven history, pending hotel approval.

**Subject to availability and change without notice. Promotion applies to new leads only; existing leads are not eligible. Cannot be combined with other promotions. Promotion begins January 1, 2026, and must be contracted by June 30, 2026, actualizing over the designated need dates.*



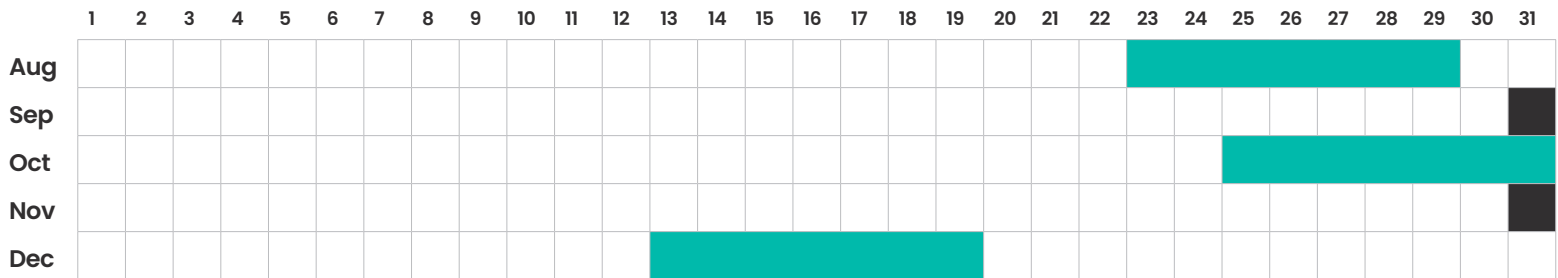
Unlock the full potential of your event at the Los Angeles Convention Center

Experience Downtown Los Angeles with a meeting & event package unlike any other. Downtown LA features world-class live entertainment, sports, culture, and dining that deliver an experience-first meeting.

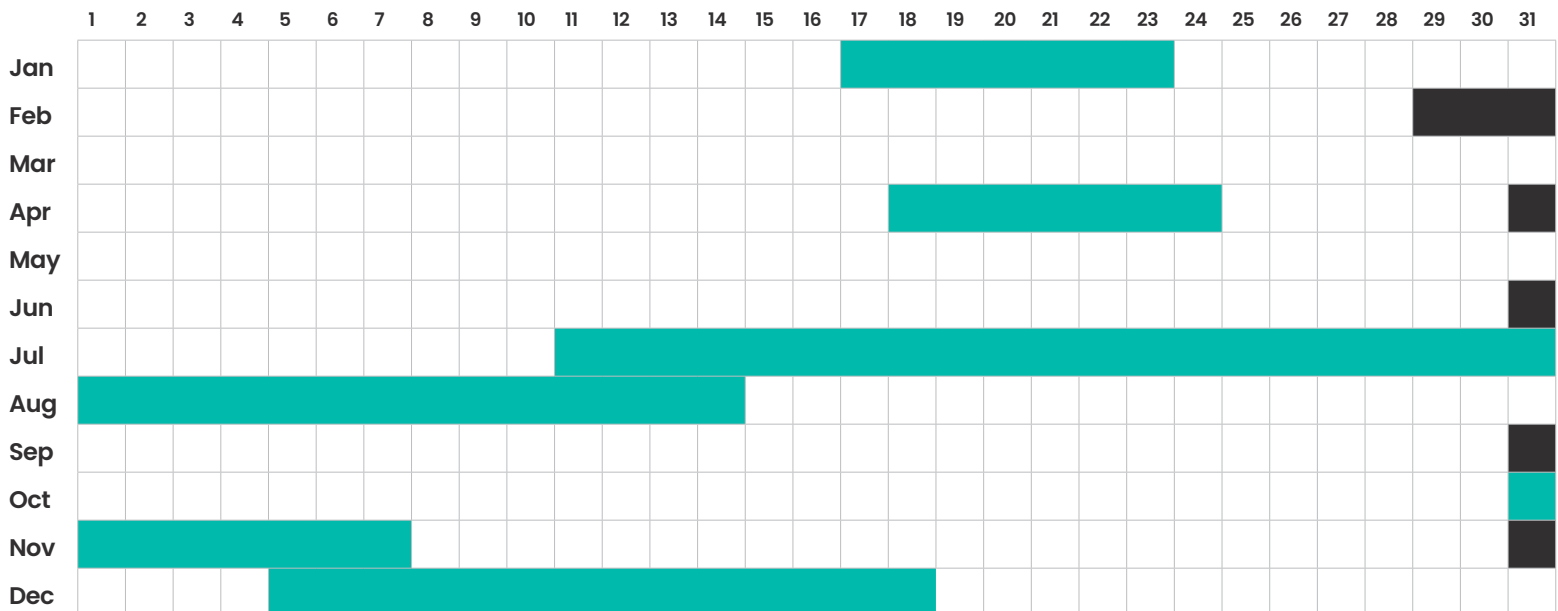
With thousands of hotel rooms within walking distance of the most exciting event venues, beautiful weather in all seasons and unmatched accessibility, Downtown LA offers a vibrant, dynamic and authentic setting that captures the true spirit of the city while driving higher attendance, deeper engagement, and lasting impressions.

CALENDAR OF AVAILABILITY

YEAR 2026



YEAR 2027



**Dates are subject to change and availability at time of inquiry and booking.*

