



Los Angeles Tourism Marketing District Board of Directors Regular Meeting

October 19, 2022
1:00PM

Telephonic Meeting:

Meeting Conference Line: (669) 444 9171 | Meeting ID: 869 6025 2230 | Passcode: 193502

Meeting Link: <https://latourism.zoom.us/j/86960252230?pwd=RjJaMmNKWThRWnJScmgyUzBDSDN5UT09>

AGENDA

Call to Order	Javier Cano, TMD Chairman
Antitrust Statement	John Lambeth, Legal Counsel, Civitas
Public Comment Public Comment for all items on or not otherwise on the Agenda	Javier Cano
Chairman's Report & Board Approvals	Javier Cano
1. Approval of Minutes August 23, 2022 meeting minutes will be reviewed and considered for approval	
2. Board Findings regarding ab 361 The Board shall make findings that there continues to be a direct impact to meet safely in-person or state/local officials are actively imposing or recommending social distancing measures.	
3. Civitas Agreement Extension <i>The Board shall consider and discuss approval of an extension of two agreements with the Corporation's Legal Counsel</i>	
CY23 Business Plan & Proposed Budget Overview <i>The CY23 budget and program of work will be presented, discussed and considered for approval</i>	Carolyn Steffen, Los Angeles Tourism
○ Proposed Marketing Program	Don Skeoch, Los Angeles Tourism
○ Proposed Sales Program	Darren Green, Los Angeles Tourism
Legal/Legislative Update	John Lambeth, Civitas
Informational Items	Patti MacJennett, Los Angeles Tourism
Adjournment	Javier Cano

BROWN ACT: *Government Code 54950* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 633 W. 5th Street, Suite 1800; Los Angeles, CA 90071. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Patti MacJennett at (213) 236-2360 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of



the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.