



Los Angeles Tourism Marketing District Board of Directors Regular Meeting

February 14, 2024

11:00 AM

Millenium Biltmore Hotel Los Angeles – 506 S. Grand Avenue; Los Angeles, CA 90071

AGENDA

Call to Order	Javier Cano, TMD Chairman
Antitrust Statement	Patti MacJennett, L.A. Tourism
Public Comment	Javier Cano
Public Comment for all items on or not otherwise on the Agenda	
Chairman’s Report & Board Approvals	Javier Cano
1. Approval of Minutes	
October 31, 2023 meeting minutes will be reviewed and considered for approval.	
2. Election of Director for Coastal board seat	
Review and consider for approval a nomination to fill board vacancy for Coastal board seat	
3. Bi-annual CY2023 Regional Meeting Cancellation	
Board to discuss and approve cancellation of postponed Regional Meeting from CY 2023.	
Informational Items	
4. Los Angeles Tourism Marketing District Renewal Update	
Update the Board on the Steering Committee and upcoming meetings for renewal of the LATMD.	
5. Semi-Annual ChampionLA Report	
The ChampionLA semi-annual Report distributed to the Board.	
Legal and Legislative Updates	John Lambeth, Legal Counsel, Civitas
Adjournment	Javier Cano

BROWN ACT: *Government Code 54950* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 633 W. 5th Street, Suite 1800; Los Angeles, CA 90071. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Patti MacJennett at (213) 236-2360 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.