



## Los Angeles Tourism Marketing District Board of Directors Regular Meeting

Wednesday, March 2, 2022  
12:00PM

### Telephonic Meeting:

Meeting Conference Line: (669) 900-6833 | ID: 883 9559 0447 | Passcode: 656835  
Meeting Link: <https://latourism.zoom.us/j/88395590447?pwd=bk9FRzZXc3JjTXVQT3FzdmI1Tjlpdz09>

### AGENDA

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| <b>Call to Order</b>   | Javier Cano, TMD Chairman            |
| <b>Antitrust Statement</b>   | John Lambeth, Legal Counsel, Civitas |
| <b>Public Comment</b><br>Public Comment for all items on or not otherwise on the Agenda  | Javier Cano                          |
| <b>Chairman's Report &amp; Action Items</b>  | Javier Cano                          |
| 1. Approval of Minutes<br>November 30, 2021 meeting minutes will be reviewed and considered for approval   |                                      |
| 2. CY22 Election of Officers<br>Chairman, Treasurer and Secretary nominations, discussion and elections.   |                                      |
| 3. Election of Directors<br>Board nominations, discussion, and elections for the Hollywood and Valley seats  |                                      |
| <b>Informational Items</b>   | Javier Cano                          |
| 4. Updates on Los Angeles Hotel Association & California Hotel & Lodging Association Funding<br>An update on the proposed funding of the two Hotel Associations will be provided   |                                      |
| 5. Updates on TMD Assessment Rate Increase<br>An update on the recent Board and City-Approved assessment increase and outreach process will be provided  |                                      |
| <b>Legal/Legislative Update</b>  | John Lambeth, Civitas                |
| 6. Board Findings regarding ab 361<br>The Board shall make findings that there continues to be a direct impact to meet safely in-person or state/local officials are actively imposing or recommending social distancing measures. |                                      |
| <b>Adjournment</b>   | Javier Cano                          |

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**BROWN ACT:** Government Code 54950 requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 633 W. 5<sup>th</sup> Street, Suite



1800; Los Angeles, CA 90071. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Patti MacJennett at (213) 236-2360 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.