



Los Angeles Tourism Marketing District Board of Directors Regular Meeting

October 31, 2023

1:00 PM

JW Marriott L.A. LIVE – 900 West Olympic Blvd; Los Angeles, CA 90015

AGENDA

Call to Order	Javier Cano, TMD Chairman
Antitrust Statement	John Lambeth, Civitas
Public Comment	Javier Cano
Public Comment for all items on or not otherwise on the Agenda	
Chairman’s Report & Board Approvals	Javier Cano
1. Approval of Minutes August 15, 2023 meeting minutes will be reviewed and considered for approval.	
2. Election of Directors and Officer The ad hoc nominating committee will review and make recommendations to the board to fill board vacancies and officer position, discussion and elections	
3. Disestablish AD HOC Nominating Committee Disestablish the ad hoc nominating committee	
4. TMD Reserve Discussion An overview of the reserve status will be provided; Board to approve transfers of reserve allocation for previously approved events	
5. Civitas Agreement Extension The Board shall consider and discuss approval of an extension of two agreements with the Corporation’s Legal Counsel	
CY24 Business Plan & Proposed Budget Overview	
The CY24 budget and program of work will be presented, discussed and considered for approval	Carolyn Steffen, L.A Tourism
o Proposed Marketing Program	Don Skeoch, L.A. Tourism
o Proposed Sales Program	Darren Green, L.A Tourism
Legal/Legislative Updates	John Lambeth, Civitas
Adjournment	Javier Cano

obtained, at 633 W. 5th Street, Suite 1800; Los Angeles, CA 90071. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Patti MacJennett at (213) 236-2360 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.