



# Los Angeles Tourism Marketing District Board of Directors Special Meeting

February 10, 2023  
1:30 PM

## Telephonic Meeting

Conference Line: (669) 444 9171 | Meeting ID: 880 5069 1952 | Passcode: 594827

Meeting Link: <https://latourism.zoom.us/j/88050691952?pwd=RVhkeEhQNHU3ZkZkRERoc3dPTDVNUT09>

## AGENDA

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|--|---------------------------------------|
| <b>Call to Order</b>   | Javier Cano, TMD Chairman             |
| <b>Antitrust Statement</b>   | Patti MacJennett, Los Angeles Tourism |
| <b>Public Comment</b><br>Public Comment for all items on or not otherwise on the Agenda  | Javier Cano                           |
| <b>Chairman's Report &amp; Board Approvals</b>   | Javier Cano                           |
| 1. Approval of Minutes<br>December 20, 2022 meeting minutes will be reviewed and considered for approval.  |                                       |
| 2. Board Findings regarding ab 361<br>The Board shall make findings that there continues to be a direct impact to meet safely in-person or state/local officials are actively imposing or recommending social distancing measures. |                                       |
| 3. Los Angeles Tourism Spring Marketing Recovery Campaign Allocation<br>The Board shall review and consider an allocation from the TMD Reserve Fund to continue expediting market recovery for TMD hotels.                         |                                       |
| <b>Informational Items</b>   |                                       |
| 4. Los Angeles Tourism Marketing District Renewal Update<br>Update the Board on the Steering Committee and upcoming meetings for renewal of the LATMD.   |                                       |
| 5. Los Angeles Tourism Marketing District Grant Report<br>The LATMD Grant Report distributed to the Board.   |                                       |
| <b>Adjournment</b>   | Javier Cano                           |

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**BROWN ACT:** Government Code 54950 requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 633 W. 5<sup>th</sup> Street, Suite 1800; Los Angeles, CA 90071. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Patti MacJennett at (213) 236-2360 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:** You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.