

2020 PARTNERSHIP OPPORTUNITIES

L.A. Tourism will be organizing or attending the sales activities listed below in the coming year. Please contact us for further information at (888) 733-6952 or sales@latourism.org.

2019	PROGRAM NAME	LOCATION	COST
Nov. 19-21, 2019	IBTM - The Global Meetings & Events Expo	Barcelona, SPAIN	\$2,250
Dec. 16-17, 2019	CalSAE Seasonal Spectacular	Sacramento, CA	\$1,730
Dec. 17, 2019	Association Forum Holiday Showcase	Chicago, IL	\$2,100
2020	PROGRAM NAME	LOCATION	COST
Feb. 9-11, 2020	MPINCC Annual Conference & Expo	San Francisco, CA	\$875
Mar. 15-20, 2020	Experient Envision (Host City and Sponsor)	Los Angeles, CA	Registration Recommended
April 2020 (TBD)	MeetLA Exchange	Los Angeles, CA	TBD
Spring 2020 (TBD)	Hotel Sales/MICE European Mission	ENGLAND, GERMANY and FRANCE	\$5,000
May 12-14, 2020	IMEX Frankfurt	Frankfurt, GERMANY	\$4,500
Summer 2020	Hotel Sales/MICE Australian Mission	Sydney and Melbourne, AUSTRALIA	\$5,000
Aug. 8-11, 2020	American Society of Association Executive Annual Meeting (ASAE)	Las Vegas, NV	\$4,700
August 2020 (TBD)	IBTM China	Beijing, CHINA	\$2,250
Sept. 15-17, 2020	IMEX International Meeting Expo Show	Las Vegas, NV	\$6,300
November 2020 (TBD)	IBTM - The Global Meetings & Events Expo	Barcelona, SPAIN	\$3,000
December 2020 (TBD)	CalSAE Seasonal Spectacular	Sacramento, CA	\$1,730
December 2020 (TBD)	Association Forum Holiday Showcase	Chicago, IL	\$2,100