

OCTOBER 2021 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	Oct 2021	% Chg LY	Oct 2021	% Chg LY	Oct 2021	% Chg LY
Los Angeles County	70.2	37.7	182.30	38.9	127.98	91.3
Downtown L.A. (CBD)	68.7	125.7	214.82	50.6	147.63	239.9
Hollywood/West Hollywood	71.1	89.8	255.79	47.3	181.93	179.4
Beverly Hills/Westside L.A.	65.9	58.4	298.57	52.5	262.85	141.6
Santa Monica/MDR/Venice/Malibu	71.0	62.3	310.40	31.6	220.38	113.6
LAX Area/Inglewood/Culver City	72.8	66.3	137.07	23.1	99.85	104.7
South Bay	72.9	20.6	152.37	22.8	111.06	48.1
San Fernando Valley	75.1	31.9	155.29	38.3	116.69	82.4
Pasadena/Arcadia/Monrovia	66.2	17.0	151.81	32.9	100.53	55.4
L.A. East (San Gabriel Valley)	66.8	14.8	116.98	26.5	78.12	45.2
L.A. Southeast (Gateway Cities)	67.2	10.3	118.10	16.4	79.36	28.5

Updated: Tourism Insights CB 11/23/21

Source: Smith Travel Research



YTD 2021 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	Jan - Oct YTD 2021	% Chg LY	Jan - Oct YTD 2021	% Chg LY	Jan - Oct YTD 2021	% Chg LY
Los Angeles County	63.0	23.5	159.18	12.9	100.33	39.4
Downtown L.A. (CBD)	50.7	33.0	174.67	-2.0	88.63	30.3
Hollywood/West Hollywood	56.0	26.2	218.60	939	122.49	38.8
Beverly Hills/Westside L.A.	55.9	27.9	352.31	15.0	197.01	47.0
Santa Monica/MDR/Venice/Malibu	56.8	32.9	304.03	16.1	172.82	54.3
LAX Area/Inglewood/Culver City	64.4	31.2	123.55	3.0	79.56	35.1
South Bay	67.8	17.8	140.81	14.8	95.43	35.2
San Fernando Valley	67.7	25.6	134.51	13.8	91.10.	42.9
Pasadena/Arcadia/Monrovia	63.4	22.6	130.89	4.4	83.03	28.2
L.A. East (San Gabriel Valley)	65.9	20.5	106.74	13.7	70.32	37.0
L.A. Southeast (Gateway Cities)	64.4	12.9	110.27	10.9	70.98	25.3

Updated: Tourism Insights CB 11/23/21

Source: Smith Travel Research



PROPERTY & ROOM CENSUS: OCTOBER 2021

	Total Properties	%	Total Rooms	%
LOS ANGELES COUNTY, CA	1,278	100.0%	111,375	100.0%
Downtown L.A. (Full Region)	162	12.7%	14,416	12.9%
Downtown L.A. (Central Business District)	22	1.7%	7,954	7.1%
Hollywood/West Hollywood	92	7.2%	8,711	7.8%
Beverly Hills/Westside L.A.	63	4.9%	7,238	6.5%
LAX Area/Inglewood/Culver City	101	7.9%	14,744	13.2%
Long Beach	86	6.7%	6,215	5.6%
South Bay	165	12.9%	12,698	11.4%
L.A. Southeast (Gateway Cities)	146	11.4%	8,131	7.3%
Santa Monica/MDR/Venice/Malibu	67	5.2%	6,669	6.0%
L.A. East (San Gabriel Valley/Pomona)	153	12.0%	11,767	10.6%
Los Angeles North (inc SF Valley)	164	12.8%	13,741	12.3%
San Fernando Valley (only)	141	11.0%	12,283	11.0%
Pasadena/Arcadia/Monrovia	39	3.1%	4,609	4.1%

Updated: Tourism Insights CB 11/23/21

Source: Smith Travel Research



HOTELS OPENED IN 2021

Hotel	L.A. County Submarket	Opening Date	Number of Rooms
Courtyard Marina Del Rey	Santa Monica/Marina Del Rey	Jan-21	159
FOUND Hotel Santa Monica	Santa Monica/Marina Del Rey	Feb-21	88
Courtyard Monterey Park	Los Angeles East	Mar-21	288
Pendry West Hollywood	Hollywood/Beverly Hills/Westside	Apr-21	149
Holiday Inn Express & Suites Valencia	Los Angeles North	Apr-21	125
Residence Inn Valencia	Los Angeles North	Apr-21	99
SpringHill Suites Valencia	Los Angeles North	Apr-21	83
Venice V Hotel	Santa Monica/Marina Del Rey	Jun-21	34
Le Meridien Pasadena Arcadia	Pasadena/Glendale/Burbank	Jun-21	234
citizenM Los Angeles Downtown	Downtown L.A.	Aug-21	315
Thompson Hotels Hollywood	Hollywood/Beverly Hills/Westside	Aug-21	190
Godfrey Hotel Hollywood	Hollywood/Beverly Hills/Westside	Sep-21	220
Fairmont Century Plaza Los Angeles	Hollywood/Beverly Hills/Westside	Sep-21	400
Alsace LA	Hollywood/Beverly Hills/Westside	Sep-21	48
Downtown L.A. Proper Hotel	Downtown L.A.	Oct-21	148
The Shay Culver City	Los Angeles Airport	Oct-21	148

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