



## ARTS & CULTURE

*Los Angeles is increasingly recognized as a global hub for arts and culture, with new exhibitions, museum openings, and creative spaces inviting visitors to explore fresh perspectives. Discover some of the latest cultural highlights taking shape across the city.*

### **THE LATEST IN LA'S ART & CULTURE**

#### **90th Anniversary of Griffith Observatory**

This year is the 90<sup>th</sup> anniversary of the magical Griffith Observatory, as it opened its doors on May 15, 1935. To celebrate 90 Moonstruck years, they have special events including star parties, lunar standstills, and other observing nights throughout the year.

#### **60<sup>th</sup> Anniversary of LACMA**

LACMA, the Los Angeles County Museum of Art, is marking its 60th anniversary this year. The anniversary is being celebrated with the unveiling of a new building, the David Geffen Galleries, which is slated to open in April 2026. The museum also has a new plaza and outdoor art installations, including Mariana Castillo Deball's "Feathered Changes".

#### **NHM Commons**

The Natural History Museum in Exposition Park recently opened the NHM Commons, a new wing and community hub on the southwest side of the museum campus. Celebrating the intersection of science, nature, and culture, this unique outside-inside experience features 75,000 square feet of new and refreshed spaces, including many free experiences. Visitors can see *Gnathale*, a more than 75-foot-long green-boned sauropod; L.A. artist Barbara Carrasco's landmark mural, *L.A. History: A Mexican Perspective*; and an exhibition of notable specimens found by local community scientists and collected and researched by their own scientists.

#### **GRAMMY Museum at L.A. Live**

As part of the Campaign for Music Education and generously made possible by the Stengaard Gross Family Education Initiative, the GRAMMY Museum is now offering free general admission to anyone 17 and under, expanding the opportunity for young individuals to experience its interactive exhibits, including the upcoming Sonic Playground, a new hands-on permanent exhibit.

## **Academy Museum of Motion Pictures:**

### *Spring 2025 Season Exhibitions*

- [Director's Inspiration: Bong Joon Ho](#)

Director's Inspiration: Bong Joon Ho is the first museum exhibition dedicated to the internationally acclaimed, Oscar-winning film director. In a continuation of the Academy Museum's Director's Inspiration series, this exhibition offers a focused spotlight on Bong Joon Ho's creative process, filmography, and cinematic influences.

- [Barbie to Anna Karenina: The Cinematic Worlds of Sarah Greenwood and Katie Spencer](#)

This exhibit is an immersive and experiential look at one of the most distinctive production design teams working today. Visitors will have the opportunity to learn about the impact of production designers and set decorators on a film and will leave with a greater understanding and knowledge of their work.

## **COMING SOON**

### [LACMA Renovations](#)

2026

The Los Angeles County Museum of Art in LA's Miracle Mile continues its major renovations, transforming four aging buildings into the David Geffen Galleries, a magnificent new building for the permanent collection designed by Pritzker Prize-winning architect Peter Zumthor. The efficient space will feature 110,000 square feet of gallery space, a new theater, education spaces, three restaurants/cafes, a museum shop and multipurpose event spaces. In addition, the new building spans Wilshire in order to provide 3.5 acres of new park and outdoor space for visitors.

### [Lucas Museum of Narrative Art](#)

2026

Founded by philanthropist and filmmaker George Lucas and his wife, Mellody Hobson, Co-CEO and President of Ariel Investments, the Lucas Museum of Narrative Art will focus on the universal art of visual storytelling. The museum will present exhibitions for diverse public audiences unpacking visual storytelling in its richness and complexity through dynamic learning opportunities and public programs. Designed by renowned architect Ma Yansong and under construction in Los Angeles's Exposition Park, the museum will feature expansive galleries, state-of-the-art cinematic theaters, dedicated spaces for learning and engagement, a new public green space, restaurants, retail and event spaces.

### [Destination Crenshaw](#)

*Under Construction*

Destination Crenshaw is the largest public/private Black art program in the nation, stamping a 1.3-mile stretch of Crenshaw Boulevard with an infrastructure project that includes beautifully designed community spaces, landscaping, newly planted trees, and 100 commissioned works by Black artists. While elevating Black culture, Destination Crenshaw will also boost the community through economic development, job creation, and environmental healing.

### **The Broad Expansion**

*Phased Project Beginning 2025*

The Broad Museum in Downtown Los Angeles' \$100 million dollar expansion project will build upon the success of its first decade by providing enhanced public access to the growing collection, extend The Broad's standard-setting visitor engagement, and make possible deeper offerings in live programming. It will remain open during construction. The new building will open to the public before Los Angeles hosts the 2028 Summer Olympics. General admission will continue to be free.

### **La Brea Tar Pits Transformation**

*Phased Project Beginning 2026*

A reimagined Tar Pits will allow visitors of all ages to better witness and engage with the scientific process as well as more fully enjoy the beautiful grounds of this extraordinary destination. A new one-kilometer looping pedestrian walkway will weave past the bubbling lake pits and through gardens planted with historical species to tell the story of La Brea Tar Pits from prehistoric time to our contemporary moment. Highlights of the plan include visible fossil labs, engaging and educational excavation sites, expanded green spaces with welcoming shade structures, new public amenities, an updated research wing, and new exhibition building.

### **Colburn School Expansion**

*2027*

The Colburn School of Performing Arts in Downtown Los Angeles broke ground in April 2025 on a 100,000-square-foot campus expansion in Downtown Los Angeles designed by renowned architect Frank Gehry. The new complex, the Colburn Center, will include a 1,000-seat concert hall, four professional-sized dance studios and a 100-seat studio theater.

## ATTRACTIONS & ENTERTAINMENT

*Los Angeles is expanding its visitor experiences with several major openings slated for 2025 and 2026. From a dynamic new waterfront development to a world-first AI art museum, these additions offer exciting new reasons for clients to visit or return to LA.*

### **COMING SOON**

#### **West Harbor**

*Expected late 2025 / Grand Opening 2026*

Located in San Pedro, West Harbor is a new and vibrant waterfront destination for dining, shopping, entertainment, and extraordinary experiences. This modern and dynamic district offers an exciting collection of stores, restaurants, and experiences with an expansive harborside promenade and the longest courtesy dock in Southern California. When fully complete, West Harbor will feature a one-mile-long waterfront promenade, a 1,200-linear-foot public dock for boat access, more than 200,000 square feet of waterfront attractions and excursions, and many other amenities and experiences.

#### **Dataland**

*Late 2025*

Refik Anadol Studio presents Dataland, the world's first Museum of AI Arts, which is set to open in 2025 at The Grand LA, the Frank Gehry-designed development in the heart of downtown Los Angeles. DATALAND features art experiences blending human imagination and artificial intelligence, establishing a new model for artistic expression at the onset of the digital age.

#### **Samuel Oschin Air and Space Center**

*Late 2025*

In July 2023, the California Science Center commenced Go for Stack, the complex process of moving and lifting each of the space shuttle components into place for Endeavour's upcoming awe-inspiring 20-story vertical display. This technically-challenging feat has never been done outside of a NASA facility. The Samuel Oschin Air and Space Center will dramatically expand the footprint and impact of the California Science Center, adding 200,000 square feet of space for exhibits, events and educational programs, and include three multi-level galleries—Air, Space, and Shuttle—spanning four floors of exhibit space. Anticipated building construction completion is mid-2025.

#### **"Fast & Furious: Hollywood Drift" at Universal Studios Hollywood**

*Expected 2026*

Universal Studios Hollywood has announced its first-ever high-speed outdoor roller coaster, "Fast & Furious: Hollywood Drift," will join the theme park family in 2026. The dynamic new thrill ride, themed to Universal Pictures' blockbuster film saga, Fast & Furious, will elevate the guest experience with innovative and technological achievements never previously employed in a rollercoaster. Renowned for creating groundbreaking and imaginative rides and attractions inspired by today's most compelling movies, television and digital game experiences, Universal Studios Hollywood will bring innovative and technological achievements never previously employed to this all-new thrill ride.

## **LOS ANGELES INTERNATIONAL AIRPORT (LAX)**

*LA's biggest infrastructure upgrades are right on track, making it easier than ever for locals and visitors to navigate the city.*

### **LAX/Metro Transit Center Station**

*June 2025*

Metro's plan for better transit includes connecting LAX with the Airport Metro Connector Transit Station (AMC) at Aviation Boulevard/96th Street, allowing transfers between LAX and Metro's network. Located on the Metro K Line, the AMC includes a bus plaza, bicycle hub, customer service center, and pick-up/drop-off area.

### **The Automated People Mover at LAX**

*January 2026*

The Automated People Mover (APM) is the centerpiece of LAX's multibillion-dollar Landside Access Modernization Program (LAMP), which will enhance the traveler experience, give guests time-certain access to terminals, and provide the long-awaited connection to the regional transportation system. This project is a key portion of LAX's \$15 billion modernization program, considered the largest public works program in the history of the City of Los Angeles.

## **TRANSPORTATION & INFRASTRUCTURE**

*Upcoming Metro enhancements will make access to the Westside easier and more convenient for visitors and locals alike.*

### **Access To Hollywood**

Hollywood Boulevard has started to undergo a major revamp in hopes of making it safer for pedestrians and bicyclists while revitalizing businesses along the boulevard. Named "Access to Hollywood," the project will focus on a 3.6-mile stretch that will include removing some car lanes to install protected bike lanes and dedicated bus lanes, improving crosswalks and widening sidewalks. Progress has been made with new 2.1 miles of parking-protected bike lanes, redesigned street layout to improve safety and decrease speeding and newly painted crosswalks, curbs and street lanes.

### **Metro D Line Subway Extension Project**

*Expected Fall 2025-2027*

Metro is expanding its rail system to the Westside with the D Line Subway Extension Project. This highly anticipated new addition to Metro's network will add a total of seven new stations and a reliable, high-speed connection between Downtown and the Westside. Opening in three sections, Section 1 which includes stations located at Wilshire/La Brea, Wilshire/Fairfax, and Wilshire/La Cienega, will open in Fall 2025. The remaining two Sections will open in 2026 and 2027.

## **DISCOVER LA, YOUR WAY**

Los Angeles Tourism's very own neighborhood publicity series. Discover Los Angeles the way you want to experience it, by diving into the neighborhood as a local would. Take a look through our published releases so far below.

**Hollywood & Griffith Park:** From the [Walk of Fame](#) to the [Hollywood Sign](#), no destination is more iconic, glamorous or culturally influential than [Hollywood](#), located in the heart of Los Angeles.

**San Fernando Valley:** Los Angeles Tourism invites you to soak up the sun-drenched lifestyle, cinematic history, iconic eats and hidden gems of LA's Valley neighborhoods.

**Beach Cities:** From Venice and Malibu to Manhattan Beach and Redondo Beach, the world-famous beach cities of Los Angeles offer sun, sand and surf, along with wellness and outdoor recreation, street art and shopping, nightlife and some of the best cuisine found in Los Angeles. A visit to LA's beaches is low-cost and reason enough to select the nation's second-largest City for an urban beach getaway.

**Downtown Los Angeles:** From Chinatown and Little Tokyo to the Fashion and Arts Districts and everywhere in between, Downtown Los Angeles offers visitors a diverse collection of unique districts, each with distinct personalities, intriguing stories and compelling attractions.

If you would like to add any of these tours and attractions to your product range and require further information, please contact our Global Tourism Development team at [traveltrade@latourism.org](mailto:traveltrade@latourism.org)

### **ABOUT LOS ANGELES & LOS ANGELES TOURISM**

Los Angeles Tourism & Convention Board (Los Angeles Tourism) is the official non-profit destination marketing and sales organization for the City of Los Angeles. Through its brand marketing and sales efforts in 12 countries, Los Angeles Tourism works to inspire travelers to choose Los Angeles for a vacation, meeting or convention and, in turn, advance the city's economic prosperity. Los Angeles Tourism is the ultimate resource for where to stay, play, shop and meet throughout the L.A. area, from Hollywood and Downtown to the Valley, Westside and Beach Cities. For more information, visit [discoverlosangeles.com/travel-trade](https://discoverlosangeles.com/travel-trade) or @discoverLA on [X](#), [Instagram](#) and [TikTok](#).