

# FEBRUARY 2021 LODGING PERFORMANCE

## L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	Feb 2021	% Chg LY	Feb 2021	% Chg LY	Feb 2021	% Chg LY
<b>Los Angeles County</b>	50.2	-36.2	118.28	-33.3	59.34	-57.5
<b>Downtown L.A. (CBD)</b>	32.5	-58.8	125.43	-41.3	40.78	-75.8
<b>Hollywood/West Hollywood</b>	36.1	-55.9	159.10	-34.2	57.40	-71.0
<b>Beverly Hills/Westside L.A.</b>	39.0	-50.2	233.87	-35.9	93.11	-68.1
<b>Santa Monica/MDR/Venice/Malibu</b>	34.2	-59.4	220.65	-27.8	75.37	-70.7
<b>LAX Area/Inglewood/Culver City</b>	50.1	-40.5	101.17	-26.5	50.69	-56.2
<b>South Bay</b>	56.1	-30.5	107.16	-23.5	60.09	-46.8
<b>San Fernando Valley</b>	54.4	-30.5	105.86	-27.9	57.61	-49.9
<b>Pasadena/Arcadia/Monrovia</b>	53.8	-32.7	98.60	-40.9	53.05	-60.2
<b>L.A. East (San Gabriel Valley)</b>	59.2	-15.6	86.78	-19.1	51.37	-31.7
<b>L.A. Southeast (Gateway Cities)</b>	56.3	-21.9	97.35	-11.7	54.84	-31.0

Updated: Tourism Insights CB 03/23/21

Source: Smith Travel Research



# YTD 2021 LODGING PERFORMANCE

## L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	Jan - Feb YTD 2021	% Chg LY	Jan - Feb YTD 2021	% Chg LY	Jan - Feb YTD 2021	% Chg LY
<b>Los Angeles County</b>	46.2	-38.8	114.24	-34.7	52.74	-60.0
<b>Downtown L.A. (CBD)</b>	27.6	-63.8	124.27	-42.2	34.27	-79.1
<b>Hollywood/West Hollywood</b>	31.6	-59.9	150.17	-37.1	47.51	-74.7
<b>Beverly Hills/Westside L.A.</b>	34.8	-54.8	221.75	-39.3	77.14	-72.6
<b>Santa Monica/MDR/Venice/Malibu</b>	26.4	-67.1	215.04	-27.0	56.66	-76.0
<b>LAX Area/Inglewood/Culver City</b>	44.8	-44.8	100.36	-26.6	44.98	-59.5
<b>South Bay</b>	53.2	-30.8	103.79	-23.8	55.21	-47.3
<b>San Fernando Valley</b>	52.1	-30.6	104.71	-27.9	54.56	-49.9
<b>Pasadena/Arcadia/Monrovia</b>	51.1	-32.7	97.80	-40.8	49.98	-60.2
<b>L.A. East (San Gabriel Valley)</b>	56.5	-17.0	86.77	-17.6	49.00	-31.6
<b>L.A. Southeast (Gateway Cities)</b>	55.5	-19.7	95.89	-10.3	53.18	-27.9

Updated: Tourism Insights CB 03/23/21

Source: Smith Travel Research



# PROPERTY & ROOM CENSUS: FEBRUARY 2021

	Total Properties	%	Total Rooms	%
<b>LOS ANGELES COUNTY, CA</b>	<b>1,205</b>	<b>100.0%</b>	<b>103,968</b>	<b>100.0%</b>
Downtown L.A. (Full Region)	152	12.6%	13,414	12.9%
Downtown L.A. (Central Business District)	22	1.8%	7,954	7.7%
Hollywood/West Hollywood	83	6.9%	7,196	6.9%
Beverly Hills/Westside L.A.	60	5.0%	6,755	6.5%
LAX Area/Inglewood/Culver City	96	8.0%	14,211	13.7%
Long Beach	75	6.2%	5,443	5.2%
South Bay	158	13.1%	12,501	12.0%
L.A. Southeast (Gateway Cities)	139	11.5%	7,712	7.4%
Santa Monica/MDR/Venice/Malibu	65	5.4%	6,346	6.1%
L.A. East (San Gabriel Valley/Pomona)	147	12.2%	10,778	10.4%
Los Angeles North (inc SF Valley)	151	12.5%	11,970	11.5%
San Fernando Valley (only)	137	11.4%	11,530	11.1%
Pasadena/Arcadia/Monrovia	37	3.1%	4,064	3.9%

# HOTELS OPENED IN 2021/20

Hotel	L.A. County Submarket	Opening Date	Number of Rooms
<b>FOUND Hotel Santa Monica</b>	Santa Monica/Marina Del Rey	Feb-21	88
<b>Courtyard Marina Del Rey</b>	Santa Monica/Marina Del Rey	Jan-21	159
<b>Hyatt House USC</b>	Downtown L.A. Metro	Dec-20	200
<b>Residence Inn Los Angeles Glendale</b>	Pasadena/Glendale/Burbank	Oct-20	145
<b>Residence Inn Marina Del Rey</b>	Santa Monica/Marina Del Rey	Sep-20	129
<b>Hotel Mariposa</b>	San Fernando Valley	Sep-20	96
<b>Staybridge Suites Long Beach Airport</b>	Long Beach	Aug-20	125
<b>Tribute Portfolio The Glenmark, Glendale</b>	Pasadena/Glendale/Burbank	Jul-20	85
<b>Courtyard Thousand Oaks Agoura Hills</b>	Los Angeles North	Jul-20	129
<b>TownePlace Suites Thousand Oaks Agoura Hills</b>	Los Angeles North	Jul-20	96
<b>Hotel June</b>	Los Angeles Airport	Jun-20	250
<b>The Wayfarer Downtown LA</b>	Downtown L.A.	Feb-20	156
<b>The Prospect Hollywood</b>	Hollywood/Beverly Hills/Westside	Feb-20	24