



## MEETL.A. DIGITAL ADVERTISING RATE CARD

Los Angeles Tourism provides personalized, complimentary service to meeting planners to ensure a seamless experience when holding any meeting or event in L.A.

- Reach a niche meeting planner audience through L.A. Tourism's new digital advertising package.
- Be featured on meetLA.com, L.A. Tourism's state-of-the-art website dedicated to meeting professionals.
- Amplify your brand with custom content distributed via social posts on @meetla's channels, the meetL.A. app and newsletters.

### MONTHLY PACKAGES

#### Premium Takeover: \$10,000

- meetLA.com ROS Leaderboard Takeover (970x90)
- Custom Feature Spotlight article - on site & app
- Featured content in quarterly meetL.A. Sales newsletter - distributed to 16k+ meeting professionals
- Social posts on meetL.A. Facebook, Instagram + Twitter

#### Partial Takeover: \$7,500

- Custom Feature Spotlight article - on site & app
- Featured content in quarterly meetL.A. Sales newsletter - distributed to 16k+ meeting professionals
- Social posts on meetL.A. Facebook, Instagram + Twitter

### A LA CARTE ASSETS

ROS Leaderboard: **\$4,500 (per month)**

Featured Content in email: **\$6,500 (per feature)**

Custom Feature Spotlight article (on site & app) + Tweet: **\$2,500**

Member rates are reflected. Non-members will pay a 10% premium.

All TMD hotels will receive a 15% discount off rate card

### CONTACT

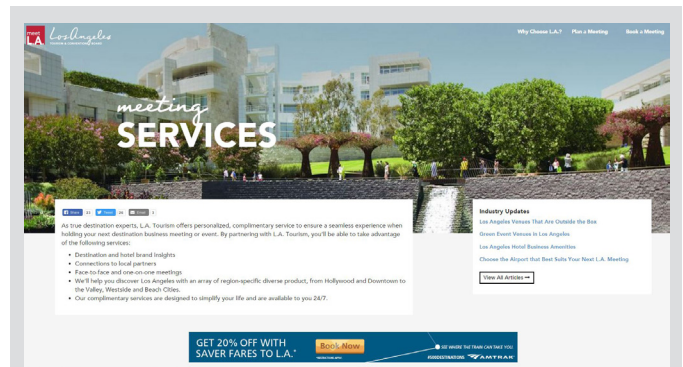
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discoverLosAngeles.com

Paid advertising opportunities are not available in the following categories due to contractual restrictions: Credit/Debit Cards, Shopping Centers, Theme Parks.



meetLA.com Leaderboard Takeover (970x90)



Custom Feature Spotlight article - on site & app



Featured content in meetL.A. Sales newsletter