

# MEET THE BEST OF L.A.

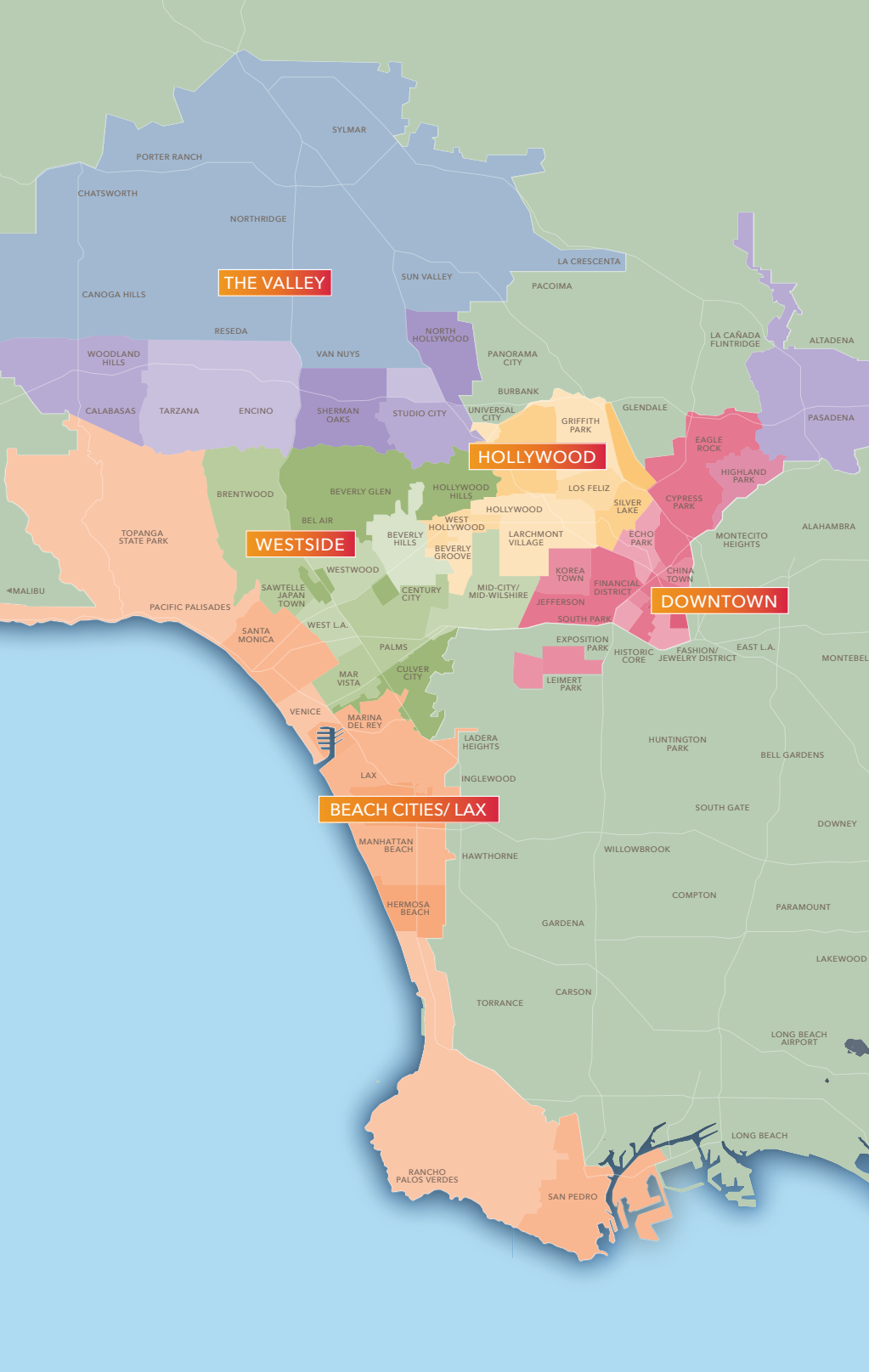
A REGIONAL GUIDE  
TO LOS ANGELES

MEET

*Los Angeles*<sup>™</sup>







**THE VALLEY**

**HOLLYWOOD**

**WESTSIDE**

**DOWNTOWN**

**BEACH CITIES/ LAX**





# THE REGIONS OF LOS ANGELES

To truly experience Los Angeles, invite your group to explore some of its diverse neighborhoods. From the Downtown creative scene to the food haven of Sawtelle Japantown, here's a guide to the best of L.A.



**HOLLYWOOD**, the entertainment capital of the world, is an essential part of the L.A. experience. Film enthusiasts will love the renovated TCL Chinese Theatre with over 900 seats and one of the world's largest IMAX auditoriums. Outside, take a walk among the brass stars on the Hollywood Walk of Fame. Tour the Dolby® Theatre, home of the Oscars®, at Hollywood & Highland, a complex at the iconic intersection where shopping, dining, and entertainment opportunities surround a spectacular courtyard modeled after historic film sets. Not far away, Universal Studios Hollywood<sup>SM</sup> offers thrill-seeking groups a glimpse of movie-making magic with rides, shows, and tours. And the theme park recently opened The Wizarding World of Harry Potter<sup>TM</sup>, a new section of attractions based on J.K. Rowling's epic book series. In addition to Tinseltown glitz, Hollywood encompasses neighborhoods such as Thai Town and Little Armenia, with a rich array of ethnic cuisines.



## ROOFTOP HOTEL BREAKFAST:

It doesn't get more L.A. than a mimosa, a pool and a great view.

## TMZ TOUR:

Immerse yourself in the ultimate Hollywood experience with this unbelievably fun bus tour to visit the celeb hotspots and hear inside secrets.

## STUDIO TOURS:

Locals and tourists can go behind the scenes on public tours of well-known film studio back-lots, including Warner Brothers, Paramount and Universal.

## HAUNTED HOLLYWOOD TOUR:

See the famous locations of notorious, gory, and criminal events of Michael Jackson, Marilyn Monroe and more with LA Insider Tours.

## SUNSET RANCH HOLLYWOOD:

Try horseback riding under the Hollywood sign with the best views in L.A. Choose from moonlit dinner rides, lunch rides, and hourly rentals.

## THEATER AND COMEDY:

End your day at the Hollywood Bowl, Pantages, The Greek, or one of West Hollywood's many comedy clubs where stars like Jim Carrey and Dave Letterman began their careers.

## NIGHTLIFE:

Crawl the Sunset Strip, from iconic music venues to nightclubs like The Peppermint Club, and the old haunts of The Doors, Jimi Hendrix, The Beatles, and more.

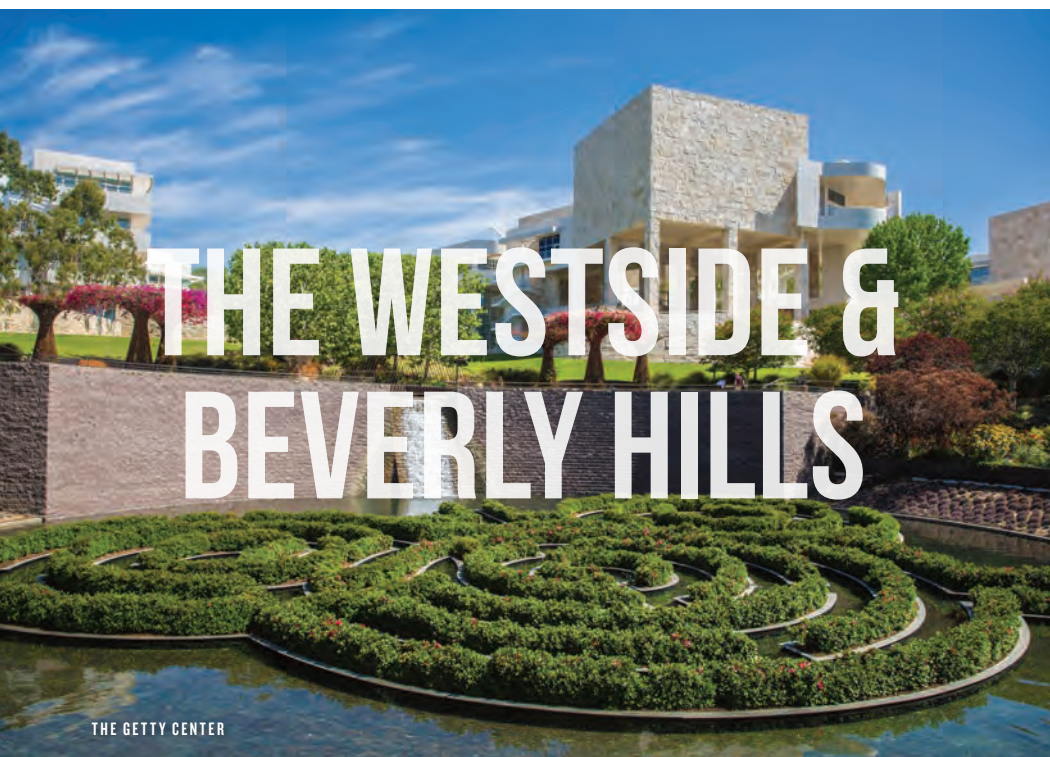
## MADAME TUSSAUDS:

Not only the spot to get your favorite celebrity selfies, but they have a rooftop event space overlooking Hollywood Blvd, catered by Wolfgang Puck..



THE PEPPERMINT CLUB





THE GETTY CENTER

**THE WESTSIDE & BEVERLY HILLS** roll out the red carpet for every group. Trendsetters flock to boutiques on West Third Street and the popular shopping center the Beverly Center. The affluent Brentwood community includes upscale shops and eateries along Montana Avenue, as well as the world-famous and group-friendly Getty Center, located atop the Santa Monica

Mountains. More cultural attractions can be found on Museum Row, including the Los Angeles County Museum of Art, Petersen Automotive Museum, the Craft & Folk Art Museum, and the La Brea Tar Pits and Museum. In Century City, the Annenberg Space for Photography features several spaces perfect for private events.



SLS HOTEL, WEST LOS ANGELES

### HELICOPTER TOUR:

Start the day by flying high and taking in views of the entire city.

### SHOPPING:

Experience the epicenter of luxury and fashion at Rodeo Drive or visit the new Westfield Century City for all of the must-have trends in one open-air mall.

### SPAS:

Privatize an entire spa for your group to enjoy the luxury facilities and treatment rooms. We recommend Spa Montage, The Beverly Hills Hotel Spa or the Hotel Bel-Air Spa.

### PETERSEN AUTOMOTIVE MUSEUM:

Car lovers do not want to miss this museum dedicated to the exploration and presentation of the automobile and its impact on American life and culture.

### ORIGINAL FARMERS MARKET:

Bring your group here to experience all of the cuisine that Los Angeles has to offer—all in one quaint spot.

### ULTIMATE HOLLYWOOD TOURS:

See movie star homes, hear the true stories of Hollywood, and travel down Rodeo Drive.

### THE GETTY:

See the Getty's collection of European and American art from the Middle Ages to the present—all set against a backdrop of dramatic architecture, tranquil gardens, and breathtaking views. Private dining rooms and meal vouchers are available for groups.

### MANSION PARTIES:

Rent out a mansion and entertain your clients and colleagues in true Beverly Hills fashion in the Devoe House or Greystone Mansion.

### PERSONAL SHOPPERS:

Hire a personal shopper to help your delegates style a complete outfit at Barneys, The Grove, or Westfield Century City.

### PRIVATE DINNER:

Book a private dining room at Spago or Cut to experience LA's biggest name in the industry, Wolfgang Puck.



PETERSEN AUTOMOTIVE MUSEUM



# BEACH CITIES

### SANTA MONICA

**BEACH CITIES** stretch from Malibu all the way south to San Pedro and the Port of Los Angeles. L.A.'s beach communities are the epitome of Southern California's endless summer. Santa Monica delights groups big and small with the carnival atmosphere of Santa Monica Pier and the endless shopping available at Third Street Promenade. Malibu entices visitors and locals with 27 miles of beaches and outdoor activities in the Santa Monica Mountains. Famous for its Ocean Front Walk, Venice Beach is also the

site of Muscle Beach and the Venice Beach Skatepark. Abbot Kinney Boulevard in Venice is known for its eclectic shops and sophisticated eateries. Marina del Rey is one of the world's largest man-made, small-boat harbors. South of LAX, San Pedro is home to the Port of Los Angeles World Cruise Center, Battleship USS Iowa, and CRAFTED, a marketplace for dozens of local artisans and the ideal place for private events.



## **SURF LESSONS:**

Learn to surf with Aqua Surf School in your choice of Santa Monica, Venice, or Malibu Beach. Surfboard and wetsuits are provided.

## **OCEANFRONT RECEPTION:**

Does anything sound better than a beach party after a long week of meetings? Perry's Café, Hotel Erwin's rooftop, or the Annenberg Beach House brings the ocean breeze, sand, and sunset to every party.

## **HIKES AND BIKES:**

See the city in an eco-friendly, sustainable way and enjoy all the glory Los Angeles has to offer. Choose from bike, foot, sail boat, kayak, or paddle board tours.

## **DAY TRIP:**

Catalina Island offers plenty to do for the restful visitor and the adventurer. Enjoy swimming, snorkeling, kayaking, diving, hiking, biking, shopping, dining, and camping.

## **BALBOA & NEWPORT BEACH WHALE WATCHING:**

Experience some of the best whale watching in Southern California. Spot whales and

dolphins in a protected marine park just outside of Newport Bay.

## **AVITAL FOOD TOURS:**

Meet restaurant owners, bar managers and industry experts while eating and drinking your way through historical restaurants and modern-day hidden gems.

## **SANTA MONICA PIER:**

Rent the entire amusement park for up to 2,000 guests and enjoy views of the Pacific Ocean and the iconic Ferris Wheel. Intimate events for groups ranging from 75-400 can enjoy exclusive use of the Seaside Pavilion.

## **WINE TASTING:**

The mountains of Malibu offer a range of wine tasting opportunities. If your group is on the wild side, tastings can also be combined with a safari tour.

## **GROUP DINING:**

Geoffrey's Malibu, The Lobster, Mastro's Ocean Club, Nobu Malibu and Rusty's Surf Ranch all offer group dining options with a sunset view.



**DOWNTOWN LOS ANGELES** features hip hotels, trendsetting restaurants, and world-class entertainment venues that sustain a thriving art scene and nightlife along walkable streets. L.A. LIVE is a vibrant entertainment complex offering restaurants and live music venues—perfect for large groups. Designed by Frank Gehry, Walt

Disney Concert Hall is a modern architectural masterpiece and right next door to the city's newest cultural and design showpiece, The Broad. Located nearly 1,000 feet above downtown, OUE Skyspace LA is California's tallest open-air observation deck with panoramic 360-degree views and one-of-a-kind thrills.





### CLIFTON'S REPUBLIC:

Clifton's is the only iconic cafeteria of its kind that remains from the 1920s, but with five floors, a ballroom and multiple bars, this unique space is also known for its swing dancing scene.

### GRAMMY MUSEUM:

Four floors of cutting-edge exhibits and interactive experiences brings out the music lover out in everyone.

### DODGER STADIUM:

The Dodger Stadium Tour provides behind-the-scenes access to some of the most restricted areas of the ballpark. As the country's third-oldest baseball stadium, Dodger Stadium remains one of the game's most beautiful and most historic venues.

### STAPLES CENTER:

This epic sports and entertainment center hosts over 250 events annually. The arena's reputation for world-class amenities and exemplary service make it the perfect platform for corporate business development or employee rewards.

### BREWERY TOURS:

L.A. Beer Hop and SoCal Brew Bus take you on a "flight," visiting all of the best breweries in L.A.

### DTLA CLUB CRAWL:

Downtown L.A. has quickly become one of the country's hottest nightlife destinations.

### GRAND CENTRAL MARKET:

Recently celebrating its 100th anniversary, Grand Central Market is a Downtown staple. Choose from dozens of vendors with cuisines ranging from Italian to Asian to artisanal PB&J. The market is also home to an outpost for one of L.A.'s most well-known breweries: Golden Road.

### ARCHITECTURAL TOURS:

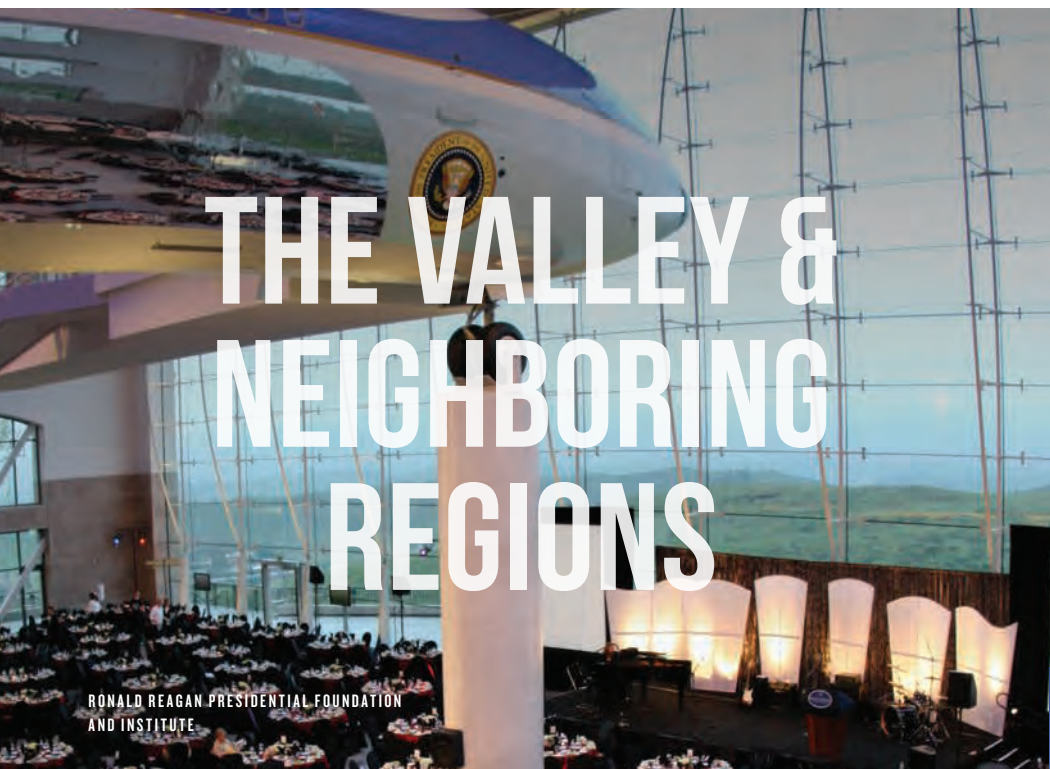
L.A. is home to some of the most original and innovative architecture in the world, as well as being home to virtually every historic style.

### ARTS & CULTURE:

You must enjoy the music and arts scene while in Downtown LA, which holds the city's historical theater district and ultramodern Walt Disney Concert Hall. For a more visual art, visit the MOCA, The Broad or walk through the Arts District for stunning street art.



WALT DISNEY CONCERT HALL



## NEIGHBORING REGIONS

The surrounding regions of Los Angeles also offer exclusive entertainment options, family-style restaurants, and endless natural and cultural attractions. Ventura Boulevard offers excitement for every group, from boutique shopping to eclectic eats. Many of L.A.'s most acclaimed sushi restaurants are located on "Sushi Row" in Studio City, while dozens of shops are sure to please the entire group. The vibrant NoHo Arts District in North Hollywood is home to the Academy of Television Arts & Sciences and an array of cafés, boutiques, and theaters. The Valley Performing Arts Center features top-quality performances in a world-class, eco-friendly setting. Just 10 minutes north of Downtown, Pasadena is the home of the Rose Bowl, the Eaton Canyon Nature Center and the Norton Simon Museum.





### **GOLF:**

For outdoor relaxation, send attendees to the wide fairways of Woodley Lakes Golf Course near Lake Balboa or Pacific Palms Resort.

### **NORTH HOLLYWOOD:**

The NoHo Arts District is full of eclectic boutique stores, unique restaurants and bistros, and a thriving performing arts scene. The Valley Performing Arts Center offers shows by renowned artists, dancers and actors.

### **RONALD REAGAN PRESIDENTIAL FOUNDATION AND INSTITUTE:**

This incredible building offers splendid views of the surrounding Simi Valley and features a life-size replica of the Oval Office. They offer space for board meetings and galas.

### **FOUR SEASONS WESTLAKE VILLAGE:**

An idyllic retreat that offers proximity to

Malibu, fine dining and spa services that were voted top in America by Conde Nast.

### **PASADENA:**

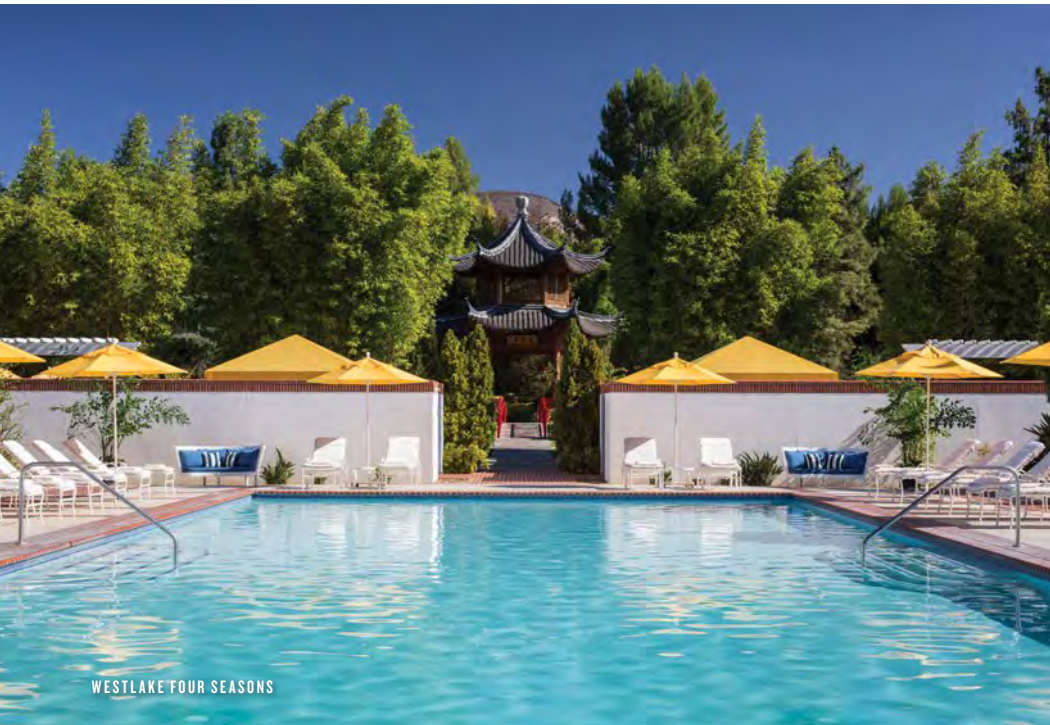
Grand, elegant, traditional. Nowhere is that blessed union more apparent than in the city of Old Pasadena, where scores of historic brick buildings have been thoroughly restored. The old buildings house scads of up-to-date shops and more than 100 bistros, cafes, bars, nightclubs, and restaurants.

### **ROSE BOWL STADIUM:**

College football games in the historic Rose Bowl Stadium are popular, too—the stadium and field are available as a unique event venue.

### **SANTA ANITA PARK:**

A Thoroughbred racetrack, offering some of the most prominent racing events in the United States.



WESTLAKE FOUR SEASONS



# EXPERIENCES

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## SPORTING EVENT IN A SUITE AT STAPLES CENTER:

Roll in style at STAPLES Center, which has suites for 12-132 guests. These luxe Suites boast a VIP private entrance to basketball games, early entry privileges, access to the concourse-level seating, and a posh place to chill pre-and post-game. At halftime, visitors can indulge in the full bar and flat-screen TVs at the private San Manuel Club.

## PORSCHE EXPERIENCE CENTER:

Whether you're booking a small brainstorming session or a mass conference presentation, the Porsche Experience Center Los Angeles (PEC LA) will keep your group firing on all cylinders. The cutting-edge facility can host meetings ranging from 4 to 160 attendees in its eight meeting spaces. The 53-acre campus also boasts a 4-mile driver development track where each of up to 24 participants can take the latest Porsche models for an exhilarating two- to four-hour

spin with a driving coach. The PEC LA also hosts special events for 50 to 500 guests. [Porschedriving.com](http://Porschedriving.com).

## ORBIC AIR HELICOPTER TOUR:

With two R44 helicopters at the ready, Orbic Air can fly six people at a time. With advance notice, however, the tour company can reserve additional choppers, with each aircraft-lifting in succession. With L.A. boasting one of the country's most varied, iconic skylines, it's worth booking the "Ultimate Tour of Los Angeles," which takes in the Hollywood Sign, Griffith Observatory, the beach, and more.

## GOLFING AT PACIFIC PALMS RESORT:

Pacific Palms Resort is a 650-acre, 292-room, full-service luxury golf and conference center. With a stunning hilltop location set against the San Gabriel Valley Mountains, the resort offers fireside dining overlooking Celebration Lake, a new spa and fitness center and the 4-star, 36-hole Industry Hills Golf Club.

# SHOPPING

» *SHOPPING IS ONE OF THE BEST ACTIVITIES in Los Angeles, whether it's chic boutiques or world-famous stores along palm-lined avenues. Across the city, visitors will find exclusive shopping from well-known designers, one-of-a-kind vintage pieces, and plenty of luxury goods, gifts, and much more.*



## DOWNTOWN

Downtown visitors will love the many specialty shopping districts, including the Fashion, Flower, and Jewelry districts. For those wanting to dip in and out of the sunshine, FIGat7th offers a recently renovated open-air shopping mall. The Bloc is L.A.'s newest shopping mecca with an outdoor courtyard, Macy's flagship store, unique shops, and restaurants. Olvera Street is a preserved Mexican marketplace with gift shops and street vendors that sell handmade crafts.

## HOLLYWOOD

Enjoy shopping on Hollywood's famous thoroughfares like Sunset, Santa Monica, and Hollywood boulevards, with blocks of boutiques and gift shops among the crowded cafes and restaurants. Hip vintage items can be found on Melrose Avenue, while Amoeba Music, a music lover's dream, offers every genre of music, books, and the occasional celebrity sighting.

## WESTSIDE

Visitors looking to relax and shop will love the luxurious vibe of the Westside. Westfield Century City is a large, lively complex with restaurants, shops, name-brand stores, and a movie theater. For the smaller-local experience, visitors can check out the high-end boutiques and cafes on Robertson

Boulevard, West 3rd Street and Melrose.

Another gem: The Golden Triangle in Beverly Hills, with Rodeo Drive at its epicenter, has chic boutiques, world-famous shopping with classics like Neiman Marcus, Hermes, Tom Ford, and Cartier. Those in the market for upscale style will find a fashion utopia.

## BEACH CITIES

For boutique shopping, great eats, and people-watching, head to Abbot Kinney Boulevard in Venice, and discover boho designs, classic men's style, and artisan-made items. Or head down the Venice Ocean Front Walk for a stroll lined with gift shops and local artists selling their wares. The main streets of Manhattan Beach, Hermosa Beach, Redondo Beach, and Long Beach also offer plenty of shops to explore.

## NEIGHBORING REGIONS

Shopping venues are easy to find in the Valley. A perfect walking-and-shopping street, Ventura Boulevard has many shops, boutiques, mini-malls, and indoor-outdoor centers which include theaters and restaurants. The strip in Studio City runs from Laurel Canyon Boulevard to Whitsett Avenue and features a fun mix of name-brand stores and designer boutiques. The NoHo Arts District is full of eclectic boutique stores, unique restaurants, bistros, and a thriving performing arts scene.



## FOODIE'S PARADISE:

LOS ANGELES offers one of the most dynamic dining scenes in the country, with local and international cuisine and James Beard Foundation Award-Winning restaurants. Named Zagat's Most Exciting Food City of 2017, L.A.'s culinary influence can be felt across the country. Food aficionados can experience the restaurants of Wolfgang Puck, Thomas Keller and a new generation of culinary stars like Top Chef champion, Michael Voltaggio. Global kitchens can be found in culinary neighborhoods across Los Angeles, including the many food trucks that line the streets.

As a melting pot of culture, the cuisine here reflects traditional food with new discoveries and creates dishes exclusive to Los Angeles.

Try keystones like Halal from Shamshiri Grill and Open Sesame. Indian delicacies from Annapurna and Mayura. Home-style Korean cooking at Kobawoo and Seongbukdong. Upscale Mexican food at Mercado Hollywood and Toca Madera on 3rd Street.





# RESORTS

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» *FEW CITIES IN THE WORLD can compete with Los Angeles for high-end, luxury resorts. From landmark properties to modern concepts that continue to be developed out towards the coast, browse Discover Los Angeles to view the best resorts in Los Angeles.*



**TERRANEA RESORT**

Terranea Resort is Los Angeles' premier oceanfront destination, featuring luxury accommodations, award-winning golf, spa, and dining, as well as outdoor adventures. You can arrange team-building activities such as lawn games, group painting, and fitness. Host an evening event along the pacific cliffs or on Terranea's very own farm.

Named the #1 Best Hotel in Southern California by Condé Nast Traveler's 2014 Readers' Choice Awards, Four Seasons Hotel Westlake Village offers an idyllic Los Angeles retreat within the Malibu region. Known for their spa, this is a great hotel for the group looking to unwind, recharge and enjoy SoCal's wine country.



**FAIRMONT MIRAMAR**

Experience the very best of Santa Monica at Fairmont Miramar Hotel and Bungalows, with seasonal cuisine by FIG Restaurant and live music and cocktails at the Bungalow. This recently renovated historical property is a few steps from the beach, the Santa Monica Pier and the promenade's shopping.



**LANGHAM HUNTINGTON PASADENA**

Langham Huntington Pasadena Nestled in the San Gabriel Mountains and a Pasadena landmark since 1907, this hotel captures the grace and elegance of classic Southern California. The hotel features gardens, award-winning dining, and a luxurious spa offering treatments based on traditional Chinese medicine.

# LOS ANGELES INTERNATIONAL AIRPORT (LAX)

» LOS ANGELES INTERNATIONAL AIRPORT serves 75 million passengers a year. LAX offers 742 daily nonstop flights to 1,010 cities in the U.S., and 1,280 weekly nonstop flights to 77 cities in 42 countries on 64 commercial air carriers. Known as the U.S. gateway to Asia, LAX offers more nonstop service and markets to Asia than any other U.S. airport.



LOS ANGELES INTERNATIONAL AIRPORT

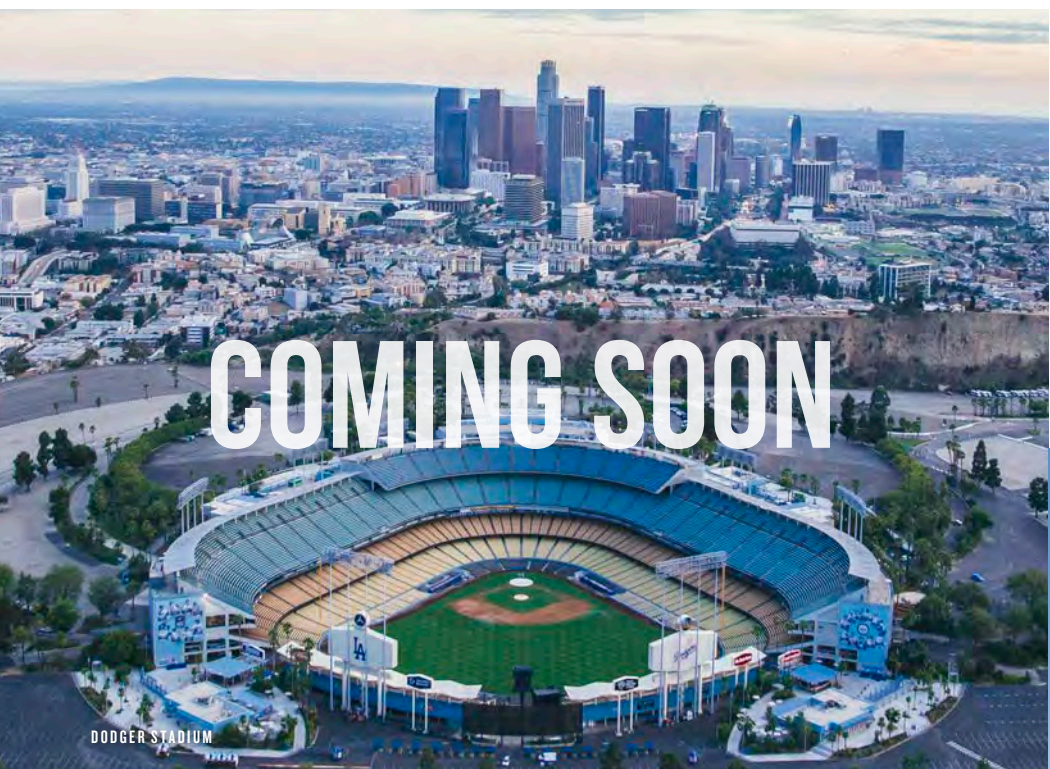
Named by Skytrax as the 2017 Top 10 Most Improved Airports, Los Angeles World Airports is investing \$14 billion to transform LAX. LAX terminals host upscale shopping, dining, and dramatic views. To put the “L.A. back into LAX”, some of Rodeo Drive and Melrose Avenue’s glittering glass storefronts and world-famous restaurants were brought into LAX, including celebrity chefs, artisanal dining at places like Border Grill, and retailers like Emporio Armani. Included in the upgrades is a first-class, swift, convenient, and reliable way to access LAX and a seamless connection to public transportation. The \$5.5 billion Modernization Program will feature

an Automated People Mover, a Consolidated Rent-a-car center and a stop linking to the regional public rail system. The major U.S. airlines are also investing more than \$1 billion to renovate terminals in order to cater to smart and savvy travelers. For more information, visit [LAXisHappening.com](http://LAXisHappening.com).

**THE PRIVATE SUITE** is a newly-built remote terminal designed for First and Business Class travelers seeking ultimate logistics, security, and privacy. Serving all commercial airlines, The Private Suite features private TSA screening and Customs processing. It is the first-of-its-kind in the U.S.



THE PRIVATE SUITE



## THE ACADEMY MUSEUM

The Academy Museum will be the world's premier institution dedicated to the art and science of movies. Located on Wilshire and Fairfax in Los Angeles, the Museum will be simultaneously immersive, experimental, educational, and entertaining. More than a museum, this dynamic film center will offer unparalleled experiences and insights into movies and moviemaking.

## OCEANWIDE PLAZA

Oceanwide Plaza will set a new standard for the cosmopolitan lifestyle in Downtown Los Angeles. Anchored by the new Park Hyatt Los Angeles hotel, this extraordinary collection of residential offerings and an open-air retail space is uniquely positioned just next to the L.A. Live entertainment complex.

## THE LOS ANGELES STADIUM AT HOLLYWOOD PARK

This project will include a 70,000-seat open-air stadium that will be home to NFL games for both the L.A. Rams and the L.A. Chargers. It will also host the Super Bowl and the opening and closing ceremonies of the 2028 Summer Olympics, along with major concerts and other year-round entertainment. The stadium will be part of a larger district that will include public parks, retail and office space, dining and hotel rooms.



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## THE LUCAS MUSEUM OF NARRATIVE ART

Designed by award-winning architect Ma Yansong of MAD Architects, the \$1 billion Lucas Museum will join the L.A. Memorial Coliseum, California African American Museum, California Science Center and the Natural History Museum in Exposition Park. It will be a one-of-a-kind gathering place dedicated to the power of visual storytelling and the evolution of art and moving images.

## 2028 OLYMPICS

Los Angeles reimagined the role of an Olympic host city, maximizing the use of our existing world-class facilities, civic spaces, unique geography and iconic backdrops. While the city is making important investments in infrastructure ahead of the Games, it is also making the most of the gems that already exist—from beach volleyball courts to historic stadiums to a variety of cultural institutions.



LOS ANGELES COLISEUM



MEETLA.COM