

SEPTEMBER 2019 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	September 2019	% Chg LY	September 2019	% Chg LY	September 2019	% Chg LY
Los Angeles County	79.3%	+0.8%	\$175.36	-0.6%	\$139.05	+0.2%
Downtown L.A. (CBD)	77.7%	+2.6%	\$208.44	-6.7%	\$161.96	-4.3%
Hollywood/West Hollywood	81.5%	+1.7%	\$233.31	+1.5%	\$190.15	+3.3%
Beverly Hills/Westside L.A.	78.7%	+0.7%	\$344.23	-1.5%	\$270.92	-0.9%
Santa Monica/MDR/Venice/Malibu	81.9%	-4.2%	\$306.49	+2.1%	\$251.09	-2.1%
LAX Area/Inglewood/Culver City	86.7%	+1.0%	\$143.11	-2.0%	\$124.12	-1.0%
South Bay	81.2%	+1.4%	\$147.11	-1.9%	\$119.47	-0.6%
San Fernando Valley	78.7%	+1.3%	\$147.95	+1.0%	\$116.48	+2.3%
Pasadena/Arcadia/Monrovia	78.5%	+2.6%	\$157.97	-0.4%	\$124.07	+2.3%
L.A. East (San Gabriel Valley)	71.5%	+1.0%	\$105.74	-1.4%	\$75.57	-0.4%
L.A. Southeast (Gateway Cities)	74.6%	-0.5%	\$106.49	+2.7%	\$79.48	+2.2%

Updated: Tourism Insights CB 10/18/19

Source: Smith Travel Research

YTD 2019 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	Jan-Sep YTD 2019	% Chg LY	Jan-Sep YTD 2019	% Chg LY	Jan-Sep YTD 2019	% Chg LY
Los Angeles County	80.8%	+0.1%	\$182.20	-0.1%	\$147.23	+0.0%
Downtown L.A. (CBD)	79.7%	+2.5%	\$217.53	-1.6%	\$173.46	+0.8%
Hollywood/West Hollywood	82.5%	+1.5%	\$240.35	-0.8%	\$198.36	+0.7%
Beverly Hills/Westside L.A.	81.1%	+0.1%	\$373.53	-2.6%	\$303.12	-2.5%
Santa Monica/MDR/Venice/Malibu	84.3%	-2.9%	\$323.85	-0.5%	\$273.12	-3.4%
LAX Area/Inglewood/Culver City	87.5%	+0.3%	\$146.32	-0.8%	\$128.02	-0.5%
South Bay	82.5%	+0.2%	\$150.28	+0.3%	\$124.05	+0.5%
San Fernando Valley	81.2%	+0.4%	\$153.28	+1.6%	\$124.49	+2.1%
Pasadena/Arcadia/Monrovia	78.9%	-1.9%	\$161.44	-2.1%	\$127.39	-3.9%
L.A. East (San Gabriel Valley)	73.0%	-1.1%	\$109.38	+1.7%	\$79.84	+0.7%
L.A. Southeast (Gateway Cities)	77.3%	+1.1%	\$109.62	+2.2%	\$84.77	+3.3%

Updated: Tourism Insights CB 10/18/19

Source: Smith Travel Research

PROPERTY & ROOM CENSUS: SEPTEMBER 2019

	Total Properties	%	Total Rooms	%
LOS ANGELES COUNTY, CA	1,047	100.0%	105,307	100.0%
Downtown L.A. (Full Region)	106	10.1%	13,222	12.6%
Downtown L.A. (Central Business District)	25	2.4%	8,859	8.4%
Hollywood/West Hollywood	85	8.1%	8,131	7.7%
Beverly Hills/Westside L.A.	61	5.8%	7,182	6.8%
LAX Area/Inglewood/Culver City	83	7.9%	14,470	13.7%
Long Beach	59	5.6%	6,250	5.9%
South Bay	135	12.9%	11,935	11.3%
L.A. Southeast (Gateway Cities)	113	10.8%	7,473	7.1%
Santa Monica/MDR/Venice/Malibu	62	5.9%	6,479	6.2%
L.A. East (San Gabriel Valley/Pomona)	140	13.4%	10,899	10.3%
Los Angeles North (inc SF Valley)	137	13.1%	12,659	12.0%
San Fernando Valley (only)	123	11.7%	12,248	11.6%
Pasadena/Arcadia/Monrovia	38	3.6%	4,475	4.2%

Updated: Tourism Insights CB 10/18/19

Source: Smith Travel Research

HOTELS OPENED IN 2018/2019

Hotel	L.A. County Submarket	Opening Date	Number of Rooms
Hoxton Downtown LA	Downtown L.A.	Oct-19	174
The West Hollywood EDITION	Hollywood/Beverly Hills/Westside	Sep-19	190
Best Western Premier NOHO Inn	Los Angeles North	Jul-19	70
AC Hotels by Marriott South Bay	Los Angeles Airport	Jul-19	180
Palihotel Culver City	Los Angeles Airport	Jan-19	49
Santa Monica Proper	Santa Monica/Marina Del Rey	Jun-19	216
AC Hotels by Marriott Beverly Hills	Hollywood/Beverly Hills/Westside	Jan-19	142
Hyatt Place Pasadena	Pasadena/Glendale/Burbank	Dec-18	189
TownePlace Suites Los Angeles LAX Hawthorne	South Bay	Nov-18	133
Home2 Suites Los Angeles Montebello	Los Angeles Southeast	Sep-18	203
Courtyard Los Angeles LAX Hawthorne	South Bay	Sep-18	221
Hyatt Place Glendale	Pasadena/Glendale/Burbank	Aug-18	179
Hotel Figueroa Re-Opening	Downtown L.A.	Feb-18	268
Home2 Suites Palmdale	Los Angeles North	Feb-18	93
NoMad Los Angeles	Downtown L.A.	Jan-18	241
Kimpton La Peer Hotel	Hollywood/Beverly Hills/Westside	Jan-18	105
Sheraton Hotel Los Angeles San Gabriel	Los Angeles East	Jan-18	288

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