



Los Angeles Tourism Marketing District Board of Directors Regular Meeting

June 4, 2024 | 11:00am
Hilton Checkers - 535 South Grand Avenue; Los Angeles, CA 90071

Agenda

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| Call to Order | Javier Cano, TMD Chairman |
| Antitrust Statement | Patti MacJennett, L.A. Tourism |
| Public Comment | Javier Cano |
| Public Comment for all items on or not otherwise on the agenda | |
| Chairman's Report & Board Approvals | Javier Cano |
| 1. Approval of Minutes
March 26, 2024 meeting minutes will be reviewed and considered for approval. | |
| 2. Election of Officers
Chairman and Treasurer discussion and elections. | |
| 3. Election of Director for Hollywood board seat
Review and consider for approval a nomination to fill board vacancy for Hollywood board seat. | |
| 4. Dis-establish the Ad Hoc Nominating Committee
Dis-establish the committee that was established to review candidates for board vacancy. | |
| 5. TMD Reserve Opportunities | L.A. Tourism Staff |
| The L.A. Tourism CFO to provide an overview of the current reserve status, and L.A. Tourism staff to review for consideration reserve fund expenditure opportunities. | |
| Information Items | |
| 6. IPW 2024 Report | Patti MacJennett |
| An overview and report out from IPW will be provided. | |
| Legal/Legislative Update | Gina Reed, Civitas |
| 7. TMD Renewal Update | |
| An update on the renewal of the LATMD will be provided. | |
| Adjournment | Javier Cano |

BROWN ACT: *Government Code 54950* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 633 W. 5th Street, Suite 1800; Los Angeles, CA 90071. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Patti MacJennett at (213) 236-2360 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.