

# NOVEMBER 2019 LODGING PERFORMANCE

## L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	November 2019	% Chg LY	November 2019	% Chg LY	November 2019	% Chg LY
Los Angeles County	76.7	1.7	177.18	1.7	135.99	3.4
Downtown L.A. (CBD)	80.8	6.6	232.95	4.1	188.16	11.0
Hollywood/West Hollywood	79.9	8.7	236.24	3.9	188.66	13.0
Beverly Hills/Westside L.A.	76.6	-0.7	345.54	-5.1	264.72	-5.8
Santa Monica/MDR/Venice/Malibu	76.8	-5.8	310.28	3.7	238.44	-2.3
LAX Area/Inglewood/Culver City	83.9	2.2	137.06	0.4	114.93	2.6
South Bay	75.6	1.1	137.93	-1.1	104.30	0.0
San Fernando Valley	77.0	-1.0	147.39	0.1	113.56	-1.0
Pasadena/Arcadia/Monrovia	75.1	0.3	164.92	2.3	123.90	2.5
L.A. East (San Gabriel Valley)	70.8	5.2	107.90	1.5	76.39	6.8
L.A. Southeast (Gateway Cities)	70.9	0.2	105.50	4.5	74.77	4.8

Updated: Tourism Insights CB 12/19/19

Source: Smith Travel Research

# YTD 2019 LODGING PERFORMANCE

## L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	Jan-Nov YTD 2019	% Chg LY	Jan-Nov YTD 2019	% Chg LY	Jan-Nov YTD 2019	% Chg LY
Los Angeles County	80.5	0.2	181.66	0.0	146.22	0.1
Downtown L.A. (CBD)	79.6	1.7	219.46	-1.5	174.80	0.2
Hollywood/West Hollywood	82.6	2.1	239.96	-0.3	198.12	1.8
Beverly Hills/Westside L.A.	80.8	0.0	368.84	-2.9	297.97	-2.9
Santa Monica/MDR/Venice/Malibu	83.6	-3.4	322.15	0.1	269.35	-3.3
LAX Area/Inglewood/Culver City	87.2	0.4	145.36	-0.7	126.72	-0.3
South Bay	81.7	0.3	149.16	0.3	121.87	0.6
San Fernando Valley	81.0	0.4	152.95	1.6	123.95	2.0
Pasadena/Arcadia/Monrovia	79.0	-1.4	162.64	-1.6	128.45	-3.0
L.A. East (San Gabriel Valley)	73.0	-0.4	109.43	1.4	79.92	1.0
L.A. Southeast (Gateway Cities)	76.7	1.1	109.16	2.4	83.75	3.5

Updated: Tourism Insights CB 12/19/19

Source: Smith Travel Research

# PROPERTY & ROOM CENSUS: NOVEMBER 2019

	Total Properties	%	Total Rooms	%
<b>LOS ANGELES COUNTY, CA</b>	<b>1,053</b>	<b>100.0%</b>	<b>105,665</b>	<b>100.0%</b>
Downtown L.A. (Full Region)	108	10.3%	13,444	12.7%
Downtown L.A. (Central Business District)	26	2.5%	9,033	8.5%
Hollywood/West Hollywood	86	8.2%	8,185	7.7%
Beverly Hills/Westside L.A.	61	5.8%	7,181	6.8%
LAX Area/Inglewood/Culver City	83	7.9%	14,470	13.7%
Long Beach	59	5.6%	6,250	5.9%
South Bay	136	12.9%	11,941	11.3%
L.A. Southeast (Gateway Cities)	113	10.7%	7,473	7.1%
Santa Monica/MDR/Venice/Malibu	62	5.9%	6,479	6.1%
L.A. East (San Gabriel Valley/Pomona)	140	13.3%	10,867	10.3%
Los Angeles North (inc SF Valley)	137	13.0%	12,661	12.0%
San Fernando Valley (only)	123	11.7%	12,250	11.6%
Pasadena/Arcadia/Monrovia	38	3.6%	4,475	4.2%

Updated: Tourism Insights CB 12/19/19

Source: Smith Travel Research

# HOTELS OPENED IN 2018/2019

Hotel	L.A. County Submarket	Opening Date	Number of Rooms
Silver Lake Pool & Inn	Hollywood/Beverly Hills/Westside	Nov-19	54
Soho Warehouse	Downtown L.A.	Oct-19	48
Hoxton Downtown LA	Downtown L.A.	Oct-19	174
The West Hollywood EDITION	Hollywood/Beverly Hills/Westside	Sep-19	190
Best Western Premier NOHO Inn	Los Angeles North	Jul-19	70
AC Hotels by Marriott South Bay	Los Angeles Airport	Jul-19	180
Palihotel Culver City	Los Angeles Airport	Jan-19	49
Santa Monica Proper	Santa Monica/Marina Del Rey	Jun-19	271
AC Hotels by Marriott Beverly Hills	Hollywood/Beverly Hills/Westside	Jan-19	142
Hyatt Place Pasadena	Pasadena/Glendale/Burbank	Dec-18	189
TownePlace Suites Los Angeles LAX Hawthorne	South Bay	Nov-18	133
Home2 Suites Los Angeles Montebello	Los Angeles Southeast	Sep-18	203
Courtyard Los Angeles LAX Hawthorne	South Bay	Sep-18	221
Hyatt Place Glendale	Pasadena/Glendale/Burbank	Aug-18	179
Hotel Figueroa Re-Opening	Downtown L.A.	Feb-18	268
Home2 Suites Palmdale	Los Angeles North	Feb-18	93
NoMad Los Angeles	Downtown L.A.	Jan-18	241
Kimpton La Peer Hotel	Hollywood/Beverly Hills/Westside	Jan-18	105
Sheraton Hotel Los Angeles San Gabriel	Los Angeles East	Jan-18	288

Updated: Tourism Insights CB 11/26/19

Source: Smith Travel Research