

# DISTINCTLY

*Los Angeles*

A Collection of Curated Experiences



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*Los Angeles*

# INDULGE

You'll find plenty of ways to immerse yourself in Los Angeles — the sports and entertainment capital of the world and a bastion of arts and culture — at its finest.

VIP EXPERIENCES



# ARTS & CULTURE

The diversity of Los Angeles is vividly demonstrated in the many artistic and cultural centers that are sprinkled across its generous landscape. From classical to contemporary works of fine art to dazzling exhibits and presentations honoring L.A.'s contributions to music and film, these destinations provide opportunities for visitors to appreciate the finer things that this complex metropolis has to offer.



THE BROAD

IWAN BAAH



SARAH M. GOLONKA

HAMMER MUSEUM

## THE BROAD

This 120,000-square-foot museum is home to more than 2,000 works, comprising one of the world's most prominent holdings of postwar and contemporary art. For the full effect, book a private guided before- or after-hours tour that includes unhampered views of The Broad's stunning architecture and collection galleries; access to the museum's famed Infinity Mirrored Room—The Souls of Millions of Light Years Away from Yayoi Kusama; and, of course, the luxury of having this amazing cultural treasure all to yourself.

» [THEBROAD.ORG](http://THEBROAD.ORG)

## GETTY CENTER

The Getty Center, perched on a hilltop overlooking Brentwood, features a world-acclaimed art collection that includes Van Gogh's *Irises* and Manet's *Spring*, an ever-changing garden, and views of the ocean. Visit the museum's extensive collection of antiquities, paintings, drawings, and sculpture. For a special experience, reserve a table at the restaurant on a Saturday, the only evening it is open for dinner. Partake in exhibition-themed prix fixe menus and wine pairings, spectacular sunsets, and a more intimate experience with the collection.

» [GETTYCENTER.EDU](http://GETTYCENTER.EDU)

## GRAMMY MUSEUM®

Visit the GRAMMY Museum® to explore its four floors honoring the legacies of recorded music via exhibits and interactive experiences. To up the ante, take advantage of the hottest secret in town and get tickets to one of the museum's public programs, which take place in its intimate, 200-person-capacity Clive Davis Theater and have featured artists such as Barbra Streisand, Ringo Starr, Lady Gaga, and Dolly Parton. Every program begins with a conversation that allows you to get acquainted with the artist and ends with an unforgettable performance.

» [GRAMMYMUSEUM.ORG](http://GRAMMYMUSEUM.ORG)

## HAMMER MUSEUM

Westwood's Hammer Museum presents emerging and cutting-edge artists through a changing slate of contemporary exhibitions, in addition to its stunning collection of nineteenth-century masterpieces. The Made in L.A. biennial is a destination for the international art world, and the museum's programs include lively discussions of current events. Make reservations for lunch or dinner at Audrey, the museum's beautiful courtyard restaurant featuring elevated and soulful cooking complemented by fresh, bright cocktails and a diverse wine list showcasing small-production winemakers.

» [HAMMER.UCLA.EDU](http://HAMMER.UCLA.EDU)



LOS ANGELES COUNTY MUSEUM OF ART (LACMA)

CORAL IMAGES/ISTOCK



PETERSEN AUTOMOTIVE MUSEUM

**HUNTINGTON LIBRARY, ART COLLECTIONS, AND BOTANICAL GARDENS**

Acres of thematic gardens, a lake, waterfalls, bridges, a ceremonial Japanese teahouse, a library featuring original manuscripts of classic literary works, and world-famous paintings including Thomas Gainsborough's *The Blue Boy* and J. M. W. Turner's *The Grand Canal, Venice* are just some of the wonders that await visitors to this Pasadena landmark. Opt for one of the Huntington's specialty Estate or Garden walking tours for a more intimate experience.

» HUNTINGTON.ORG

**INSTITUTE OF CONTEMPORARY ART, LOS ANGELES (ICA LA)**

Housed in a recently renovated warehouse in Downtown Los Angeles' Art District, the Institute of Contemporary Art, Los Angeles (ICA LA) is a vibrant, free museum with ever-changing exhibits of works by local and international artists. Members of the ICA LA Curator's Council donor group enjoy guided excursions led by the museum's curator, Jamillah James, and visits to artists' studios, galleries, museums, and nontraditional art spaces. Collectively, the group serves as the lead sponsor of ICA LA's Project Room and Courtyard exhibitions, which focus on emerging and under-recognized artists.

» THEICALA.ORG

**LOS ANGELES COUNTY MUSEUM OF ART (LACMA)**

The Los Angeles County Museum of Art (LACMA) is the anchor of Wilshire Boulevard's Museum Row, boasting a preeminent collection of permanent contemporary and classic works and special exhibition galleries. Reserve a private 50-minute tour, geared toward a chosen theme, specific works, or an area of the museum. If you have a group of 10 or more, book a before-hours tour package that includes a full day of access to the museum. Make time to sample the Mediterranean-inspired seasonal fare and craft cocktails served on-site at Ray's and Stark Bar.

» LACMA.ORG

**PETERSEN AUTOMOTIVE MUSEUM**

For visitors interested in exploring Los Angeles's renowned car culture, the Petersen Automotive Museum holds an unparalleled collection of rare and iconic automobiles. "Autophiles" can treat themselves to the 75- or 120-minute, docent-led "World Tour" Vault Experience, an excursion through the museum's underground treasury that features rarely seen specimens such as the 1929 Bugatti Type 46 and Steve McQueen's 1956 Jaguar XKSS.

» PETERSEN.ORG

# SPORTS & ENTERTAINMENT

Nine major league professional sports teams and numerous entertainment venues conspire to supply a year-round calendar of exciting experiences in the City of Angels. Home of the Academy Awards®, the Golden Globe Awards®, the GRAMMY Awards®, and the Emmy Awards®, L.A. will also play host to the Major League Baseball All-Star Game in 2020 and the Olympic Games in 2028, but there's no need to wait—here, opportunities to watch the action or participate in some yourself are always at the ready.



THE HOLLYWOOD BOWL



VIP EXPERIENCES

BANC OF CALIFORNIA STADIUM

## BANC OF CALIFORNIA STADIUM

Located in historic Exposition Park, the 22,000-seat home of Major League Soccer's Los Angeles Football Club (LAFC) offers premium amenities and 35 suites spread over two stadium levels. Enjoy chef-prepared cuisine while thrilling to an LAFC match from a Sunset North Loge Box, which includes access to the Sunset Deck, an exclusive outdoor space that offers expansive views of the Los Angeles Memorial Coliseum, Exposition Park, and the Banc of California Stadium plaza.

» [BANCOFCALIFORNIASTADIUM.COM](http://BANCOFCALIFORNIASTADIUM.COM)

## CLIFTON'S REPUBLIC

The hidden looking glass that reveals the magical coin allows your entry to the Pacific Seas Tiki Bar at Clifton's Republic in Downtown Los Angeles. Book this hot spot's special package and you'll be seated inside the Pacific Seas' vintage wooden Chris-Craft boat that offers unobstructed views of the high drama behind the bar as well as physical privacy from the throngs of other bar guests. The package, which includes flaming tiki cocktails and access to Clifton's multiple bars and live performance venues, is available for only two lucky guests per evening.

» [CLIFTONSREPUBLIC.COM](http://CLIFTONSREPUBLIC.COM)

## DODGER STADIUM

The site of L.A.'s beloved Major League Baseball team is available for tours and special occasions year-round. Debuting in 1962, it is the third oldest stadium in Major League Baseball, and with a capacity of 56,000, it is also the largest in the United States. Private tour guests visit the dugout, the Vin Scully Press Box, and the Trophy Gallery.

» [DODGERS.COM/TOUR](http://DODGERS.COM/TOUR)

## DOLBY THEATRE®

The official home of the Academy Awards® ceremonies, the Dolby Theatre® is a magnificent state-of-the-art facility that has hosted performances by entertainers like Prince, Chris Rock, and Alicia Keys, as well as TV's *America's Got Talent*, *The ESPY Awards*, and much more. Book a tour of the famed venue to see some beyond-the-red-carpet features, such as the Dolby Lounge and other celebrity hangouts—and, of course, an actual Oscar statuette.

» [DOLBYTHEATRE.COM](http://DOLBYTHEATRE.COM)



PORSCHE EXPERIENCE CENTER

**HOLLYWOOD BOWL**

This outdoor amphitheater and its lush, expansive grounds lend themselves to an unforgettable experience. Patrons of the performing arts know that there is nothing more quintessentially L.A. than “Supper in Your Box Seats” at the Hollywood Bowl, home of the Los Angeles Philharmonic. Pre-order a pre-concert meal from chef Suzanne Goin’s menu of delectable starters, main courses, desserts, and wine, then share a picture-perfect evening under the stars.

» HOLLYWOODBOWL.COM

**PORSCHE EXPERIENCE CENTER LOS ANGELES**

The 53-acre Porsche Experience Center boasts an eight-module driver development track where each participant in your group can relish the latest Porsche models during an exhilarating two- or four-hour experience in the driver’s seat. Guests can also sample a taste of the track during demonstration laps with a driving instructor behind the wheel. The center is equipped to host up to 500 guests at special events with access to exclusive gallery spaces surrounded by privately owned and museum-curated vehicles.

» PORSCHEDRIVING.COM

**STAPLES CENTER**

This massive premier sports and concert venue has devoted three levels to suites from which fans can view a basketball or hockey game, or a concert, in style. Book a private suite, then sit back in the exclusive environment where you’ll receive personal service and first-class amenities, including catering by Levy Restaurants. Enjoy early entry and a VIP entrance, and take advantage of the full bar and flat-screen TVs at the private San Manuel Club.

» STAPLESCENTER.COM

**UNIVERSAL STUDIOS® HOLLYWOOD**

Universal Studios Hollywood™ offers thrill-seekers, film enthusiasts, and families a daily glimpse of moviemaking magic with rides, shows, and tours, as well as The Wizarding World of Harry Potter™ attraction. Splurge on the studio’s VIP Experience, during which a guide will lead you behind the scenes to working soundstages and the legendary Property Warehouse. The package includes unlimited front-of-line privileges to all attractions, gourmet buffet lunch in the VIP Lounge, and valet parking.

» UNIVERSALSTUDIOSHOLLYWOOD.COM

**ORBIC AIR HELICOPTER FLIGHTS**

Sit in a soaring lap of luxury during an exclusive two-hour helicopter tour with Orbic Air. Sip on champagne as you take in breathtaking aerial views of L.A.’s finest sights, from Griffith Observatory, Hollywood Bowl, and Dodger Stadium to Walt Disney Concert Hall, the Downtown L.A. skyline, and coastal enclaves like Santa Monica and Pacific Palisades. Feeling bold? Opt for one-on-one ground instruction and the chance to fly the helicopter during the tour. Land like a royal on a rooftop helipad overlooking the city or a mountaintop above Malibu’s stunning beaches.

» ORBICAIR.COM



VIP EXPERIENCES

# CULINARY

You may never want to settle for ordinary dining again after you sample some of the memorable culinary experiences in the City of Angels. Los Angeles' dining scene has been sizzling for years, being named the "Most Exciting Food City in America" by the likes of *GQ* and *Zagat*, and in 2019, MICHELIN announced 24 Greater Los Angeles area restaurants were awarded its most prestigious accolade in its inaugural *MICHELIN Guide California* selection.



REDBIRD

DYLAN + JENI



BESTIA

## ALAMEDA SUPPER CLUB

Alameda Supper Club is housed in the 40,000-square-foot, food-forward ROW DTLA complex, The Manufactory, a collaborative brainchild of acclaimed chefs. Before you settle inside the restaurant's 16-person private dining room to savor its much-touted California-Italian cuisine—featuring dishes like *strozzapreti* with sheep's milk cheese and preserved Meyer lemon—take time to stroll the ingeniously and ecoconsciously designed Manufactory. Marvel at the showcase of bread, the viennoiserie production, the tantalizing charcuterie, and the product displays at The Market as well as the massive Coffee Manufactory roastery, sister brand of culinary giant Tartine.

» ALAMEDASUPPERCLUB.COM

## BESTIA AND BAVEL

These two fabulous Downtown Los Angeles restaurants owned by husband-and-wife chef team Ori Menashe and Genevieve Gergis aim to please even the most discerning palates. Land a reservation at the chef's bar at Bestia to watch as exquisite, modern Italian dishes take shape before your eyes. At Bavel, savor Middle Eastern creations such as slow roasted lamb neck shawarma and grilled dorade. Both restaurants are closed to the general public in the daytime, when they can accommodate special events.

» BESTIALA.COM; BAVELDTLA.COM

## CATCH LA

Every one of the 340 seats at this lush West Hollywood rooftop paradise is in high demand among the city's discerning foodies and socialites, and it isn't unusual to see a few famous faces among the throng, sipping a cocktail or sampling the truffle sashimi in one of Catch's many foliage-draped nooks. Book one of the restaurant's private event spaces and ask the Catch event team to customize an evening for your group.

» CATCHRESTAURANTS.COM

## CUT BY WOLFGANG PUCK

Wolfgang Puck's first steak restaurant opened in 2006, and in 2019, was awarded one Michelin star, enjoying a reputation for turning out some of the best steaks in the city. One of the most unique moments at CUT by Wolfgang Puck at the Beverly Wilshire is the presentation of the raw beef platter, which enables guests to choose the "cut" they like. Make sure to request bar cart service, another tableside experience in which the server/bartender creates the barrel-aged cocktails of your choice on the spot.

» WOLFGANGPUCK.COM



LUCQUES

**LUCQUES**

The kitchen at James Beard Award-winning chef Suzanne Goin's warm, comfortable Cal-Med dining room turns out consistently stellar fare, such as Alaskan halibut with sweet corn polenta, morels, and fava pesto. Experience Lucques' famed Sunday Supper, a weekly prix fixe menu curated by the chef based on the seasonal farmers' market. Better yet, plan to be a guest at one of the restaurant's cookbook dinners with visiting chefs, which are announced months in advance. » [LUCQUES.COM](http://LUCQUES.COM)

**MALIBU WINE SAFARIS**

Malibu Wine Safaris take guests on tours around the 1,000-acre Saddlerock Ranch to see a variety of sights and taste some amazing wines. During the two-hour Vineyard Lunch Tour, an exploration of the ranch, vineyard, and Chumash cave paintings, participants meet and feed exotic animals (including the famous giraffe, Stanley), enjoy a cheese and charcuterie platter and a boxed picnic lunch, and sample eight wines. » [LASAFARIS.COM](http://LASAFARIS.COM)

**REDBIRD**

Located adjacent to Vibiana, the historic cathedral-turned-event-venue owned and operated by Redbird chef Neal Fraser and Amy Knoll Fraser, this hidden gem invites you to dine on modern American cuisine under the stars. Choose Redbird's main dining room, lounge, or any of its unique private event rooms, many of which also have a private open kitchen to allow for firsthand interactions with chef Neal Fraser and his team. » [REDBIRD.LA](http://REDBIRD.LA)

**SOMNI RESTAURANT**

Opened in 2018 and situated inside SLS Beverly Hills, a Luxury Collection hotel, Somni, a two-Michelin-star restaurant, is dedicated to providing a truly exceptional dining experience. A 10-seat chef's counter faces a bespoke exhibition kitchen, where a team of 12 chefs creates an unparalleled 20-plus-course tasting menu right before guests' eyes. The restaurant is available for private events and bookings for groups of up to 10. » [EXPLORETOCK.COM/SOMNI](http://EXPLORETOCK.COM/SOMNI)

ROB STARK



FRANK LEE

VIP EXPERIENCES

SOMNI RESTAURANT

# OUTDOOR & WELLNESS

Southern California subscribes to a healthy lifestyle, and Los Angeles walks the talk with plenty of tantalizing outdoor and indoor opportunities to nurture body, mind, and soul. Whether you commune with nature on foot or journey inward with a transformative spa experience, the trip is sure to be a step above.



VIP EXPERIENCES

LA PRAIRIE SPA AT WALDORF ASTORIA BEVERLY HILLS

## AQUA SURF SCHOOL

Nothing is more “L.A.” than surfing, and this surf school makes it easy. A professional instructor meets you at the beach with wetsuits, surfboards, or paddleboards, and the expertise to teach anyone at any skill level. A well-kept secret is the customized VIP experience: You pick the SoCal beach, the length of time—“can be a day, can be a week!” says Allen King, CEO and director of VIP events at the school—and Aqua Surf provides a top-notch instructor to work with your group, or just you, if you prefer.

» [AQUASURF.COM](http://AQUASURF.COM)

## BIKES AND HIKES LA

Choose from Bikes and Hikes LA’s array of private hiking, biking, and walking tours for groups of any size, with any interest and any time frame. For avid riders, a private six-hour/32-mile (51 km) “L.A. in a Day” experience on the company’s brand-new electric bikes is led by an expert guide, who shows participants the best parts of the city. For walkers, sights on a private three-hour/four-mile hike in Griffith Park include the iconic Hollywood Sign and Griffith Park Observatory.

» [BIKESANDHIKESLA.COM](http://BIKESANDHIKESLA.COM)

## BURKE WILLIAMS

When you’re ready for a spa day but need something beyond an ordinary facial and massage, opt for the ultimate L.A.-style getaway: one of the four Transformative Journeys on the menu at Burke Williams (beyond the spa). The most luxurious of the four, the Defy Transformative Journey features the spa’s new Regenerate: Anti-Aging Facial, an 80-minute massage with hot-stone enhancement, a manicure, and a pedicure with Heel Honey. The full-day experience is certain to leave you feeling pampered.

» [BURKEWILLIAMSSPA.COM](http://BURKEWILLIAMSSPA.COM)

## LA PRAIRIE SPA AT WALDORF ASTORIA BEVERLY HILLS

La Prairie Spa’s three-hour Diamond Day package begins with a Diamond Perfection Body Treatment to nourish skin from neck to toe. Savor the experience with an exquisite champagne lunch before your next blissful experience: a Rejuvenating Platinum La Prairie Facial that will leave your complexion luminous.

» [WALDORFASTORIABEVERLYHILLS.COM](http://WALDORFASTORIABEVERLYHILLS.COM)

## PERRY'S CAFÉ AND BEACH RENTALS

This gem of L.A. beach culture, which has been serving seaside clientele for 40 years, has 12 locations on Santa Monica and Venice beaches. For a five-star experience, book Perry's Beach Butler service, offered at two of its Santa Monica locations. A butler sets up your beach site in advance with seating, a table, and an umbrella, then delivers sun-protection products, chilled beverages, and food as you bask in paradise, and cleans up when you leave. For groups, Perry's offers memorable seaside events complete with catering and bar services.

» PERRYSCAFE.COM

## THE SPA AT FOUR SEASONS HOTEL LOS ANGELES AT BEVERLY HILLS

Modern sophistication is synonymous with the Four Seasons hotel brand, and the sleekly appointed spa at its Beverly Hills location is no exception. Experience the spa's recently introduced, gravity-defying Liquid Surgery Facial (120 minutes), which features the renowned German skincare line MBR. This luxe protocol for face, neck, and décolleté includes a double cleanse; an enzyme peel; applications of nutrient-rich serums, masks, and algae elixirs; a unique combination of lymphatic-drainage and deep-tissue massage techniques; and customized moisture and eye treatments to ensure an extraordinary, transformative experience.

» FOURSEASONS.COM/LOSANGELES/SPA

## THE WALL

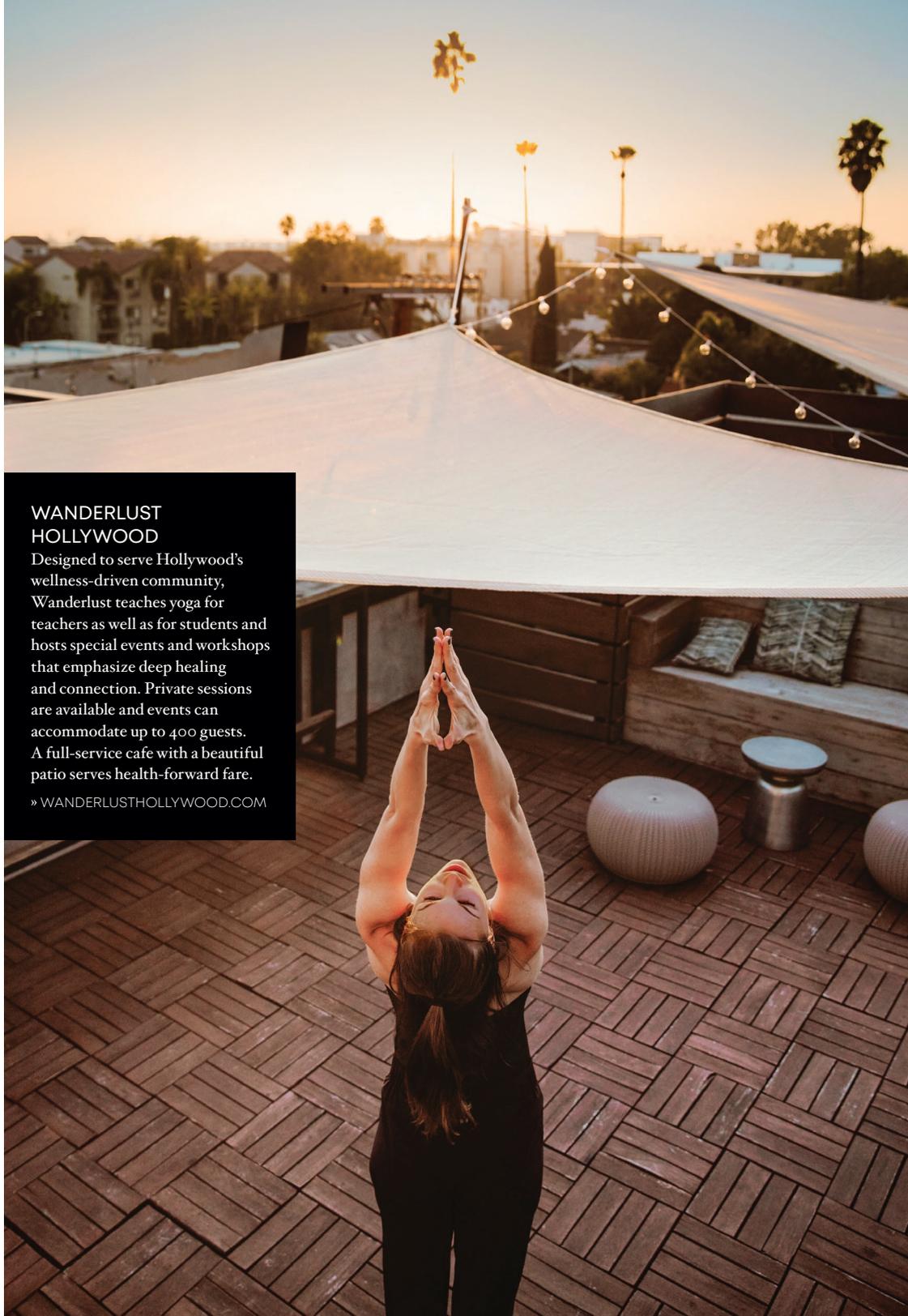
This 5,000-square-foot studio was founded by fitness guru Jason Wimberly, who has honed some of Hollywood's best-toned bodies. With ingeniously designed spaces for circuit training, cycling, and much more, the facility is equipped with state-of-the-art performance-tracking technology. Luxury showers and lockers, a refreshment bar, and complimentary shoe rentals and towel services guarantee an elite workout experience.

» THEWALLFITNESS.COM

## WANDERLUST HOLLYWOOD

Designed to serve Hollywood's wellness-driven community, Wanderlust teaches yoga for teachers as well as for students and hosts special events and workshops that emphasize deep healing and connection. Private sessions are available and events can accommodate up to 400 guests. A full-service cafe with a beautiful patio serves health-forward fare.

» WANDERLUSTHOLLYWOOD.COM



# FUTURE ATTRACTIONS

Expansive swaths of space and unlimited ingenuity spur the creative minds in Los Angeles to continually broaden the city's artistic and cultural offerings. Here are three of the most recent and exciting examples.



ACADEMY MUSEUM OF MOTION PICTURES

LUCAS MUSEUM OF NARRATIVE ART

## ACADEMY MUSEUM OF MOTION PICTURES

Bear witness to the magic of moviemaking when the Academy of Motion Picture Arts and Sciences (AMPAS) raises the curtain on the world's premier movie museum in late 2019. Located in the heart of the city, the Academy Museum of Motion Pictures will draw from the AMPAS' unparalleled collection of more than 12 million photographs, 190,000 film and video assets, and iconic costumes and props. The complex will include 50,000 square feet of galleries and two performance venues, one of which will be the 1,000-seat David Geffen Theater. Those who seek a membership level of benefactor will receive admission and preferred seating to special programs and film screenings, concierge service, tours of Academy archives, and invitations to VIP events.

» ACADEMYMUSEUM.ORG

## L.A. STADIUM & ENTERTAINMENT DISTRICT AT HOLLYWOOD PARK

The site of the former Hollywood Park horse racetrack is being transformed into a year-round sports and entertainment destination slated to kick off in 2020. The monumental L.A. Stadium & Entertainment District at Hollywood Park covers 298 acres. The crown jewel of the project is a 70,000-seat stadium that will host NFL games for the Los Angeles Chargers and Los Angeles Rams along with the 2022 Super Bowl and opening and closing ceremonies of the 2028 Olympics. This exciting venue will also have state-of-the-art event, conference, and meeting spaces.

» LASED.COM

## LUCAS MUSEUM OF NARRATIVE ART

Get creative juices flowing at the Lucas Museum of Narrative Art, a one-of-a-kind museum set to house legendary director George Lucas' billion-dollar personal art collection, including Star Wars memorabilia and a treasure trove of masterpieces from Degas to Renoir. A bold design by award-winning architect Ma Yansong promises to make this a memorable gathering place that aims to celebrate the power of visual storytelling through painting, illustration, photography, film, animation, and digital art. Slated to open in 2022 in Exposition Park, the museum will boast inspiring spaces for events and meetings.

» LUCASMUSEUM.ORG

# ART & LAVISH LIVING

For corporate and incentive groups  
DESIGNED BY BIXEL & COMPANY

## DAY 1 MORNING

Located on a Brentwood hilltop, the J. Paul Getty Museum at The Getty Center is one of the most sought-after cultural destinations for special events in the Los Angeles area. A visit to this world-class venue gives guests a taste of the arts with both the museum's collections and the innovative architectural design of the structure housing them. A docent-led tour, along with breathtaking views, is an arty reward for incentive groups.

## AFTERNOON

Participants hit the sparkling Santa Monica sand for an afternoon beach party at Bixel & Company's exclusive private beach club. Cradled in the rolling bluffs, this historic club has hosted members since 1927. Attendees have the chance to soak up the sun and relax, cocktail in hand (this is one of the few beach areas in California where alcohol consumption is allowed), while enjoying a private seaside concert featuring headline entertainers.

## EVENING

The group boards a luxurious yacht, headed out to sea to explore the Southern California coastline while enjoying an elegant dinner. The ocean breezes, sparkling moonlight, and palm-tree-lined bluffs offer an only-in-California backdrop as guests enjoy tray-passed appetizers, a decadent dinner, and cocktails as the sun melts into the Pacific.

## DAY 2 MORNING

Group members are tempted to shop 'til they drop during an indulgent Beverly Hills shopping experience. Professional personal shoppers are on hand to fulfill attendees' desires at the world's finest designer stores. Shopping destinations can be customized to group preferences. The team tours the private holdings of one of L.A.'s most extraordinary and flamboyant art collectors inside his private estate, then heads to a private showing of diamonds and other jewels at one of the finest jewelry stores in the world, which sparkles with one of the largest diamond collections. Guests can try on selected pieces and ogle bling worn by celebrities at the latest and chicest events. A champagne toast on the outdoor patio overlooking Rodeo Drive is a fitting finale.

## AFTERNOON

Attendees "do lunch" like television stars at a stunning estate in the heart of Beverly Hills. Used as a filming location for HBO's popular show *Entourage* and many others, the property is also a setting for movie shoots and soirées for Hollywood's elite. Marble floors and columns, a rich mahogany staircase, a grand ballroom, and panoramic vistas of the city serve as a foundation for the ambience of luxury and opulence.

A VIP wine tasting at a winery tucked away in the Santa Monica Mountains grants groups an opportunity to sip and swirl at the only vineyard in Los Angeles proper. The drive to the winery via private transportation provides views of the rolling hills and rugged mountains

# GRAND ENCOUNTERS

The ultimate destination for luxury travelers and business incentive-travel groups, Los Angeles offers a host of opportunities for exclusive, one-of-a-kind experiences in one sun-dappled location.

that feel a world away from the city.

Guests get a taste of the champagne-and-caviar lifestyle, complete with couture, at a pre-dinner event that starts with a Caviar 101 class at an elite luxury boutique. Questions are encouraged as guests sample a selection of caviar varieties paired with champagne. Following the tasting, the boutique provides a preview of up-to-the-minute fashions and an exclusive shopping opportunity.

## EVENING

Two Rodeo, one of the most popular corners of Rodeo Drive, is a cobblestone street with an elegant European feel. Home to a small but distinctive group of European fashion boutiques and galleries, it offers a dramatic backdrop before which groups can enjoy a private al fresco dinner under the stars. Afterward, guests can stroll as if in Paris and peek into the glittery storefront windows of designer brands.

# HOLLYWOOD CALLING

For corporate and incentive groups  
*DESIGNED BY ACCESS DESTINATION SERVICES*

## DAY 1 MORNING

The group starts the day relaxing by a sparkling pool at one of L.A.'s hip hotel rooftop locations. They soak up city, mountain, or ocean views while sipping mimosas and nibbling fresh California farm-to-table fare. Spa treatments including facials and mani-pedis ready the team for a star-studded afternoon and an evening of glitz and glamour.

## AFTERNOON

At Paramount Studios, a Paramount executive greets the group with a champagne toast to a job well done. After a VIP behind-the-scenes tour, the group gathers at the famous New York Street soundstage to see stunt doubles in action, character actors, and look-alikes, complete with a director calling the shots. After lunch on New York Street, participants are whisked to the Paramount Theatre for a private movie premiere, followed by a Q&A session and photo op with a producer, director, and/or cast member.

## EVENING

The team assembles for a private dinner at Villa Blanca, the Beverly Hills restaurant of *Real Housewives of Beverly Hills* and *Vanderpump Rules* star Lisa Vanderpump. Attendees are treated to a meet-and-greet and gourmet Mediterranean dinner in a chic dining room known for celebrity sightings. Each guest receives an autographed copy of Vanderpump's book, *Simply Divine: A Guide to Easy, Elegant, and Affordable Entertaining*, and a customized bottle of Vanderpump Rosé.

## DAY 2 MORNING

The group gets fortified for a buzzing, entertainment-centric day with a private brunch in Downtown L.A.'s trendy Fashion District at Dama, Antonia Lofaso's Latin-inspired restaurant, which was praised in the *Los Angeles Times* for its "menu of meticulously designed and executed dishes." The diners feel like A-listers as Lofaso, who has appeared on reality TV shows *Top Chef*, *Chopped*, *Cutthroat Kitchen*, and *Restaurant Startup*, stops by for an exclusive meet-and-greet.





AFTERNOON

Attendees become part of a live studio audience at a taping of a game show like *Wheel of Fortune* or *Jeopardy!* and feel the contagious energy and excitement beneath the bright lights of the sound stage while applauding the action. During commercial breaks, audience members can expect anything from a dance party (during *The Price Is Right* episodes) to a philosophical discussion (during *Jeopardy!* episodes). Who knows? Someone in the incentive group may be tapped to come on stage!

EVENING

In what may be the ultimate dine-around, the group enjoys a private dinner served on the Los Angeles Lakers center court in the STAPLES Center at L.A. LIVE with an appearance by a Lakers team member. The Original Harlem Globetrotters put on a high-energy show, and guests have opportunities to request autographs and take photos with the players. A performance featuring members of the renowned Los Angeles Philharmonic or a Grammy Award-winning artist tops off the evening.

**ABOUT THE ITINERARY DESIGNERS:** *Entering its 31st year in the destination-management business, Bixel & Company is known for its fresh and creative approach, comprehensive event production, and access to exclusive venues. "The strength of our team is one of many factors that sets us apart," says president and CEO Dabney Bixel. "Everyone is L.A.-born and -bred, and our team's longevity and diverse interests give us unparalleled knowledge of our destination, ranging from iconic Los Angeles landmarks to the hippest new restaurants and nightspots." Celebrating its 50th anniversary this year, ACCESS Destination Services creates customized shared experiences that present opportunities to both inspire and be inspired. "From our longstanding experience we have built relationships that provide us with a unique buying power in the industry," says ACCESS sales manager Alexa LeClaire, "along with access that allows us to offer these exclusive shared experiences."*

# PRICELESS EXPERIENCES

For the leisure traveler  
*DESIGNED BY AARIUS INTERNATIONAL*

**DAY 1**  
MORNING

To start the day on a peaceful note, luxury travelers can begin with an exclusive sound-bath meditation on the beach. One of L.A.'s favorite ways to meditate, a sound bath is a series of tones made with gongs and singing bowls to relax the body and calm the mind. The sounds are intended to guide listeners on a journey of self-discovery, promoting deep relaxation. A 40-minute group or private session incorporates sound vibration practice with quartz-crystal singing bowls.

AFTERNOON

Travelers looking for a one-of-a-kind experience will get a feel for L.A.'s car culture on a private guided city tour in the cool grandeur of a 1976 Cadillac Eldorado convertible or another equally classic ride. Guests star in their own Hollywood-style short film created by a personal professional videographer. What better way to document this only-in-L.A. experience?

EVENING

For discerning diners, a private dining room at TAO in Hollywood offers

BENOIT LINERO

a diverse array of Asian-inspired specialties focusing on Chinese, Japanese, and Thai techniques and ingredients. In the stunning two-level space, a grand staircase connects upper-level and lower-level seating, providing a perfect setting in which to see or be seen. Another option for a luxurious dinner is just around the corner at Beauty & Essex, where signature multi-ethnic dishes include grilled cheese and tomato soup dumplings, and tuna poke wonton tacos. An opulent private dining room provides a more intimate environment.

## DAY 2 MORNING

A glamorous brunch launches the day at The Rooftop in the NoMad Los Angeles hotel, situated within a restored historic building, Giannini Place. The elegant space houses an outdoor cafe, a cocktail bar, and a lushly landscaped pool, all with sweeping views of the city skyline. James Beard award-winning restaurateurs Will Guidara and chef Daniel Humm oversee the buzz-worthy dining scene.

At an exclusive dance class, a world-famous *Dancing with the Stars* celebrity dancer busts a move with select students, who learn the tango, rumba, cha cha, salsa, waltz, or other dance style of their choice at a private dance studio. This ultimate dance experience blends fun, ease, and comfort with a professional-quality dance instructor in a beautiful dance studio.

## AFTERNOON

A private tour of a recording studio affords the luxury traveler inside access and opportunities to meet with music engineers on the West Coast music scene, where platinum hits have been made over the decades.

## EVENING

Visitors can toast to a luxe L.A. day at a speakeasy-style craft cocktail bartending session with a professional mixologist. Practice your favorite drinks or create your own signature cocktail at a real speakeasy bar setting in the heart of the city.

## DAY 3 MORNING

For travelers looking to indulge, a private cooking class at Eataly L.A. is a *primo* participatory Italian food and drink experience. Located within Westfield Century City, Eataly is a vibrant Italian marketplace with an array of cafes, counters, restaurants, and a cooking school. Here an in-house Eataly chef guides students as they learn to create regional Italian recipes and enjoy each dish with beverage pairings. Expert guidance during tastings reveals the best wineries, distilleries, and breweries in Italy and the U.S. *Mangia bene!*

## AFTERNOON

On the peaceful waters of Marina del Rey, adventurous travelers indulge in personal growth of a different sort as they learn the art of sailing. The marina, a popular boating and water recreation destination, is North America's largest man-made small-craft harbor. In a group class or private lesson, students learn skills of their choice, including sailboat handling, course plotting and navigation, use of instruments and other electronics, and more.

## EVENING

An exclusive culinary experience makes for a memorable end to this extraordinary trip: dinner created by a private sushi chef at a luxury Hollywood Hills villa. AARIUS offers a selection of well-appointed villas to rent with a wide array of architectural styles and interior designs. Guests can watch the sunset while their choice of live music or a DJ plays in the background.

### ABOUT THE ITINERARY

**DESIGNER:** *Luxury travel company AARIUS International offers consultancy and tailored concierge services to discerning travelers around the globe. "Our team is experienced in travel planning for high-level executives and luxury travelers, providing a customized portfolio of travel and lifestyle experiences," says Olga Sivirina, an AARIUS market researcher.*



# BESPOKE RETAIL EXPERIENCES

Here's where to go for some of the most coveted finds in the City of Angels.



COURTESY OF IRENE NEUWIRTH

IRENE NEUWIRTH, MELROSE PLACE

## MELROSE PLACE

On two leafy blocks adjacent to West Hollywood's Design District is a collection of luxury boutiques including Santa Maria Novella, Marni, Bottega Veneta, The Row, Oscar de la Renta, Monique Lhuillier, and Mansur Gavriel. Share a photo of a beloved pet (cat, dog, bunny—you name it) within the ivy-clad walls of Irene Neuwirth ([ireneuwirth.com](http://ireneuwirth.com)), a fine jewelry boutique located across from the charming Alfred Tea Room, and the jeweler will create a hand-carved pet-portrait ring painted with crystal quartz and set with precious and semi-precious stones. A yellow-gold version of such a ring, with .15 diamond carats, is priced at \$8,930.

## VENICE

One of L.A.'s most popular walking streets, Abbot Kinney Boulevard in Venice is lined with unique boutiques, coffee shops, and restaurants. Stop in at Pretties, the home of the original '90s BabyTee, for lingerie that's handmade in L.A. and visit Strange Invisible Perfumes for pure apothecary products and fragrances that are crafted in-house. On the hunt for a custom hat? Look to Nick Fouquet ([nickfouquet.com](http://nickfouquet.com)), a hatmaker with a celebrity following (think Pharrell and Madonna) who creates custom pieces at his shop, a little out-of-the-way house not far from Abbot Kinney on Lincoln Boulevard. This intimate setting attracts customers from around the world, some of whom travel to Los Angeles for the sole purpose of bringing home a one-of-a-kind Nick Fouquet hat. Choose from multiple fabrics and ribbons—nothing is off limits. Bespoke hats begin at \$1,250.

## WEST HOLLYWOOD

West Hollywood has several walkable shopping areas within its trendy 1.9 square miles. The Design District, located along Melrose Avenue and Beverly Boulevard near their intersections with Robertson Boulevard, houses a mix of global designer flagships including Christian Louboutin, Moschino, Stella McCartney, ALLSAINTS, and rag & bone. Les Habitudes, Hugo Boss, and Badgley Mischka are just a few of the boutiques at Sunset Boulevard's buzzy Sunset Plaza.

On eclectic Santa Monica Boulevard is Roseark ([roseark.com](http://roseark.com)) jewelry boutique, a celebrity favorite where the staff makes everyone feel like a VIP. Want a glass of champagne and dinner while you shop? No problem. Owner Kathy Rose will create personalized jewelry packages based on your preferences and mail purchases directly to your doorstep. She'll even come to your home to personally help you curate your jewelry box.

## SHOPPING CONCIERGE

From Santa Monica to Glendale, plenty of services are available to make planning your day easier and shopping more fun. At The Grove, Palisades Village, and The Americana at Brand (all part of Caruso shopping centers), take advantage of assistance with gifting and shopping as well as travel and meal reservations.

Santa Monica Place, adjacent to the Third Street Promenade, offers a fully staffed concierge lounge and same-day delivery to local hotels for \$12. It's on the second level, next to Bloomingdale's.

At the Beverly Center, which just completed a \$500 million renovation, a new Room Service program has launched in collaboration with Quintessentially, a London concierge company. Members receive reservations at stylish restaurants and clubs, exclusive access to a calendar of special events, use of a private lounge, and more. Learn more on the ground level, near the La Cienega Boulevard valet.

The concierge at Westfield Century City (located across from Sephora) is on call and ready to assist with transportation, restaurant reservations, and gifting needs. International travelers can use LanguageLine, a three-way video interpretation service in more than 200 languages, including Cantonese and Mandarin. For exclusive access there's The Private Suite, dedicated to celebrity and VIP services, complete with a secured private entrance and elevator. The Private Suite provides direct entry to Century City's restaurants, theaters, and Westfield's retail experience of more than 200 boutiques.

# EXPLORE LOS ANGELES

To experience the true character of Los Angeles, spend time in some of its unique neighborhoods, from the eclectic vibe Downtown to the breezy beach culture of the communities along the coastline.



JEREMY BISHOP/JUNSPASH

## DOWNTOWN/L.A. METRO

REGIONS



BANC OF CALIFORNIA STADIUM

DOWNTOWN LOS ANGELES HAS EXPERIENCED a renaissance. Hip hotels, trendsetting restaurants, world-class sports and entertainment venues, and renowned museums sustain a thriving cultural scene and a vibrant nightlife along walkable streets. The L.A. LIVE entertainment complex offers restaurants, live music forums, Microsoft Theater, bowling alley/eatery Lucky Strike, and movieplex Regal L.A. LIVE: A Barco

Innovation Center. Across the street, STAPLES Center hosts major concerts and sporting events. The arena is home to the Lakers, Clippers, and Sparks basketball organizations and the Kings hockey team. The Rams NFL team's temporary home field is the Los Angeles Memorial Coliseum, where they will play until their new LA Stadium is completed in 2020. The newest sports team in town is the Los Angeles Football Club,

which plays at the Banc of California Stadium. Sports fans also take in the action at the historic Dodger Stadium at Chavez Ravine, home of the MLB's Los Angeles Dodgers. On the cultural landscape, modern architectural masterpiece Walt Disney Concert Hall, home of the Los Angeles Philharmonic, is right next door to another design showpiece, The Broad museum.



# WESTSIDE

THE GETTY CENTER

THE WESTSIDE IS KNOWN FOR ITS TOP restaurants, high-end shopping, and acclaimed cultural attractions. Shopaholics flock to the trendy boutiques on West 3rd Street and popular shopping centers such as

The Grove and the adjoining landmark Original Farmers Market. The affluent Brentwood community includes upscale shops and eateries along Montana Avenue, as well as the world-famous Getty Center, located atop the Santa

Monica Mountains. More cultural attractions can be found along Museum Row, including the Los Angeles County Museum of Art (LACMA), Petersen Automotive Museum, Craft & Folk Art Museum, and La Brea Tar Pits & Museum.

# HOLLYWOOD



TRAVIS CONKLIN (2)

UNIVERSAL STUDIOS HOLLYWOOD™

RIGHTFULLY KNOWN AS THE entertainment capital of the world, Hollywood is an essential part of the Los Angeles experience for millions of visitors each year. Explore the Hollywood Museum, TCL Chinese Theatres, and the Hollywood Walk of Fame, where lasting star tributes to celebrities have been cast in brass and terrazzo for more than 50 years. Visit the nearby Dolby Theatre®, site of the Academy Awards®. It's located at Hollywood & Highland, a complex at the iconic intersection where shopping, dining, and entertainment opportunities surround a spectacular courtyard modeled after the massive sets of the 1916 silent film *Intolerance*.

Not far away, at Universal Studios® Hollywood, get a look behind the scenes at a working back lot and experience rides that bring popular films such as the Harry Potter blockbusters to life. The Warner Bros. Studio Tour Hollywood offers fans a daily glimpse of filmmaking magic with tours of the studios' back lots, an archive with costumes and props from the Batman and Harry Potter films, and a backstage look at one of the many soundstages.

In addition to Tinseltown glitz, Hollywood encompasses neighborhoods such as Thai Town and Little Armenia, offering a rich array of ethnic cuisines. Fresh California produce can be purchased whole at Hollywood Farmers' Market as well as enjoyed in chef's creations at restaurants like Yamashiro and Japan House cultural center and restaurant.

# THE VALLEY



THE SORAYA PERFORMING ARTS CENTER

THE VALLEY IS HOME TO MOVIE STUDIOS, excellent restaurants, and natural and cultural attractions. Foodies and fashionistas alike will love Ventura Boulevard, the main thoroughfare. Many of L.A.'s most acclaimed

sushi restaurants are located on "Sushi Row" in Studio City, while dozens of boutiques and vintage clothing shops are sure to please fashionable shoppers. In North Hollywood, the vibrant NoHo Arts District features more than 20 live

theaters, acting and art workshops, dance studios, and art galleries. In the North Valley, the Soraya performing arts center in Northridge showcases top-quality performances in a world-class, eco-friendly setting.



# BEACH CITIES/LAX

THE VENICE CANALS

MATT MARRIOTT

WITH COASTAL ATTRACTIONS STRETCHING ALL the way south to San Pedro and the Port of Los Angeles, L.A.'s beach communities are the epitome of Southern California's endless summer. Santa Monica delights beachgoers with the carnival atmosphere of Santa Monica Pier and the bountiful shopping available

at Third Street Promenade. Malibu entices visitors and locals with mile upon mile of beaches and outdoor activities in the Santa Monica Mountains. Famous for its boardwalk, Venice Beach is also the site of Muscle Beach and the Venice Beach Skatepark. Abbot Kinney Boulevard in Venice is known for its eclectic

shops and sophisticated eateries. Marina del Rey is the largest man-made marina in the United States. South of LAX, San Pedro is home to the Port of Los Angeles World Cruise Center, Battleship USS *IOWA*, and CRAFTED, a marketplace for dozens of local artisans.



# EN ROUTE

Enhancements at Los Angeles International Airport afford passengers a chance to come and go in style.

THE PRIVATE SUITE

Transforming travel from hassle to indulgence, recent additions to security, shopping, dining, and interior spaces earned Los Angeles International Airport a place among Skytrax's Top 10 Most Improved Airports in 2018.

## STREAMLINED TRAVEL

To streamline the passenger experience while maintaining safety protocols, the Transportation Safety Administration and U.S. Customs and Border Protection have incorporated futuristic improvements into security and customs. In the Tom Bradley International Terminal (TBIT), British Airways and Lufthansa check in some flyers using a facial recognition

program, the first of its kind in the U.S. The international terminal and Terminal 2 are also home to 190 Automated Passport Control machines, which speed up the customs process.

## PRIVATE LOUNGES

For parties interested in an even more luxurious experience, The Private Suite, located in an exclusive A-list terminal, provides private screenings; attendants and concierges to handle baggage, ticket issues, rental cars, and more; and a three-minute BMW chauffeured ride directly to your plane.

While these upgrades mean travelers can spend less time at the airport, new lounges and fine-dining and luxury

shopping choices ensure that what time is spent at LAX will be pleasurable.

Catering to affluent international travelers, upscale lounges such as the Qantas First Lounge, United Polaris lounge, Star Alliance Lounge, and American Express Centurion Lounge are designed to reduce jet lag, help passengers adjust to a change of time zone, and comfort them with amenities like private dining on fine cuisine, signature cocktails, daybeds, and showers.

## SHOPPING & DINING

Westfield LAX has revamped the retail components of the terminals, adding 20 new shops, for example, to Southwest's

Terminal 1, such as a Kiehl's skin-care shop and a MAC cosmetics store.

Offering more than the usual fast-food options, TBIT features elevated fare from L.A.-only eateries: the sophisticated Petrossian Caviar and Champagne Bar, where visitors can dine in or purchase a "caviar in the air" picnic pack for the plane; Chaya Sushi, serving handmade sushi and premade sashimi and sushi rolls to go; celebrity chef Michael Voltaggio's ink.sack restaurant, which serves up artisanal sandwiches; LAMILL Coffee, known for its always-pressed, never-brewed joe; and Border Grill, featuring celebrity chefs Susan Feniger and Mary Sue Milliken's renowned upscale modern Mexican cuisine.