

APRIL 2020 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

	Occupancy %		ADR \$		RevPAR \$	
L.A. County & Submarkets	April 2020	% Chg LY	April 2020	% Chg LY	April 2020	% Chg LY
Los Angeles County	25.6	-68.7	102.98	-43.2	26.33	-82.2
Downtown L.A. (CBD)	18.5	-76.4	123.43	-42.3	22.88	-86.3
Hollywood/West Hollywood	14.7	-82.6	132.92	-43.7	19.56	-90.2
Beverly Hills/Westside L.A.	17.3	-79.4	249.99	-34.4	43.37	-86.5
Santa Monica/MDR/Venice/Malibu	8.0	-90.8	171.44	-46.3	13.80	-95.1
LAX Area/Inglewood/Culver City	24.9	-71.5	102.22	-28.9	25.47	-79.7
South Bay	29.7	-65.1	100.71	-31.3	29.93	-76.0
San Fernando Valley	27.1	-67.2	91.30	-40.1	24.72	-80.4
Pasadena/Arcadia/Monrovia	22.0	-72.2	93.10	-43.7	20.50	-84.3
L.A. East (San Gabriel Valley)	33.4	-53.9	77.79	-28.4	25.96	-67.0
L.A. Southeast (Gateway Cities)	34.9	-55.5	84.31	-21.4	29.38	-65.0

Updated: Tourism Insights CB 05/22/20

Source: Smith Travel Research

YTD 2020 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

	Occupancy %		ADR \$		RevPAR \$	
L.A. County & Submarkets	Jan – Apr YTD 2020	% Chg LY	Jan - Apr YTD 2020	% Chg LY	Jan - Apr YTD 2020	% Chg LY
Los Angeles County	55.8	-29.0	164.84	-7.2	92.05	-34.1
Downtown L.A. (CBD)	53.1	-30.6	207.63	-4.6	110.33	-33.8
Hollywood/West Hollywood	55.5	-29.8	231.70	-0.6	128.55	-30.2
Beverly Hills/Westside L.A.	54.2	-32.5	354.62	-4.9	192.05	-35.8
Santa Monica/MDR/Venice/Malibu	52.7	-37.3	289.25	-5.7	152.42	-40.9
LAX Area/Inglewood/Culver City	60.1	-29.9	131.84	-6.9	79.28	-34.7
South Bay	58.3	-27.9	131.33	-7.1	76.50	-33.0
San Fernando Valley	56.3	-28.3	136.89	-8.4	77.09	-34.3
Pasadena/Arcadia/Monrovia	52.8	-29.6	151.98	-5.8	80.21	-33.7
L.A. East (San Gabriel Valley)	53.5	-24.5	99.87	-6.8	53.42	-29.6
L.A. Southeast (Gateway Cities)	56.1	-25.1	103.78	-2.8	58.22	-27.2

Updated: Tourism Insights CB 05/22/20

Source: Smith Travel Research

PROPERTY & ROOM CENSUS: APRIL 2020

	Total Properties	%	Total Rooms	%
LOS ANGELES COUNTY, CA	965	100.0%	88,724	100.0%
Downtown L.A. (Full Region)	92	9.5%	9,491	10.7%
Downtown L.A. (Central Business District)	16	1.7%	6,029	6.8%
Hollywood/West Hollywood	69	7.2%	5,102	5.8%
Beverly Hills/Westside L.A.	48	5.0%	4,900	5.5%
LAX Area/Inglewood/Culver City	76	7.9%	12,719	14.3%
Long Beach	56	5.8%	5,535	6.2%
South Bay	132	13.7%	11,040	12.4%
L.A. Southeast (Gateway Cities)	107	11.1%	6,504	7.3%
Santa Monica/MDR/Venice/Malibu	51	5.3%	4,908	5.5%
L.A. East (San Gabriel Valley/Pomona)	135	14.0%	9,871	11.1%
Los Angeles North (inc SF Valley)	132	13.7%	11,593	13.1%
San Fernando Valley (only)	116	12.0%	10,852	12.2%
Pasadena/Arcadia/Monrovia	37	3.8%	4,416	5.0%

Updated: Tourism Insights CB 05/22/20

Source: Smith Travel Research