

# APRIL 2021 LODGING PERFORMANCE

## L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	Apr 2021	% Chg LY	Apr 2021	% Chg LY	Apr 2021	% Chg LY
<b>Los Angeles County</b>	62.3	138.5	137.75	36.0	85.78	224.5
<b>Downtown L.A. (CBD)</b>	46.6	188.9	146.16	18.0	68.16	241.1
<b>Hollywood/West Hollywood</b>	50.8	263.2	190.74	45.7	96.92	429.1
<b>Beverly Hills/Westside L.A.</b>	53.8	249.8	286.47	6.9	154.18	274.0
<b>Santa Monica/MDR/Venice/Malibu</b>	52.7	533.5	264.88	49.6	139.46	847.6
<b>LAX Area/Inglewood/Culver City</b>	65.9	157.0	108.81	7.6	71.73	176.4
<b>South Bay</b>	66.8	115.0	123.56	23.7	82.58	166.0
<b>San Fernando Valley</b>	67.1	142.9	116.94	30.1	78.52	216.1
<b>Pasadena/Arcadia/Monrovia</b>	65.4	199.6	114.62	22.7	74.95	267.7
<b>L.A. East (San Gabriel Valley)</b>	66.3	96.9	94.91	22.5	62.90	141.3
<b>L.A. Southeast (Gateway Cities)</b>	64.2	81.3	102.22	21.9	65.63	120.9

Updated: Tourism Insights CB 05/21/21

Source: Smith Travel Research



# YTD 2021 LODGING PERFORMANCE

## L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	Jan - Apr YTD 2021	% Chg LY	Jan - Apr YTD 2021	% Chg LY	Jan - Apr YTD 2021	% Chg LY
<b>Los Angeles County</b>	53.0	-5.3	124.53	-23.3	65.96	-27.3
<b>Downtown L.A. (CBD)</b>	35.5	-31.7	133.83	-35.6	47.47	-56.0
<b>Hollywood/West Hollywood</b>	39.8	-28.2	168.49	-26.6	67.02	-47.3
<b>Beverly Hills/Westside L.A.</b>	42.9	-20.6	252.27	-28.8	108.18	-43.5
<b>Santa Monica/MDR/Venice/Malibu</b>	38.1	-29.2	240.10	-17.6	91.48	-41.7
<b>LAX Area/Inglewood/Culver City</b>	53.3	-11.5	103.74	-20.7	55.30	-29.9
<b>South Bay</b>	59.2	1.0	112.02	-12.8	66.33	-11.9
<b>San Fernando Valley</b>	58.2	2.9	109.91	-18.8	63.94	-16.4
<b>Pasadena/Arcadia/Monrovia</b>	56.7	7.0	104.32	-31.7	59.18	-26.9
<b>L.A. East (San Gabriel Valley)</b>	60.0	11.7	89.97	-8.9	53.94	1.7
<b>L.A. Southeast (Gateway Cities)</b>	59.5	7.3	98.66	-3.0	58.72	4.1

Updated: Tourism Insights CB 05/21/21

Source: Smith Travel Research



# PROPERTY & ROOM CENSUS:

## APRIL 2021

	Total Properties	%	Total Rooms	%
<b>LOS ANGELES COUNTY, CA</b>	<b>1,217</b>	<b>100.0%</b>	<b>105,846</b>	<b>100.0%</b>
Downtown L.A. (Full Region)	151	12.4%	13,236	12.5%
Downtown L.A. (Central Business District)	21	1.7%	7,775	7.3%
Hollywood/West Hollywood	84	6.9%	7,701	7.3%
Beverly Hills/Westside L.A.	60	4.9%	6,755	6.4%
LAX Area/Inglewood/Culver City	96	7.9%	14,214	13.4%
Long Beach	75	6.2%	5,443	5.1%
South Bay	159	13.1%	12,553	11.9%
L.A. Southeast (Gateway Cities)	139	11.4%	7,712	7.3%
Santa Monica/MDR/Venice/Malibu	66	5.4%	6,632	6.3%
L.A. East (San Gabriel Valley/Pomona)	150	12.3%	11,303	10.7%
Los Angeles North (inc SF Valley)	158	13.0%	12,946	12.2%
San Fernando Valley (only)	138	11.3%	11,768	11.1%
Pasadena/Arcadia/Monrovia	37	3.0%	4,064	3.8%

Updated: Tourism Insights CB 05/21/21

Source: Smith Travel Research



# HOTELS OPENED IN 2021/20

Hotel	L.A. County Submarket	Opening Date	Number of Rooms
<b>Holiday Inn Express &amp; Suites Valencia</b>	Los Angeles North	Apr-21	125
<b>Residence Inn Valencia</b>	Los Angeles North	Apr-21	99
<b>SpringHill Suites Valencia</b>	Los Angeles North	Apr-21	83
<b>Pendry West Hollywood</b>	Hollywood/West Hollywood	Apr-21	149
<b>Holiday Inn Express &amp; Suites Valencia</b>	Los Angeles North	Apr-21	125
<b>Courtyard Los Angeles Monterey Park</b>	Los Angeles East	Mar-21	288
<b>FOUND Hotel Santa Monica</b>	Santa Monica/Marina Del Rey	Feb-21	88
<b>Courtyard Marina Del Rey</b>	Santa Monica/Marina Del Rey	Jan-21	159
<b>Hyatt House USC</b>	Downtown L.A. Metro	Dec-20	200
<b>Residence Inn Los Angeles Glendale</b>	Pasadena/Glendale/Burbank	Oct-20	145
<b>Residence Inn Marina Del Rey</b>	Santa Monica/Marina Del Rey	Sep-20	129
<b>Hotel Mariposa</b>	San Fernando Valley	Sep-20	96
<b>Staybridge Suites Long Beach Airport</b>	Long Beach	Aug-20	125
<b>Tribute Portfolio The Glenmark, Glendale</b>	Pasadena/Glendale/Burbank	Jul-20	85
<b>Courtyard Thousand Oaks Agoura Hills</b>	Los Angeles North	Jul-20	129
<b>TownePlace Suites Thousand Oaks Agoura Hills</b>	Los Angeles North	Jul-20	96
<b>Hotel June</b>	Los Angeles Airport	Jun-20	250
<b>The Wayfarer Downtown LA</b>	Downtown L.A.	Feb-20	156
<b>The Prospect Hollywood</b>	Hollywood/Beverly Hills/Westside	Feb-20	24

Updated: Tourism Insights CB 05/21/21

Source: Smith Travel Research

