



MEMBERSHIP TERMS & CONDITIONS

Membership Governance

- Membership with Los Angeles Tourism & Convention Board (L.A. Tourism) is held in the name of the business entity (not an individual).
- Membership is for a 12-month period from the date of activation.
- I fully understand that membership dues are NON-REFUNDABLE and NON-TRANSFERABLE.
- Dues are not deductible as a charitable contribution for tax purposes, but maybe a deductible business expense in accordance with current IRS guidelines (consult your tax advisor).
- Membership dues must be paid within 30 days of invoice date. If payment is not submitted, Member account may be suspended until dues are received.
- It is the member's responsibility to notify L.A. Tourism of any changes to their member record, content and contacts.
- It is the member's responsibility to educate new team members about membership status & benefits with L.A. Tourism.
- L.A. Tourism maintains the right, in its sole discretion, to edit content based on space constraints, misleading statements or any copy or photos that L.A. Tourism deems offensive, provocative and/or inappropriate.
- All corporate communications, press releases and advertorials that mention L.A. Tourism must be pre-approved in writing by the L.A. Tourism Communications team.
- Member use of L.A. Tourism's logos and/or trademarks for any purpose must be pre-approved in writing by L.A. Tourism's Brand Marketing team.
- L.A. Tourism is pleased to accept Membership applications from hotels located in Los Angeles County and other travel & tourism companies located in the Greater Los Angeles Area (i.e. – Los Angeles, Orange, San Bernardino, Riverside and Ventura Counties).
- Destination Marketing Organizations, Convention & Visitors Bureaus and similar organizations must be located within Los Angeles County to be considered for Membership.
- L.A. Tourism Membership is subject to terms & conditions. L.A. Tourism reserves the right, in its sole discretion, to deny or rescind Membership in the event that the business, operations or activities of a proposed or current Member are deemed to be contrary to L.A. Tourism's mission and corporate purpose, and/or if the proposed or current Member is found in violation of regulatory requirements by a governmental agency.
- Separate Terms & Conditions apply to paid advertising opportunities.

Please contact Angie Garcia at 213.236.2328 for new Member information or questions regarding your existing Membership, benefits, listings, etc.

L.A. Tourism's ability to effectively market and promote Los Angeles as a world-class tourism destination is based on the continued partnership and support of our valued Members. We sincerely thank you for your interest in becoming an L.A. Tourism Member.