

JULY 2021 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

| L.A. County & Submarkets | Occupancy % | | ADR \$ | | RevPAR \$ | |
|---------------------------------|-------------|----------|-----------|----------|-----------|----------|
| | July 2021 | % Chg LY | July 2021 | % Chg LY | July 2021 | % Chg LY |
| Los Angeles County | 76.5 | 63.3 | 187.40 | 55.0 | 143.40 | 153.1 |
| Downtown L.A. (CBD) | 65.9 | 133.6 | 191.03 | 38.6 | 125.89 | 223.7 |
| Hollywood/West Hollywood | 75.3 | 111.6 | 245.90 | 56.7 | 185.18 | 231.6 |
| Beverly Hills/Westside L.A. | 71.5 | 107.9 | 427.73 | 74.8 | 305.93 | 263.4 |
| Santa Monica/MDR/Venice/Malibu | 76.1 | 157.8 | 364.22 | 49.4 | 277.27 | 285.3 |
| LAX Area/Inglewood/Culver City | 76.1 | 90.1 | 141.31 | 29.5 | 107.55 | 146.3 |
| South Bay | 80.3 | 43.5 | 169.66 | 42.1 | 136.32 | 103.8 |
| San Fernando Valley | 81.0 | 56.6 | 154.63 | 50.9 | 125.24 | 136.3 |
| Pasadena/Arcadia/Monrovia | 74.0 | 56.3 | 151.86 | 54.8 | 112.43 | 141.9 |
| L.A. East (San Gabriel Valley) | 76.3 | 36.6 | 122.08 | 35.3 | 93.19 | 84.9 |
| L.A. Southeast (Gateway Cities) | 74.9 | 28.5 | 123.40 | 30.0 | 92.43 | 67.0 |

Updated: Tourism Insights CB 09/02/21

Source: Smith Travel Research



YTD 2021 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

| L.A. County & Submarkets | Occupancy % | | ADR \$ | | RevPAR \$ | |
|---------------------------------|--------------------|----------|--------------------|----------|--------------------|----------|
| | Jan - Jul YTD 2021 | % Chg LY | Jan - Jul YTD 2021 | % Chg LY | Jan - Jul YTD 2021 | % Chg LY |
| Los Angeles County | 60.9 | 21.1 | 147.36 | 1.4 | 89.79 | 22.8 |
| Downtown L.A. (CBD) | 45.2 | 11.4 | 159.16 | -15.8 | 71.93 | -6.1 |
| Hollywood/West Hollywood | 51.9 | 13.0 | 201.87 | -3.9 | 104.75 | 8.6 |
| Beverly Hills/Westside L.A. | 52.3 | 16.8 | 319.48 | -1.9 | 167.17 | 14.6 |
| Santa Monica/MDR/Venice/Malibu | 51.0 | 19.9 | 291.16 | 6.5 | 148.56 | 27.7 |
| LAX Area/Inglewood/Culver City | 62.2 | 22.9 | 116.30 | -5.1 | 72.34 | 16.7 |
| South Bay | 66.2 | 19.7 | 132.16 | 9.3 | 87.43 | 30.9 |
| San Fernando Valley | 65.5 | 25.0 | 125.80 | 3.6 | 82.43 | 29.6 |
| Pasadena/Arcadia/Monrovia | 62.8 | 25.7 | 120.49 | -9.1 | 75.72 | 14.3 |
| L.A. East (San Gabriel Valley) | 65.3 | 23.8 | 100.99 | 7.4 | 65.91 | 32.9 |
| L.A. Southeast (Gateway Cities) | 64.0 | 18.0 | 105.61 | 8.0 | 67.57 | 27.5 |

Updated: Tourism Insights CB 09/02/21

Source: Smith Travel Research



PROPERTY & ROOM CENSUS: JULY 2021

| | Total Properties | % | Total Rooms | % |
|---|------------------|---------------|----------------|---------------|
| LOS ANGELES COUNTY, CA | 1,226 | 100.0% | 108,056 | 100.0% |
| Downtown L.A. (Full Region) | 152 | 12.4% | 13,522 | 12.5% |
| Downtown L.A. (Central Business District) | 22 | 1.8% | 7,954 | 7.4% |
| Hollywood/West Hollywood | 87 | 7.1% | 8,220 | 7.6% |
| Beverly Hills/Westside L.A. | 60 | 4.9% | 6,754 | 6.3% |
| LAX Area/Inglewood/Culver City | 97 | 7.9% | 14,608 | 13.5% |
| Long Beach | 76 | 6.2% | 5,974 | 5.5% |
| South Bay | 160 | 13.1% | 12,575 | 11.6% |
| L.A. Southeast (Gateway Cities) | 139 | 11.3% | 7,712 | 7.1% |
| Santa Monica/MDR/Venice/Malibu | 66 | 5.4% | 6,654 | 6.2% |
| L.A. East (San Gabriel Valley/Pomona) | 152 | 12.4% | 11,790 | 10.9% |
| Los Angeles North (inc SF Valley) | 160 | 13.1% | 13,492 | 12.5% |
| San Fernando Valley (only) | 139 | 11.3% | 12,275 | 11.4% |
| Pasadena/Arcadia/Monrovia | 38 | 3.1% | 4,298 | 4.0% |

Updated: Tourism Insights CB 09/02/21

Source: Smith Travel Research



HOTELS OPENED IN 2021

| Hotel | L.A. County Submarket | Opening Date | Number of Rooms |
|---------------------------------------|----------------------------------|--------------|-----------------|
| Courtyard Marina Del Rey | Santa Monica/Marina Del Rey | Jan-21 | 159 |
| FOUND Hotel Santa Monica | Santa Monica/Marina Del Rey | Feb-21 | 88 |
| Courtyard Monterey Park | Los Angeles East | Mar-21 | 288 |
| Pendry West Hollywood | Hollywood/Beverly Hills/Westside | Apr-21 | 149 |
| Holiday Inn Express & Suites Valencia | Los Angeles North | Apr-21 | 125 |
| Residence Inn Valencia | Los Angeles North | Apr-21 | 99 |
| SpringHill Suites Valencia | Los Angeles North | Apr-21 | 83 |
| Venice V Hotel | Santa Monica/Marina Del Rey | Jun-21 | 34 |
| Le Meridien Pasadena Arcadia | Pasadena/Glendale/Burbank | Jun-21 | 234 |
| citizenM Los Angeles Downtown | Downtown L.A. | Aug-21 | 315 |
| Thompson Hotels Hollywood | Hollywood/Beverly Hills/Westside | Aug-21 | 190 |
| Godfrey Hotel Hollywood | Hollywood/Beverly Hills/Westside | Sep-21 | 220 |

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