

OCTOBER 2019 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

	Occupancy %		ADR \$		RevPAR \$	
L.A. County & Submarkets	October 2019	% Chg LY	October 2019	% Chg LY	October 2019	% Chg LY
Los Angeles County	81.5	-0.5	180.64	-0.8	147.15	-1.3
Downtown L.A. (CBD)	77.8	-8.4	222.89	-5.6	173.37	-13.5
Hollywood/West Hollywood	85.5	1.9	240.05	0.9	205.32	2.8
Beverly Hills/Westside L.A.	81.8	-0.4	351.47	-2.8	287.60	-3.2
Santa Monica/MDR/Venice/Malibu	84.1	-5.1	314.57	1.4	264.40	-3.8
LAX Area/Inglewood/Culver City	87.7	0.1	144.59	-0.7	126.84	-0.6
South Bay	81.3	0.9	147.04	0.4	119.60	1.3
San Fernando Valley	83.2	1.6	155.17	2.0	129.15	3.6
Pasadena/Arcadia/Monrovia	83.4	1.1	170.47	-1.1	142.12	-0.1
L.A. East (San Gabriel Valley)	74.8	0.3	110.07	-0.9	82.31	-0.6
L.A. Southeast (Gateway Cities)	77.2	1.3	108.24	1.9	83.54	3.2

Updated: Tourism Insights CB 11/26/19

Source: Smith Travel Research

YTD 2019 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

	Occupancy %		ADR \$		RevPAR \$	
L.A. County & Submarkets	Jan-Oct YTD 2019	% Chg LY	Jan-Oct YTD 2019	% Chg LY	Jan-Oct YTD 2019	% Chg LY
Los Angeles County	80.9	0.0	182.05	-0.2	147.23	-0.1
Downtown L.A. (CBD)	79.5	1.3	218.08	-2.1	173.45	-0.9
Hollywood/West Hollywood	82.8	1.5	240.32	-0.6	199.08	0.9
Beverly Hills/Westside L.A.	81.2	0.1	371.26	-2.7	301.53	-2.6
Santa Monica/MDR/Venice/Malibu	84.3	-3.2	323.25	-0.2	272.49	-3.3
LAX Area/Inglewood/Culver City	87.5	0.2	146.14	-0.8	127.90	-0.6
South Bay	82.4	0.2	149.80	0.3	123.38	0.5
San Fernando Valley	81.4	0.5	153.48	1.7	124.97	2.2
Pasadena/Arcadia/Monrovia	79.4	-1.5	162.42	-1.9	128.90	-3.5
L.A. East (San Gabriel Valley)	73.3	-0.9	109.57	1.4	80.27	0.5
L.A. Southeast (Gateway Cities)	77.3	1.1	109.49	2.2	84.64	3.3

Updated: Tourism Insights CB 11/26/19

Source: Smith Travel Research

PROPERTY & ROOM CENSUS: OCTOBER 2019

	Total Properties	%	Total Rooms	%
LOS ANGELES COUNTY, CA	1,051	100.0%	105,603	100.0%
Downtown L.A. (Full Region)	108	10.3%	13,444	12.7%
Downtown L.A. (Central Business District)	26	2.5%	9,033	8.6%
Hollywood/West Hollywood	85	8.1%	8,131	7.7%
Beverly Hills/Westside L.A.	61	5.8%	7,181	6.8%
LAX Area/Inglewood/Culver City	83	7.9%	14,470	13.7%
Long Beach	59	5.6%	6,250	5.9%
South Bay	135	12.8%	11,935	11.3%
L.A. Southeast (Gateway Cities)	113	10.8%	7,473	7.1%
Santa Monica/MDR/Venice/Malibu	62	5.9%	6,479	6.1%
L.A. East (San Gabriel Valley/Pomona)	140	13.3%	10,867	10.3%
Los Angeles North (inc SF Valley)	137	13.0%	12,659	12.0%
San Fernando Valley (only)	123	11.7%	12,248	11.6%
Pasadena/Arcadia/Monrovia	38	3.6%	4,475	4.2%

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Source: Smith Travel Research

HOTELS OPENED IN 2018/2019

Hotel	L.A. County Submarket	Opening Date	Number of Rooms
Silver Lake Pool & Inn	Hollywood/Beverly Hills/Westside	Nov-19	54
Soho Warehouse	Downtown L.A.	Oct-19	48
Hoxton Downtown LA	Downtown L.A.	Oct-19	174
The West Hollywood EDITION	Hollywood/Beverly Hills/Westside	Sep-19	190
Best Western Premier NOHO Inn	Los Angeles North	Jul-19	70
AC Hotels by Marriott South Bay	Los Angeles Airport	Jul-19	180
Palihotel Culver City	Los Angeles Airport	Jan-19	49
Santa Monica Proper	Santa Monica/Marina Del Rey	Jun-19	216
AC Hotels by Marriott Beverly Hills	Hollywood/Beverly Hills/Westside	Jan-19	142
Hyatt Place Pasadena	Pasadena/Glendale/Burbank	Dec-18	189
TownePlace Suites Los Angeles LAX Hawthorne	South Bay	Nov-18	133
Home2 Suites Los Angeles Montebello	Los Angeles Southeast	Sep-18	203
Courtyard Los Angeles LAX Hawthorne	South Bay	Sep-18	221
Hyatt Place Glendale	Pasadena/Glendale/Burbank	Aug-18	179
Hotel Figueroa Re-Opening	Downtown L.A.	Feb-18	268
Home2 Suites Palmdale	Los Angeles North	Feb-18	93
NoMad Los Angeles	Downtown L.A.	Jan-18	241
Kimpton La Peer Hotel	Hollywood/Beverly Hills/Westside	Jan-18	105
Sheraton Hotel Los Angeles San Gabriel	Los Angeles East	Jan-18	288

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