



## MEMBERSHIP TERMS & CONDITIONS

### Membership Governance

- Membership with Los Angeles Tourism & Convention Board (L.A. Tourism) is held in the name of the business entity (not an individual).
- Membership is for a 12-month period from the date of activation.
- I fully understand that membership dues are NON-REFUNDABLE and NON-TRANSFERABLE.
- Dues are not deductible as a charitable contribution for tax purposes, but maybe a deductible business expense in accordance with current IRS guidelines (consult your tax advisor).
- Membership dues must be paid within 30 days of invoice date. If payment is not submitted, Member account may be suspended until dues are received.
- It is the member's responsibility to notify L.A. Tourism of any changes to their member record, content and contacts.
- It is the member's responsibility to educate new team members about membership status & benefits with L.A. Tourism.
- L.A. Tourism maintains the right, in its sole discretion, to edit content based on space constraints, misleading statements or any copy or photos that L.A. Tourism deems offensive, provocative and/or inappropriate.
- All corporate communications, press releases and advertorials that mention L.A. Tourism must be pre-approved in writing by the L.A. Tourism Communications team.
- Member use of L.A. Tourism's logos and/or trademarks for any purpose must be pre-approved in writing by L.A. Tourism's Brand Marketing team.
- L.A. Tourism is pleased to accept Membership applications from hotels located in Los Angeles County and other travel & tourism companies located in the Greater Los Angeles Area (i.e. – Los Angeles, Orange, San Bernardino, Riverside and Ventura Counties).
- Destination Marketing Organizations, Convention & Visitors Bureaus and similar organizations must be located within Los Angeles County to be considered for Membership.
- L.A. Tourism Membership is subject to terms & conditions. L.A. Tourism reserves the right, in its sole discretion, to deny or rescind Membership in the event that the business, operations or activities of a proposed or current Member are deemed to be contrary to L.A. Tourism's mission and corporate purpose, and/or if the proposed or current Member is found in violation of regulatory requirements by a governmental agency.
- Separate Terms & Conditions apply to paid advertising opportunities.

Please contact [membercommunications@latourism.org](mailto:membercommunications@latourism.org) for new Member information or questions regarding your existing Membership, benefits, listings, etc.

L.A. Tourism's ability to effectively market and promote Los Angeles as a world-class tourism destination is based on the continued partnership and support of our valued Members. We sincerely thank you for your interest in becoming an L.A. Tourism Member.