

MAR 2019 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	March 2019	% Chg LY	March 2019	% Chg LY	March 2019	% Chg LY
Los Angeles County	81.8%	-0.2%	\$175.22	-2.6%	\$143.26	-2.8%
Downtown L.A. (CBD)	79.6%	-0.1%	\$213.35	-2.2%	\$169.86	-2.3%
Hollywood/West Hollywood	80.5%	-2.9%	\$223.26	-7.7%	\$179.75	-10.4%
Beverly Hills/Westside L.A.	80.9%	-4.2%	\$351.58	-8.3%	\$284.43	-12.1%
Santa Monica/MDR/Venice/Malibu	86.3%	-1.7%	\$310.59	-2.6%	\$268.03	-4.2%
LAX Area/Inglewood/Culver City	89.2%	+1.7%	\$143.14	+1.3%	\$127.64	+3.0%
South Bay	83.4%	-0.4%	\$142.46	-0.4%	\$118.78	-0.8%
San Fernando Valley	81.2%	-2.6%	\$149.91	+2.8%	\$121.78	+0.1%
Pasadena/Arcadia/Monrovia	77.1%	-5.2%	\$155.24	-4.6%	\$119.70	-9.6%
L.A. East (San Gabriel Valley)	74.9%	+1.3%	\$106.84	+0.6%	\$80.05	+2.0%
L.A. Southeast (Gateway Cities)	81.0%	+8.0%	\$108.74	-2.8%	\$88.10	+5.0%

Updated: Tourism Insights CB 04/24/19

Source: Smith Travel Research

YTD 2019 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	Jan-Mar YTD 2019	% Chg LY	Jan-Mar YTD 2019	% Chg LY	Jan-Mar YTD 2019	% Chg LY
Los Angeles County	77.5%	-0.7%	\$176.22	-1.0%	\$136.65	-1.7%
Downtown L.A. (CBD)	76.2%	+0.1%	\$218.98	-3.1%	\$166.93	-3.0%
Hollywood/West Hollywood	76.5%	-2.4%	\$231.32	-3.4%	\$176.90	-5.7%
Beverly Hills/Westside L.A.	78.9%	-1.6%	\$368.10	-1.7%	\$290.39	-3.2%
Santa Monica/MDR/Venice/Malibu	82.6%	-1.5%	\$303.86	-0.4%	\$251.08	-1.9%
LAX Area/Inglewood/Culver City	85.3%	+0.1%	\$140.68	-1.5%	\$120.02	-1.4%
South Bay	79.6%	-0.3%	\$139.90	+0.4%	\$111.37	+0.0%
San Fernando Valley	77.3%	-0.5%	\$147.94	+1.6%	\$114.42	+1.2%
Pasadena/Arcadia/Monrovia	73.5%	-6.0%	\$157.41	-5.1%	\$115.72	-10.7%
L.A. East (San Gabriel Valley)	70.0%	-1.6%	\$106.56	+1.7%	\$74.64	+0.0%
L.A. Southeast (Gateway Cities)	73.9%	+1.9%	\$106.65	+0.3%	\$78.80	+2.2%

Updated: Tourism Insights CB 04/24/19

Source: Smith Travel Research

PROPERTY & ROOM CENSUS: MAR 2019

	Total Properties	%	Total Rooms	%
LOS ANGELES COUNTY, CA	1,040	100%	104,615	100%
Downtown L.A. (Full Region)	106	10.2%	13,203	13%
Downtown L.A. (Central Business District)	25	2.4%	8,841	8%
Hollywood/West Hollywood	80	7.7%	7,896	8%
Beverly Hills/Westside L.A.	61	5.9%	7,183	7%
LAX Area/Inglewood/Culver City	82	7.9%	14,290	14%
Long Beach	59	5.7%	6,251	6%
South Bay	135	13.0%	11,925	11%
L.A. Southeast (Gateway Cities)	113	10.9%	7,472	7%
Santa Monica/MDR/Venice/Malibu	60	5.8%	6,132	6%
L.A. East (San Gabriel Valley/Pomona)	140	13.5%	10,901	10%
Los Angeles North (inc SF Valley)	136	13.1%	12,685	12%
San Fernando Valley (only)	121	11.6%	12,136	12%
Pasadena/Arcadia/Monrovia	38	3.7%	4,443	4%

Updated: Tourism Insights CB 04/24/19

Source: Smith Travel Research

HOTELS OPENED IN 2018/2019

Hotel	L.A. County Submarket	Opening Date	Number of Rooms
Palihotel Culver City	Los Angeles Airport	Jan-19	49
AC Hotels by Marriott Beverly Hills	Hollywood/Beverly Hills/Westside	Jan-19	142
Hyatt Place Pasadena	Pasadena/Glendale/Burbank	Dec-18	189
TownePlace Suites Los Angeles LAX Hawthorne	South Bay	Nov-18	133
Home2 Suites Los Angeles Montebello	Los Angeles Southeast	Sep-18	203
Courtyard Los Angeles LAX Hawthorne	South Bay	Sep-18	221
Hyatt Place Glendale	Pasadena/Glendale/Burbank	Aug-18	179
Hotel Figueroa Re-Opening	Downtown L.A.	Feb-18	268
Home2 Suites Palmdale	Los Angeles North	Feb-18	93
NoMad Los Angeles	Downtown L.A.	Jan-18	241
Kimpton La Peer Hotel	Hollywood/Beverly Hills/Westside	Jan-18	105
Sheraton Hotel Los Angeles San Gabriel	Los Angeles East	Jan-18	288

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