



# WE LOVE LA

## DTLA CITYWIDE NEED DATE PROMOTION

### MAXIMIZE YOUR MEETING IMPACT IN THE HEART OF LA

Host your next convention in the heart of the city that defines creativity, culture, and entertainment: Downtown Los Angeles.

Los Angeles is offering a limited-time incentive program for planners booking the Los Angeles Convention Center on designated dates. Access exclusive savings, flexible perks, and support to make your next event seamless, affordable, and impactful.

#### HOW IT WORKS:

Incentives are available for groups booking on designated dates\*, and are based on your group's contracted peak room nights and supporting history:

- **Groups up to 1,200 peak:** select 1 concession
- **Groups up to 2,000 peak:** select 2 concessions
- **Groups over 2,000 peak:** select 3 concessions

#### SELECT YOUR INCENTIVES:

##### 1. Up to 60% Discount on Los Angeles Convention Center Rental

Significant savings on the LACC rental, based on supporting history and tied to actual pick-up.

##### 2. Up to \$15 Rebate per actualized room night

Receive up to \$15 back for each actualized room night, offsetting your total event costs.

##### 3. Up to \$10,000 for Event Support

Use this incentive for transportation, amenities, receptions, and more, at the show organizer's discretion.

##### 4. Four Complimentary Round-Trip Airport Transfers

Provide stress-free transportation for staff or VIPs during your event.

##### 5. Waived attrition for groups with supporting history

Peace of mind with attrition waived for groups with a proven history, pending hotel approval.

\*Subject to availability and change without notice. Promotion applies to new leads only; existing leads are not eligible. Cannot be combined with other promotions. Promotion begins January 1, 2026, and must be contracted by June 30, 2026, actualizing over the designated need dates.



[MeetLA.com](http://MeetLA.com)

## Unlock the full potential of your event at the Los Angeles Convention Center

Experience Downtown Los Angeles with a meeting & event package unlike any other. Downtown LA features world-class live entertainment, sports, culture, and dining that deliver an experience-first meeting.

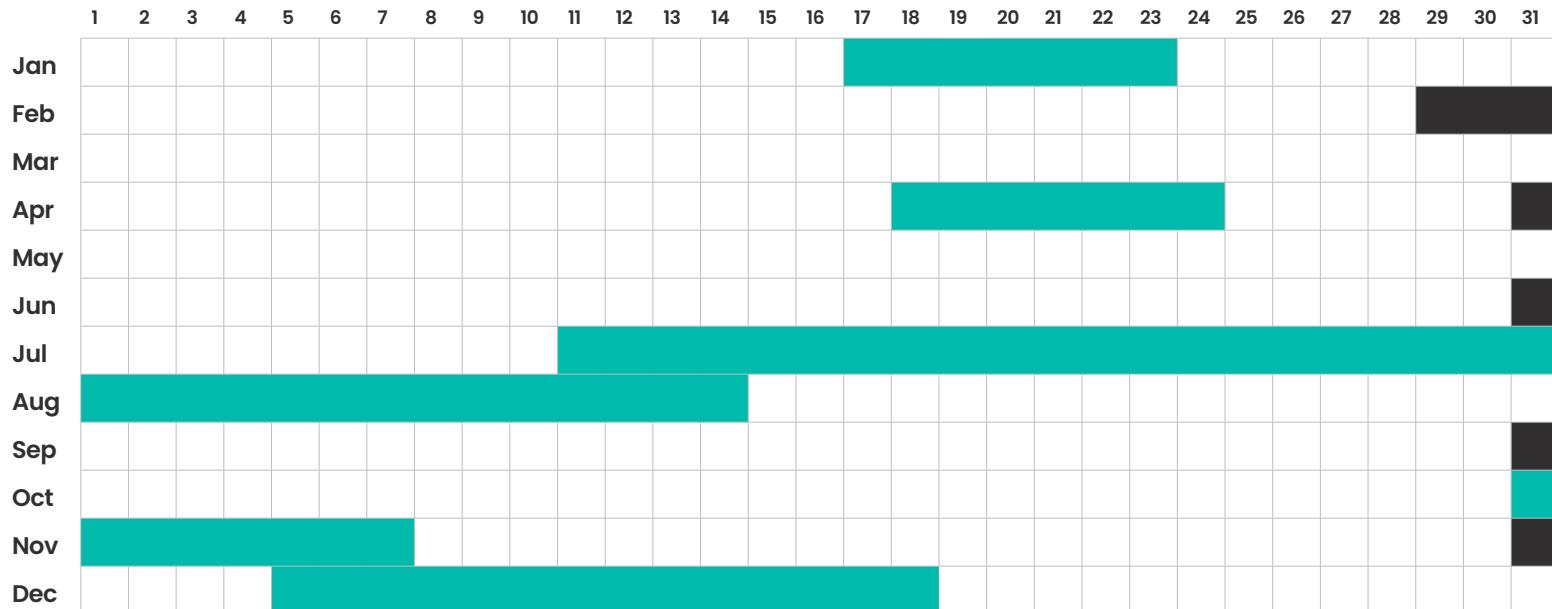
With thousands of hotel rooms within walking distance of the most exciting event venues, beautiful weather in all seasons and unmatched accessibility, Downtown LA offers a vibrant, dynamic and authentic setting that captures the true spirit of the city while driving higher attendance, deeper engagement, and lasting impressions.

### CALENDAR OF AVAILABILITY

#### YEAR 2026



#### YEAR 2027



*\*Dates are subject to change and availability at time of inquiry and booking.*



MeetLA.com