

FEBRUARY 2020 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	February 2020	% Chg LY	February 2020	% Chg LY	February 2020	% Chg LY
Los Angeles County	79.1	-0.6	179.60	-1.0	142.01	-1.6
Downtown L.A. (CBD)	78.9	2.6	213.77	-2.7	168.60	-0.1
Hollywood/West Hollywood	81.9	1.5	244.25	-0.8	200.09	0.7
Beverly Hills/Westside L.A.	80.0	-4.8	366.09	-6.9	292.85	-11.3
Santa Monica/MDR/Venice/Malibu	84.1	-0.2	304.27	-1.2	255.97	-1.4
LAX Area/Inglewood/Culver City	84.5	-2.5	138.52	-3.8	117.09	-6.3
South Bay	80.9	-0.5	143.01	1.8	115.69	1.2
San Fernando Valley	78.5	-1.1	147.91	-0.8	116.16	-1.8
Pasadena/Arcadia/Monrovia	80.1	2.7	165.78	4.0	132.76	6.9
L.A. East (San Gabriel Valley)	70.8	-1.8	108.66	1.1	76.94	-0.7
L.A. Southeast (Gateway Cities)	73.2	-0.3	112.12	4.0	82.02	3.7

Updated: Tourism Insights CB 03/17/20

Source: Smith Travel Research

YTD 2020 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	Jan - Feb YTD 2020	% Chg LY	Jan - Feb YTD 2020	% Chg LY	Jan - Feb YTD 2020	% Chg LY
Los Angeles County	75.8	0.5	177.08	0.0	134.17	0.6
Downtown L.A. (CBD)	76.1	2.5	215.13	-3.1	163.73	-0.7
Hollywood/West Hollywood	79.0	5.1	240.67	1.7	190.22	6.9
Beverly Hills/Westside L.A.	77.0	-1.1	367.30	-3.1	282.96	-4.2
Santa Monica/MDR/Venice/Malibu	80.1	-1.0	292.98	-1.9	234.74	-2.8
LAX Area/Inglewood/Culver City	81.5	-2.1	137.38	-1.5	111.98	-3.6
South Bay	77.1	-0.3	139.15	0.7	107.22	0.4
San Fernando Valley	75.2	0.2	146.32	-0.7	109.97	-0.5
Pasadena/Arcadia/Monrovia	75.9	6.0	164.19	2.2	124.66	8.1
L.A. East (San Gabriel Valley)	68.4	0.8	106.63	0.3	72.97	1.2
L.A. Southeast (Gateway Cities)	69.8	-0.4	108.81	3.3	75.98	2.8

Updated: Tourism Insights CB 03/17/20

Source: Smith Travel Research

PROPERTY & ROOM CENSUS: FEBRUARY 2020

	Total Properties	%	Total Rooms	%
LOS ANGELES COUNTY, CA	1,058	100.0%	106,130	100.0%
Downtown L.A. (Full Region)	109	10.3%	13,598	12.8%
Downtown L.A. (Central Business District)	26	2.5%	9,033	8.5%
Hollywood/West Hollywood	88	8.3%	8,253	7.8%
Beverly Hills/Westside L.A.	61	5.8%	7,181	6.8%
LAX Area/Inglewood/Culver City	83	7.8%	14,474	13.6%
Long Beach	59	5.6%	6,253	5.9%
South Bay	137	12.9%	11,944	11.3%
L.A. Southeast (Gateway Cities)	113	10.7%	7,473	7.0%
Santa Monica/MDR/Venice/Malibu	62	5.9%	6,479	6.1%
L.A. East (San Gabriel Valley/Pomona)	140	13.2%	10,868	10.2%
Los Angeles North (inc SF Valley)	137	12.9%	12,637	11.9%
San Fernando Valley (only)	123	11.6%	12,250	11.5%
Pasadena/Arcadia/Monrovia	38	3.6%	4,475	4.2%

Updated: Tourism Insights CB 03/17/20

Source: Smith Travel Research

HOTELS OPENED IN 2019/2020

Hotel	L.A. County Submarket	Opening Date	Number of Rooms
The Wayfarer Downtown LA	Downtown L.A.	Feb-20	156
The Prospect Hollywood	Hollywood/Beverly Hills/Westside	Feb-20	24
Silver Lake Pool & Inn	Hollywood/Beverly Hills/Westside	Nov-19	54
Soho Warehouse	Downtown L.A.	Oct-19	48
Hoxton Downtown LA	Downtown L.A.	Oct-19	174
The West Hollywood EDITION	Hollywood/Beverly Hills/Westside	Sep-19	190
Best Western Premier NOHO Inn	Los Angeles North	Jul-19	70
AC Hotels by Marriott South Bay	Los Angeles Airport	Jul-19	180
Palihotel Culver City	Los Angeles Airport	Jan-19	49
Santa Monica Proper	Santa Monica/Marina Del Rey	Jun-19	271
AC Hotels by Marriott Beverly Hills	Hollywood/Beverly Hills/Westside	Jan-19	142

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