



# Los Angeles Tourism Marketing District

## Board of Directors Regular Meeting

August 13, 2025

11:00AM

### MEETING LOCATION

Sonesta Los Angeles LAX - 5985 W Century Blvd, Los Angeles, CA 90045

### AGENDA

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| Call to Order  | Javier Cano, TMD Chair   |
| Antitrust Statement  | John Lambeth, Legal Counsel, Civitas   |
| Public Comment   | Javier Cano  |
| Public Comment for all items on or not otherwise on the agenda   |  |
| Chairman's Report & Board Approvals:   | Javier Cano  |
| <ul style="list-style-type: none"><li>1. Approval of Minutes<br/>July 2, 2025 meeting minutes will be reviewed and considered for approval.</li><li>2. Board Elections<br/>The Board shall review ad hoc committee nominations to fill director vacancies and consider for election, to the board.</li><li>3. Amendment of Bylaws and selection of Vicechair<br/>The Board shall review and consider for approval changes to the Corporation's Bylaws to add a Vice Chairperson officer position and selection of Vicechair if approved.</li><li>4. Disestablish Ad hoc Nominating Committee<br/>The Board shall disestablish the ad hoc nominating committee.</li><li>5. CY24 Audited Financial Statement and Audit Report<br/>The CY24 Audited Financial Statement and Audit Report will be presented, discussed and considered for approval.</li><li>6. TMD Reserve Status &amp; Requests<br/>LA Tourism will report out on the reserve status and consider for approval requests from the TMD reserves..</li></ul> |  |
| Information Items  |  |
| <ul style="list-style-type: none"><li>7. ChampionLA Report<br/>The semi-annual ChampionLA report distributed to the Board.</li><li>8. Los Angeles Tourism Marketing &amp; Sales Updates<br/>The Los Angeles Tourism team will provide updates on current sales and marketing initiatives.</li></ul>  | <div>Mary Espinosa, BDO</div> <div>Carolyn Steffen, CFO</div> <div>Javier Cano</div> <div>Los Angeles Tourism Team</div> |

9. Legal & Legislative Updates

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BROWN ACT: *Government Code 54950* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 633 W. 5<sup>th</sup> Street, Suite 1800; Los Angeles, CA 90071. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Patti MacJennett at (213) 236-2360 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.